From Our President . . .
By Dan Smith

Spring is here, changes are blossoming on the Ave, and we have a new Design Chair. Kassie Mitchell, better known as the 6th Ave Yarn Bomber has volunteered to lead that committee, and given her creativity for our bike racks, I’m excited to see what her committee has in store for the rest of the Ave.

The board has cleared one of the last challenges facing the installation of our new banners. I’m please to announce that TPU has signed off on the process and all that remains, is money. We are working diligently with our Event Coordinator and Events Chair along with Saturn Barter to procure enough funds for this project through AOA.

The gateway piece at Alder is the next one to be painted now that the 6th Ave sign on State Street has been finished. If you haven’t had an opportunity to drive past it yet, I would encourage you to do so. It’s in front of Bluebeard Coffee Roasters and it’s a great example of all of us working together to make our district a more creative and unified place to live, eat, work, and play.

A New Spring Event: April 17-23, 2016

Welcome to the first annual 6th Avenue Green Week. In an effort to raise awareness about our environmental footprint and how we can all help by doing a little bit (or a lot a bit), the SABD will be hosting this week and fill it with events and activities that DIRECTLY affect our waste/reuse/recycle habits and maybe even open up new doors so that even MORE steps can be made to keep our little blue and green planet just that – blue and green.

During the ENTIRE WEEK, SKATE or BIKE to any participating location during Green Week and receive these discounts on your total purchase.

- JAZZBONES – 20% (not valid after 10pm on Fri and Sat)
- HALF PINT – 20% (not valid during happy hour)
- SLUGGO’S – 25%

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Upcoming Events:

April:
6 on 6 Social, Wednesday, April 6 - Crown Bar
6-8 pm at Crown Bar, 2705 6th Ave. Come out and meet your fellow business owners. Please contact angie.lokotz@gmail.com if you'd like to host in May.

April SABD General Meeting
Tues, April 12, 7:30 am, Shakabrah Java, 2618 6th Ave. Presenter: Positive Interactions
Contact: Dan Smith, President, info@tacomacustomjewelers.com

Monthly Drum Circle - Crescent Moon Gifts
(Always the 2nd Friday) from 6:30-7:15pm
Free, no experience necessary

April SABD General Meeting
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Contact: Dan Smith, President, info@tacomacustomjewelers.com

Psychic Faire - Crescent Moon Gifts
Sunday, April 17

GREEN WEEK
April 17 - 23rd. Details on webpage (https://on6thave.org/green-week/) and this month’s featured article.

SABD Board Meeting
Wed, April 27, 7-8pm, Location TBA
Contact: Dan Smith, President, info@tacomacustomjewelers.com

Chocolate Stroll - Starts at Ubi’s
Saturday, April 30, Noon to 4

May:
Spring Fairy Festival - Crescent Moon Gifts
Saturday, May 21 www.springfairyfestival.com
Positive Interactions to Present At April Meeting

Colin Deforest of Positive Interactions homeless intervention program, 382-2677, will speak at our Business meeting on April 12, 7:30 am at Shakabrah. Hope to see you there. There will be a lot of good information shared about dealing with our increasing homeless population.

Bike/Pub Crawl April 23rd

– A ride to close the week!
Celebrating the end of our week with a pub ride from North End Social Club and ending at the famous Frisko Freeze on Division (with a few stops in between, of course). Come enjoy a ride that celebrates the beauty of our Pacific NW.

For more information on any of these event please feel free to contact:
James Allan Tucker – 6th Ave Chairman of Events, 646.265.6097, jallan@jamesallanny.com
Dan Rankin – 6th Ave Event Coordinator, 253.9855322
Toni Stewart – Event Assistant, 253.888.5545, tjstewart05@gmail.com

Discounts at 6th Ave Shops During Earth Week
Stores are also offering discounts from one end of the Ave to the other.

Casual Comfort is offering 20% off all in stock and carries Green products;
Tacoma FrameMakers 20% off. They also offer Green products;
Crescent Moon is offering an Earth Day Special on Friday, Apr 22: BYOB (bring your own bag) and receive 10% off entire purchase. They are also holding Facebook Fridays during the month of April (10% off on Friday with a Facebook Check-in). Double down on Earth Day for 20% off!
Smoke Depot is offering 15% off on Glass Products. More to come!
Chocolate Stroll Coming
Last Saturday in April

Robyn Liss of Ubiquitous Journey is once again organizing a Chocolate Stroll. This year’s Stroll will be held Saturday, April 30th from Noon to 4pm. Tickets are still just $10 - and there are 20 businesses signed up so far. Ticket sales benefit Free University. The Stroll is their only fundraiser and it pays for printing costs for the Class Schedules.

The Chocolate Stroll is designed to be a fundraiser that benefits all involved. It brings new faces to 6th Ave, and it encourages people to explore the business establishments during the day. Shoppers purchase a ticket for $10. The day of the Stroll, they stop in at Ubi’s to pick up a map and a bag. The participating businesses are detailed on the map so people know which businesses to go to.

When they go into the various businesses, the shoppers collect their chocolate and get to see what the businesses are really about. Each business signs or stamps the back of the map and at the end of the day, the strollers turn in their maps. The names of shoppers whose maps have every business filled in go into a drawing for a basket prize.

The only cost for the participating businesses is the chocolate they hand out as well as any marketing materials they choose to provide (and possibly an extra person on staff that day). Last year some businesses provided hot chocolate or other beverages for Strollers as well as the chocolate candies. Robyn can also provide a few volunteers who can help hand out chocolate and sign off on the maps if a business is understaffed. Contact her at Ubi’s, (253) 572-2550.

What is Free University?
Free University is an emerging local non-profit organization whose mission is to bring the community closer together through learning. Community members, people like you and me, come together to teach and learn from each other. Local businesses join in this effort by offering classes and or their own spaces as places to hold classes. Angie Lokotz

6th Ave Gateway Pieces (redux)

The gateway pieces are once again in front of Bluebeard Coffee at the entrance to 6th Ave at State Street. Newly spruced up by 6th Ave Events Chair, artist James Allan Tucker.

The City of Tacoma informed us that the original placement of the pieces violated the specified ADA setback requirements for city sidewalks. James removed the pieces, restored them, and painted them in vibrant colors that would hold up day or night, rain or shine. He positioned them in their new spot the first weekend in April.

There is a plan in place for the pieces at the other end of the Ave in front of Trapper’s Sushi at 6th and Alder.

Photo by James Allan Tucker
Ch-Ch-Changes!
6th Ave is always growing and changing.

This month saw Mandelin’s Consignment Shop close its doors at 2714 6th Ave. Owner Racheal Kragelund and her shop were a staple on the Ave for many years, and she also served as our SABD Vice President. We will miss her. While Rachael has closed the shop, she is not entirely out of the consignment business. She will be using space at Mr. Mac’s on the Hilltop for a while and will be selling online as well. Look for her there.

Hi Voltage Records will be moving into the space vacated by Mandelin’s.

New business The Coughy Shop has opened in the space formerly occupied by Satori’s at 2503 6th Ave. Chris and Tracey Norton are the new owners.

Scorpio Rising has been open for a few months in the space formerly occupied by Retrospect. With Mandelin’s closure, they are now the only consignment clothing store on the Ave. Ryan Swain is the owner.

Crown Bar, which will host our April 6 on 6 Social, is changing up its menu and sprucing up its look under the direction of Christina Smyre.

There are announcements in the windows of former Pop’s Liquors (for a marijuana permit) and former Baroque Salon (for a nightclub). The empty space formerly occupied by Starbuck’s will also be filled.

Brunch is the new trend on the Ave, and most restaurants are now offering that option. Bars are also offering breakfast options.

And work continues at the former Masa, and soon-to-open Fish Fish Fish and Boom Boom Room.

New Advertising Opportunity in June Crossover Newsletter

This year 6th Ave Business District will be partnering with the Hilltop Business Association for our June Newsletters. We will be printing extra copies that will be handed out to both business districts (about 500 newsletters will be printed) featuring information about our Art on the Ave celebration as well as their upcoming Hilltop Street Fair. This is an opportunity for our businesses to advertise to businesses on the Hilltop. We have aligned our rates and decided to keep the rates the same for the special crossover issue. Please contact Angie Lokotz (angie.lokotz@gmail.com) if you would like to take advantage of this new opportunity.

Hilltop has many service businesses that would enjoy the opportunity to see what our retail and restaurant businesses on 6th Ave have to offer. Think about featuring coupons or incentives to bring them over.

Watch your email for ad sizes and rates or contact Angie.Lokotz@gmail.com.
Bring Your 2016 Membership Dues to the Next Meeting
Or Mail to Sixth Avenue Business District, 2802 Sixth Ave., Tacoma WA 98406

Clip and fill in the form below and enclose it with your dues. Thank you, Your Membership Committee

SABD General Meeting Minutes
3/8/16
New Meeting Time & Place: Shakabrah Java, 2618 6th Ave, 7:30 am

Call to Order 7:35 am by Vice Pres. Elizabeth Stewart

Introductions

Motion to Approve Minutes (Al Switzer/Peter VanRosendael) Approved.

President’s Report | Dan Smith (Absent):
New District Manager: Angie Lokotz
Motion to Approve Jacob Pugh as Secretary (Casey Cowles/Peter VanRosendael) Approved.

Treasurer’s Report | Peter Vanrosendael:
- Currently in bank $3212.01
- Paid members to date: 28 (2 Pending)
Members, please pay your dues promptly and recruit a new member. Thank you.

CLO Report | Daren Skaanes (with Carol Wolfe, City of Tacoma Economic Development)
- 12 Vehicle Prowls (Same as last meeting) Leave NOTHING in your car
Tyga, a transient that has been harassing 6th Ave Business District
- Non-Profit Organization—Inquire RE: Pricing

Mal Checks to: 6th Ave Business District, 2802 Sixth Avenue, Tacoma, WA 98406

A S A B D June 2016

Tacoma’s Eclectic Destination

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April 7, 2016

Sixth Avenue Business District

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nesses has been dealt with Tacoma Police Non-
emergency # 798-4722 dskaanes@cityoftacoma.org / 594-7961 Colin Deforest | Positive Interactions (homeless program) 382-2677
- Positive Interactions will drive transients anywhere in city and find them needed services
- Carol Wolfe spoke regarding traffic changes and mari-
juana laws
- Reducing speed limit to 25 mph on 6th Ave (for safety and to encourage foot traffic for utilization of businesses) requires an ordinance change
  ✤ We will need to talk with Jennifer Kamerzell (City of Tacoma Traffic Engineering) to work on this. Traffic cameras are a non-enforceable option. She will ask what blocks we want changed
  ✤ Marijuana laws
  ✤ July 1 - City to close down unlicensed marijuana shops
  ✤ City has publicized motions and/or commissions re-
garding marijuana laws
  ✤ Online fact sheet about 1000 ft buffer - reducing buff-
er to 500 ft
  ✤ Burglary issues usually come from medical shops not recreational
  ✤ SABD would like 2500 ft buffer that way every vacan-
cy on the Ave isn’t taken up
If we would like to give comment at City Council it may [continued on page 7]
March Minutes [continued from page 6]  

be too late - we haven’t ratified a decision yet.

District Manager Report | Angie Lokotz

• 6 on 6th - Tacoma Games was last business to host the event (5 people showed up)
• Met with Ricardo Noguera (Economic Development Director) - Meets with business districts around the city once a year to discuss strengths/weaknesses
• Met with marketing professor at UPS to discuss marketing opportunities on the Ave
  o UPS’ opinion on marijuana shops is no smoking on campus stance
  Student spend weekend on the Ave. Can enforce on campus, not off (no smoking in dorms)

Boss Otter | Brian Bell

• Introduced text marketing (nobody notices billboards anymore)
• People choose local business to wear as a signature beneath their texts
• After so many messages with the signature you get rewards
• Examples of current clients: Emerald City Smoothie/Half Pint/DOA $50/month to use

Promotions Committee | Al Switzer

• Al as Easter bunny
  o Coupons needed from all businesses for bags that will be handed out at event
  o Looking for a place to hold committee meeting and volunteers - please step up

[continued on page 8]
March Minutes [continued from page 7]

- Promotions committee is umbrella to take care of everything that is happening on the Ave.
  - Looking at Banners for street poles on the Ave.

Announcements/Comments:

- Art on the Ave is a fundraising event
- This year, we would like to use the money for new banners on TPU poles
  - We’d like to try to hit every intersection
  - There are 54 poles - Beginning, middle, and end of block
  - Fish Fish Fish! and Boom Boom Room - Open in May?
  - A company is slated to go into the old Starbucks - Private sector will announce
  - City Council is getting ready for budget

- Looking to address homeless issues as well
- Arts grant from State are in process for upcoming year
- Murals in alleys - Grant ends March 14th

Drawing for Complimentary Breakfast at Next SABD Meeting:

Congratulations Winners: Ryan Witt and Chantal Huson

Meeting Adjourned 8:35 am

Jake Pugh
Secretary, SABD

1st Annual Bunny Walk March 26

Board Member and resident Santa, Al Switzer, donned his designer-made Bunny costume and walked the Ave from 11 am to 4 pm on Saturday, March 26, handing out two enormous bags of candies to the little shoppers and over 100 envelopes filled with coupons and flyers to the adults.

Moms and kids even crossed the street to greet the Bunny, who gladly accommodated all requests for photos, candies, and goodies. The Bunny made stops at stores and restaurants and even delighted customers at our local marijuana shops.

Thank You to Participating Stores

Coupons were provided by Ubi’s, FrameMakers, Studio 6, Crescent Moon, Goodwill, Gray Lumber, Legendary Donuts, Tacoma Games, TAPCO, Tacoma Food Co-op, Lucky Dog, and Northwest Costume Shop. Meineke and A+ Driving School provided coupons as we came by. Candy was donated by North End Social Club.

Special Thanks to M&J Lawn Mower Repair who let us park there all day and of course, Thank You to Al Switzer for taking an entire day away from his own Lawn Equipment Repair business to help promote 6th Ave businesses. 6th Ave Lawn Mower Men have big hearts.

Serious Personal Injury?
Talk to a Serious Personal Injury Attorney

TERRY E. LUMSDEN

- $6 million for E.Coli hamburger contamination
- $4.5 Million for 80 clients, 100 unit Bremerton apartment fire
- $5.5 Million for 750 clients due to defective home diesel oil contamination
- $5.0 Million for child birth negligence
- $5.3 Million for brain injury to child due to window blind cord strangulation
- Millions in injuries and deaths due to baseboard heater and thermostat failures; car accidents, brain injuries, product liability, industrial toxic injuries, elder abuse

- Each case is different

PH: 253-537-4424
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accidentattorneytacomawa.com