Next Regular Meeting
Tuesday, June 13, 9:30 a.m.
At Crown Bar, 2705 Sixth Ave

JULY 9TH 2017
ART ON THE AVENUE
TACOMA’S LARGEST ARTS AND MUSIC FESTIVAL

ARTISTS
JOSEPH BROOKS • PERRY PORTER
SHAWN FOOTE • BECKY HOOVER
JASON HOLLAND • JEREMEY CAGE
LUCIEN VEDEGO

BANDS
STRANGELY ALRIGHT • POWER LACES
SWEETKISS MOMMA • DIRE FIRE
BIG WHEEL STUNT SHOW
NOLAN GARRETT • BOO BOO LA LA
DARBY PICNIC • MILLER CAMPBELL
DECENT AT BEST • ENLOE
HAiku • JORDAN SARREAL
GIRLS LOVE ROCKETS • MR. VON
ANDREW LANDERS
SLEEPY PILOT • LIMBERlost
BES • LACE SEPTEMBER DOGS

11AM-7PM
FROM STATE ST. TO ALDER
HUNDREDS OF VENDORS • 6 BEER GARDENS
FEATURED LIVE ART PERFORMANCES
SCULPTURE PARK AND MUCH MORE

ARTONTHEAVE.ORG

Business Guidelines
ART ON THE AVE 2017
Sunday | JULY 9, 2017 | 11am – 7pm

VENDOR CHECK IN 7am
CAR “NO PARKS” to be put out Friday
July 7.
Cars will be towed the morning of July 9
if left on 6th AVE past 7am

THANK YOU TO OUR EARLY 2017 SPONSORS:
• MARY MART
• O’MALLEY’S
• FRAME MAKERS
• TURNTABLE TREASURES/HOUSE OF RECORDS
• H.O.P.E.
• Lakewood Hardware

[continued on page 3]

Thank You, Community Partners!
Lind Pest Control
O’Malley’s Irish Pub
TAPCO Credit Union
University of Puget Sound
Central Neighborhood Council
North End Neighborhood Council
District Manager’s Report

Art on the Ave | Artist on the Ave

June is pretty much a lead-up month to Art on the Ave. It is the last opportunity for businesses to pay their membership dues and purchase their vendor spots ($75 for members). Vendor spots have been selling briskly. We will try to keep vendors away from businesses who provide a similar product or service, but if you want to guarantee there is no vendor in front of your business, you must purchase a spot. We will also hold the Grub Crawl again this year with 12 restaurants participating!

Business Updates: Crescent Moon’s Fairy Fest had great weather and attracted roughly 4,000 people to the Ave. Spanky Burger & Brew opened its doors and has been busy ever since. The Turning Point Wellness Center is being remodeled into an AirBnB. The Studio has opened next door to Shakabrah. A Vietnamese street eatery is going into the space vacated by El Guad; Mary Mart continues its remodel; A Piece of Mind is expected to move into the spot vacated by El Guad; Mary Mart continues its remodel; A Piece of Mind is expected to move into the spot next to Emerald Leaves; North End Social Club has been offering Open Mic on Tuesdays in cooperation with Kim Archer. Stargazer continues to offer events which attract crowds. Shore Street T’s has moved out of their space and is going online.

Our meeting will be packed with information: Tacoma Sustainability will be there to briefly discuss the Bag Ordinance, Evelyn Lopez, former executive director of the Public Disclosure Committee and Mayoral Candidate will introduce herself, Art on the Ave Chair James Allan Tucker will give a report, and Kirk Rector, developer of the 6th & Alder project will present an overview of the new construction that is coming to 6th Ave.

Dates to remember:

June 13 | General Membership Meeting | 9:30 am | Crown Bar
June 20 | Visioning for Streetscape Improvement Plan | 9:30 am | Bluebeard Coffee Roasters
June 28 | SABD Board Meeting | 7:00 pm | Crown Bar
Every Thursday Evening | Art on the Ave Meeting | 7:00 pm | Next to Happy Belly Downtown
July 9 | Art on the Ave | 11-7 | 6th Ave from State to Alder
July 12 | Plastic Bag Ban Ordinance in Effect
Business Guidelines
[continued from page 1]

- Central Neighborhood Council
- North End Neighborhood Council
- Real Northwest Living Magazine

BUSINESSES – SIDEWALK GUIDELINES

In efforts to provide a safe and enjoyable experience for our paid vendors and festival attendees as well as keep a safe environment for pedestrians, the following guidelines have been put into place:

The Sidewalk is not usable space for vending without proper permitting and insurance and acceptance in writing from the AoA Coordinator, James Allan Tucker (heptapus@hotmail.com).

- You MUST leave enough room on the sidewalk for a pedestrian and a wheel chair to move by side by side unencumbered (a 5’ minimum is required by the City of Tacoma)

If a business wishes to showcase more items than they have room for on their sidewalk they will need to purchase a vendor space (available to all 6th Ave business district members at a discounted rate of $75--please note that you are a district member on your application form). Purchasing a booth space in advance will insure that you will be placed as close as possible to your business. https://on6thave.org/art-on-the-ave/vendor-information/

- Volunteers and Tacoma Police Department will be onsite to keep the sidewalks free and clear.

BEER GARDENS

Beer Garden Rates

The cost for hosting a beer garden will be $250.00.

Beer Garden Regulations

6ABD AoA Coordinator will need an approval letter from Wash. State Liquor & Cannabis Board (WSLCB), diagram of your beer garden entrance/exit w/footprint, a security plan and copy of your insurance policy with City of Tacoma and 6th Ave Business District listed as an additional insured. If you need help sorting through this James is willing to help you through the process. You can reach out to James at heptapus@hotmail.com. Please note that all the information above is required on or before 6/30 to be approved.

A LIMITED AMOUNT OF FREE VENDOR BOOTH OPPORTUNITIES TO PAID CORE 6ABD MEMBERS

The district has allowed access to a limited number of free booths for core members who are current with their 6ABD Membership dues. These will be awarded first to those who have the most need (nonprofit, charity, school group, etc.) Members who wish to apply for this will need to contact District Manager angie.lokotz@gmail.com

SOCIAL MEDIA

We would like to encourage all 6th Ave businesses and vendors alike to participate in promoting the event though social media you can find the Facebook Event on the @6thAveTacoma Facebook page. There you will find digital posters and info on the event. You can also find info on the website www.on6thave.org or www.artontheave.org.

We would also like to encourage you to use social media to promote your businesses for Art on the Ave. Some promotion ideas:

- Buy one/get one (BOGO)
- In-Store Discounts throughout the day
- Come Back Cards, Shopping Bags
- Email and customer info collections
- Activities in your store (free tastings, make-up demos, etc.)
- A Spin Wheel for discounts and/or Freebies
- Talk to your suppliers for Item giveaways and sample-size products
- Instagram photo booths
- Selfie Walls

Take time to think about utilizing this day to grow your business and increase traffic flow while taking advantage of the large amount of traffic our event generates. Talk with your neighboring business about ways to attract people into your stores.

Please use the hashtag #AoA17 in your social media posts.

ART ON THE AVE 2016 had the biggest turn out we have seen yet. Keeping this in mind we are preparing for the same crowd if not more for AoA 2017. We are taking adding more porta potty facilities throughout the festival footprint, as well as increasing the number of garbage and recycling containers.

NEW THIS YEAR: Sculpture Garden! University of Puget Sound has generously agreed to let us showcase student work at AoA.

We need your help! We want to hear your voice and encourage any and all to attend our weekly meetings held in the studio space next door to Happy Belly downtown 1122 Market St. at 7pm on Thursdays.

For further inquiries, you can contact us here:
Festival Chair | James Tucker: heptapus@hotmail.com
Vendor Coordinator | Reilly Rosbotham – reillyrosbotham@gmail.com
The Studio | Fine Art  
Artist on the Ave  
2614 6th Avenue, Ste. B | Tacoma WA 98406 |  
253-720-6200  
Owner/Artist: DL Reynolds  
Facebook: @DLReynoldsArt | Web: www.DLReynoldsart.com  
Tuesday-Sunday 9 to 5 | No Monday Hours (note, hours may be irregularly kept)

Sixth Ave’s latest storefront is a gallery; a working artist’s studio owned by DL Reynolds, an artist painting in the old world tonalist style. The gallery is a small space, sandwiched between Shakabrah and the 6th Ave Barber Shop, but its bright white walls and large windows make it seem bright and spacious. There are perhaps a dozen paintings on display; many have been commissioned for clients, few are for sale. Reynolds is represented by galleries all over the country and he is using his studio to create artwork, not sell it.

He is largely self taught. He grinds his own pigments to make his paints and prepares his own linen canvases. His mission is to provide tonalist oil paintings in the old world tradition. His clientele are the people who enjoy the work. While some of his paintings are of modern subjects, they all have the same quiet, thoughtful feeling about them that one would associate with older, more traditional oil paintings.

When asked why he chose 6th Ave for his studio he pointed to the busker standing near the doorway playing his guitar. “That’s why,” he said. “I like the feeling on Sixth Ave. It is this hedonistic, crazy, artistic, cool, stimulating area of Tacoma … like Tacoma’s SoHo.” The street is bustling with foot traffic and there’s always something going on. While he was setting up his studio there was a mural being painted in the alley across the street. “There’s amazing artwork here,” he said. It provides both inspiration and respite for a working artist.

Portrait of the artist by Phil (DL is in the center of the photo at his easel)

He’s no stranger to 6th Ave. He’s a fan of Shakabrah food and Crown Bar happy hour, and he’s looking forward to meeting his fellow business owners, as well as the Art on the Ave crowd.

Angie Lokotz

Promotions Committee Report

1. Main thrust for mid year is to complete the updated map project. Some of the changes: Business names, the numbers and the street names will "POP" out screaming for recognition.

2. The ad for UPS newcomers guide will go final at 31st board meeting.

3. New ideas thrown out include a "Stall Door Project", Decal/Stickers for doors or car (like the 253 decal), also possibility of ads on 98.9 radio

4. Will liaise with the broker of the Convention Center Map folks, to update the 6ABD insert.

5. Still looking for four more 6ABD businesses who wish to hard print their ad in the south sound zine. Six ads gives us a full page of noteworthy.

Peter Vanrosendael, promotions secretary
Plastic Bag Ban | July 12, 2017

The Tacoma City Council passed the Bring Your Own Bag (BYOB) ordinance in July 2016. The law regulates the use of checkout bags and will go into effect on July 12, 2017. The main elements of the law are:

- Thin plastic checkout bags will no longer be distributed at any Tacoma retail establishments. (This includes recycled plastic bags.)
- Retail establishments will collect a minimum pass-through charge of five cents for each recycled paper or reusable checkout bag requested by customers.

Those with EBT/WIC/TANF benefits will not have to pay the pass-through charge on paper bags.

Bags other than checkout bags, such as produce bags, dry cleaning bags and newspaper bags, will continue to be available for free. The law follows the same checkout bag restriction model that 12 other communities in Washington State have implemented.

During the one year implementation period City staff will distribute free reusable bags, conduct focused engagement in low-income communities, and provide educational resources to businesses.

To learn more and get resources, visit the shopper information and business information web pages. (This information comes from the City of Tacoma Website)  

Angie Lokotz

Design Committee Report

Streetscape Improvement Plan
June 20th, 2017 at 9:30-10:15 am at Bluebeard Coffee

Kick Off / Visioning for the Streetscape Improvement Plan

The purpose of this meeting is to elicit your vision for the District and update the 2008 Streetscape Improvement Plan. We’ll host a short walk down 6th Ave where we’d like to hear your ideas for improvements to the streetscape. 30-40 min.

- seating, lighting and street trees
- pedestrian safety and appeal
- identity and character improvements
- attracting business to the district

Innovative Grant (solar trash container graphics):

We have interviewed 3 graphic artists to design the vinyl wraps around the solar compacting trash containers coming to 6th Ave later this year. If you know a graphic artist that you would recommend, please get in touch.

john@wc-studio.com
SABD General Meeting 05/09/17
Crown Bar | 9:30 AM
Call to Order 9:35 AM
Approval of Minutes (Elizabeth moved, Tracy seconded, all approved)
Introductions
President’s Report | Christina Smyre
Welcome Elizabeth back
Treasurer’s Report | Tracy Hansen
⇒ $17,000 in account
⇒ Everything has cleared
⇒ We have 45 +/- that have paid their dues
⇒ $7000 has come in for Art on the Ave 2017
Anders Ibsen | Tacoma City Councilmember
⇒ The City of Tacoma has received unanticipated revenues for this year’s budget
— The plan is to appropriate new dollars to the City’s reserves, Public Works Dept, updating Tacoma Police Dept’s aging fleet of vehicles, and to place money into hiring bonuses for officer positions
⇒ The search for a new City Manager has been narrowed down to four finalists, to be voted on this Saturday
⇒ There is a planning commission that is studying what we should do with the Tideflats
— Should we continue allowing agriculture?
— Should we allow fossil fuel terminals or encourage industry that is more carbon neutral?
— Should we encourage more international trade?
Introductions
CLO Report | Imtiaz Norling
⇒ There continues to be more counterfeit $20 bills floating around the Ave
⇒ This month there were 5 vehicle prowls, 2 thefts, 1 aggravated assault, and mail theft
⇒ Police have been given new authorizations to remove trespassers from property
  Please see Imtiaz to fill out paperwork
⇒ Crime is up in general
⇒ Imtiaz hasn’t had a chance to bike because other CLOs have been used for homeless services; it takes two certified officers to patrol by bike
⇒ Businesses are allowed to physically remove someone if you’ve asked someone to leave
  — Please exercise caution when doing so; have just cause and be aware of any threats to your safety
  — Call the Police if you’re dealing with an assault case
Art on the Ave | James Tucker
⇒ There is an AOA meeting every Thursday at 7:00pm at James’ space next to Happy Belly on Market between 11th & 13th
⇒ Please share the event on Facebook, let’s expand our network of people responding to the event
⇒ Framemakers has sponsored the area at the Alder street entrance to AOA
⇒ Mary Mart has sponsored the Jazzbones stage
⇒ There is space for around 200 vendors altogether, we have 60-70 spots open
⇒ Stages and music set are under control
  — A release of all of the bands performing at AOA will be released toward the middle of June
  — The biggest expenditure is always the stages
⇒ Sculpture park from UPS
⇒ If you’re thinking of something you want to do at the event, please let James know
TPU Account Executive | Jessica Ludwig
⇒ TPU has a brand new Business Solutions office and support line
  — They offer commercial energy rebates and support
  — The contact phone number is (253) 502-8606
⇒ TPU is partnering with the City to replace all of the City’s street lights with LED lights
  — There was a request to look into reducing the Kelvin to make the new lights not so glaring
  — Mytpu.org has an approved list of lighting vendors if you need a reference
Design Committee | John Wolters
⇒ We’ve been awarded the innovative grants that we’ve applied for with the Central Neighborhood Council and the North End Neighborhood Council to wrap the new garbage cans being installed by the City of Tacoma
  — All bins won’t get wrapped
  — We are interviewing graphic designers to create the wrap designs
  — We have $8250 to work with
⇒ We are laying the groundwork to update the 2008 Street Plan
  — On June 20th at 9:30AM, we will walk down the Ave and come up with ideas to revitalize our business district
  — We will be looking at tree conditions, condition of sidewalks, street lighting
City of Tacoma Economic Development | Carol Wolfe
⇒ Zoom Online
  — A website that lets businesses know where their competition is
  — The City doesn’t want to tell businesses what to do but they can help by identifying common trends, aggregate information, what tools are available
⇒ There is a leasing workshop on June 7th
⇒ The City has provided an FAQ sheet on plastic bag ban
⇒ We can look to City for information on BIA’s
⇒ Be on the lookout for the Mayor to address the rising homelessness situation

[continued on page 8]
Members 2017

- A+ Driving School, Latonya Gore & Sean Harris, 253-272-5869, 608 North Oakes Str, aplusschool@hotmail.com
- Altman & Witt, Attorneys at Law, Ryan C. Witt, 253.761.1000, 3817 6th Ave, ryan@altmanwitt.com
- Brides for a Cause, Erin Scharf, 253-272-5000, 2711 6th Ave, tacoma@bridesforacause.com
- Cocoa Sweet Designs LLC, Penny Johnson, 253-267-1717, 4318 Sixth Avenue, Suite 4, info@cocosweetdesigns.com
- Crescent Moon Gifts, Angela Wehnert, 253-572-8839, 2502 Sixth Avenue, cmgtacoma.com@aol.com
- Crown Bar, Christina Smyre, 253-272-4177, 2705 6th Ave, crownbartacoma@gmail.com
- Curves, Patricia Lynn, 253-761-9766, 5401 Sixth Avenue Suite 305, westgatecurves@gmail.com
- Diamond Green Recreational, Malik Singh, 253 301 3148, 4002 South 12th St, Diamondgreenatc@gmail.com
- Dirty Oscar’s Annex, Barbro, 2309 6th Ave, 253 572 0588, info@dirtyoscarsannex.com
- Foundation Escrow, Jolynne Baines, 253-756-1760, 4119 6th Ave, jb@foundationescrowinc.com
- Gateway to India, Surinder Singh, 2603 6th Ave, 253-552-5022, joefrinder@hotmail.com
- Goodwill, Sarah Butler, 253-759-3701, 253-341-3779, 5401 Sixth Avenue, sbutler@tacomagoodwill.org
- Grant Center for the Expressive Arts, Dan McKeown, 253-571-5400, 1018 N. Prospect St., grantceapa@gmail.com
- Gray Law Firm, The, Judson Gray, 253-759-1141, 4142 Sixth Avenue, jgrayattorney@harbornet.com
- Gray Lumber Co., Greg Claire-Woldt, 253-752-7000, greg@graylumber.com
- Hippie House, The, Justin Stieglitz & Sintha, 253-267-1708, 3109 6th Ave, justin@thehippiehouse.biz
- Homestreet Bank, Tracy Hansen, 253-627-1700, 3315 S. 23rd Suite 104, tracy.hansen@homestreet.com
- Ice Cream Social, Layla Isaacs, 253-372-1660, 2914 6th Ave, Ste A, icerreamsocialtacoma@gmail.com
- Jon’s Barber Shop, Jon Tryfon, 3825-1/2 6th Ave, 253-752-5162, jontryfon@yahoo.com
- Laundry Mart, Rose Mathes, 253-752-6100, 5401 6th Ave, Ste 501, laundrymart@hotmail.com
- Law Offices of Terry E. Lumsden, Terry Lumsden, 253-537-4424, 3517 Sixth Avenue Suite 200, telumsden@aol.com
- Law Equipment Repair of Tacoma, Al Switzer, 3519-1/2 6th Ave, 253-756-7459, achristmaswishes@gmail.com
- Legal Shield, Bill Connolly, 253-272-2924, 1321 N. 5th St, susanconnolly@sprintmail.com
- Lind Pest Control, Beth Lind, 4138 6th Ave, 253-503-1100, info@lindpestcontrol.com
- Lindeza Brows, Brandy Daw, 2505 6th Ave Ste. A, 253-820-2472, lindezabrows@gmail.com
- Lucky Dog Outfitters, Jen Blankers, 3411 6th Ave, Ste B, 253-761-4486, teamluckydog@gmail.com
- Mary Mart, Damien McDivitt, 253-327-1675, 3002 6th Ave, 253marymart@gmail.com
- Melody Williams Insurance Agency LLC (Allstate), Melody (Kanter) Williams, 253-759-9999, 4304 6th Ave, melodywilliams@allstate.com
- Melted Muscles Health Spa, Alana Schaser, 253-330-9353, 3701 Sixth Avenue Suite 2, meltedmuscles@gmail.com
- Minuteman Press, Casey Cowles, 2941 S. 38th St., Ste C, 253-474-9900, ccowles@minutemanpress.com
- N2 Publishing, Michael Skiff, michael.skiff@n2pub.com
- Nick Fediay, property owner, 360-507-7001, nfielday@comcast.net
- North End Social Club, Justin Callier, 3013 6th Ave, Ste C, 253-212-3913, fattbelly@gmail.com
- Northwest Costume, Tom & Mary Johnson, 253-383-4700, 2315 6th Ave, tomjohnson3649@comcast.com
- O’Malley’s Irish Pub, Pat Mawhinney, 2403 6th Ave, 253-627-9403, Patmawhinney@comcast.net
- Pacifique Medi Spa, Sylvia Sheridan, 4141 6th Ave A, 253-682-2005, pacifiquemedisp@gmail.com
- Paul Reily N.D., Paul Reily, 253-752-4544, 3620 Sixth Ave
- Primo Grill, Jacqueline Plattnar, 253-383-7000, 6th Avenue at Oakes, prgrill@qwestoffice.net
- Pugh, Jacob, TAPCO CU, Jacob.pugh@tapcocu.org
- Pure Beauty Bar and Spa, Megan Sacks, 253-267-0367, 2501 Sixth Avenue, britnee.patients@yahoo.com, rarebeautybar@gmail.com
- Red Hot, The, Chris Miller, 2914 6th Ave Ste. B, 253-779-0229, delicioushotdogs@gmail.com
- Salvation Army Citadel Corps, Major Donald Sheppard, 1110 S. Puget Sound, 253-572-8452, donald.sheppard@usw.salvationarmy.org
- Scorpio Rising, Ryan Swain, 2709 6th Ave, 253-209-3134, scorpioringvintage@gmail.com
- South Sound Pano | Business Photo 360, Dan McCormack, Angie Lokotz, 253-228-2337, 704 No. Warner St., southsoundpano@gmail.com
- Southern Kitchen, Gloria Martin, 1716 6th Ave, 253-627-4212, SouthernKitchenRestaurant@gmail.com
- Sutton-McCann & Co., PS, Gordon Bower, 253-564-2217, 7320 Sixth Avenue Ste 2, admin@sutton-mccann.com
- Tacoma Frame Makers, Stacia Harvey, 253-564-2320, 3011 Sixth Avenue, frame4lube@gmail.com
- Tacoma Games, Jeremy, 2509 6th Ave, 253-301-2137, jeremy@tacomagames.com
- Tacoma Musical Playhouse, Jon Douglas Rake, Managing Dir., 253-565-6867, 7116 Sixth Ave, jon@tmp.org

[continued on page 8]
Minutes from May Meeting
(continued from page 6)

Promotions Committee | Peter VanRosendael & Angela Wenhert

⇒ Formalized meeting last Monday at 10 am at Crescent Moon
⇒ Meetings will be held the Monday before the monthly board meeting (held the last Wednesday of every month)
⇒ The committee’s budget plan is in the works
⇒ A few ideas that have been brought forth are:
   — An updated map of the Ave
   — A coupon book for discounts at businesses
   — Tote Bag Tuesday
   — Advertising in Real NW Magazine

Meeting adjourned 10:36am

Grub Crawl July 9 at AOA

On July 9th, at Art on the Ave, check in with your favorite Grub Crawl participating restaurants and grab a sweet treat or a savory bite for $6 to enjoy with your friends.

During the festival, three of your hometown judges (Aura Mae - the Kitchen Beautician, Ed Troyer - Pierce County Sheriff's Department Spokesman, and an undetermined judge), will be visiting each participating restaurant and judging their entries for "Sweet Treats" and/or "Savory Bites". Once the votes have been compiled, the judges will then announce the winners at the Mary Mart's sponsored stage in the TAPCO parking lot.

Participating restaurants are (as of this printing):

• Asado
• Crown Bar
• Dirty Oscar's Annex
• E9
• Gateway to India
• Ice Cream Social
• Jazzbones
• Legendary Donuts
• O'Malley's
• The Pine Room
• Spanky Burger & Brew
• The Table

Each restaurant will display a sign in their front window showing that they are participating in the Grub Crawl.

Get ready to get your GRUB on!!!

Street Beat  By Peter W. Vanrosendael

I like to equate owning a small business to babysitting. Clearly, there is one adult in the room that's responsible for EVERYTHING. And if something goes wrong (no matter whatever the cause)......who's to blame?

Now let's segue to the real world of 6ABD. You are tending to your business model within the confines of your four walls and you say that is where your responsibility ends??? Well, what about that WILD CARD, what about that "whatever the cause". I submit to you the case of one (or several) party goers ending their night with a late picnic, a picnic on 6th Avenue.

Now I know this picnic happened because of the evidential garbage on the walk, street and in the bushes. Looks like someone just FORGOT to pick up after themselves. Being the adult in the room, do you say 1. not my job to clean up after drunken slobs 2. that garbage will have NO impact on my business, or door number 3. just call the city of Tacoma, that's one of the things they get paid for. Are we to just whine about problems and propose no answers??? Or do we tend to the greater good of 6ABD and pick up the pieces. Call it your civic duty.

There is another wild card that will impact all businesses in 6ABD. If you want to learn more, come to the general membership meeting and learn some of the particulars of the building being constructed.