District Manager Report
By Angie Lokotz, SABD Manager

AoA: July was a great month for the District, but took its toll on individuals. Art on the Ave was fantastic this year. The weather was perfect, the crowds were happy; the bands were awesome, the artists worked on large pieces all day. There was even a live art installation of the 6th Ave Gateway Piece at Trapper’s Sushi.

Art on the Ave is a huge undertaking, and unfortunately, the burden is shouldered by very few. James Allan Tucker, Chair of Events, Danno Rankin, Art on the Ave Coordinator, and Cori Mickelson, Vendor Coordinator, put in many too-full days and nights leading up to the event; and Charles Mann and his volunteers put in a long day as well. They began at 6 am and were still picking up trash and hauling tarps long after 10 pm. That’s why, when businesses grouse about the event we tend to cringe. Here’s the thing: Art on the Ave is probably not going to increase your store sales on that day. There’s way too much to see and experience and take in. The key to getting noticed during AoA is offering something cool and new; handing out samples and flyers; taking part in the Grub Crawl; putting up a Selfie Booth; offering a place to sit, a shopping bag, or a drink of water. We had a

President’s Letter
By Daniel Smith

I haven’t seen the least and I haven’t seen the most, but I’ve seen some of the best. When I joined the association over 5 years ago, Art on the Ave barely broke even and the district’s budgetary success was greatly associated with the money that the city gave to us through the Economic Development Department. Since then, we’ve grown our budget from under $10,000 per year to almost $50,000. The majority of this has come from the consecutive successes of AOA in its ability to generate net revenue. An event that lost money has now grown into one that will net over $16,000 for our association this year.

Dan Rankin and James Tucker have done a phenomenal job over the past two years balancing the demands of a growing festival, its impact on vendors/core businesses, and the necessity to generate money for the business district.

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6th Ave Business District booth where we answered questions and handed out samples from businesses. People were delighted, asked many questions, and gave great feedback.

Survey: That said, SABD wants to hear from businesses and get your opinion about AoA. We are working on a survey that will go out shortly to get your input. What works for you? What doesn’t? Was this your first AoA or your 17th? What needs to go? What needs to come back? When you receive that survey, please answer it. And look for an after-action meeting in August as well.

Parking: Parking can sometimes be an issue on 6th Ave. We will also soon begin construction of a 6-story apartment structure which will bring 108 new apartments to the area. So, I had a long talk last week with Eric Huseby, Parking Services Manager for the City of Tacoma and Sandy Pond, Parking Enforcement Supervisor. We walked The Ave and looked at possible ways to make parking less of a hassle. He informed me about the City’s Parking Technical Advisory Group a group of 12 volunteers who serve two-year terms and report about parking issues to the City Manager. They are currently recruiting volunteers. He also sent a parking matrix that was created us in 2007. Some of the suggestions are out-of-the-box, others are more mundane, but all are worth considering. Another suggestion was asking for curb paint refresh along some blocks of the Ave. Businesses can request fresh curb paint via the Tacoma First 311 app. Citizen requests take precedence with the City.

Banners? We are working with A|M Independent to design banners for the district. Banners on 6th Ave are problematic, but they are necessary for so many reasons, from traffic control to unified branding. Look for the designs to be published soon. 6th Ave is awesome. Let’s show it!
Bombay Bazaar
Indian Grocery
3001 6th Ave, Suite B, Tacoma 98406 | 253-292-1476
Open 7 Days: 11 am-7 pm
Owner: Ziggy Samra

Located in the space behind Subway, Sixth Avenue’s newest grocery opened its doors on Sunday, July 10, during the thick of Art on the Ave, and began handing out samples. In the few weeks since they opened, they have been spreading the word, stocking more items, and gaining more customers, as well as garnering the attention of TV Tacoma who will be airing their Business Matters “In the Spotlight” segment August 16-31.

Bombay Bazaar’s mission is to provide Indian groceries to the local community. They chose 6th Ave because of its diverse culture. Ziggy named a number of restaurants on 6th Ave to underline his statement: Asado, Wild Orchid, Trapper’s Sushi, and Gateway to India; and said that their proximity to UPS makes it attractive to professors and students alike. Their grocery is attracting Indians and non-Indians looking to learn more about Indian flavors and spices, as well as many professionals. They are always offering samples so that people can taste new products, and are happy to answer questions.

They offer a wide range of Indian foods: sweets, savory snacks, spices, lentils, rice and flour, paratha and naan, frozen entrees, as well as health and beauty items and incense. They are always bringing in new products and seasonal specials, and are even talking with Ice Cream Social to see if they could partner in a new ice cream flavor. Ziggy is working hard to introduce fresh produce as well.

The space is spacious, open, and clean. The prices are quite fair and reasonable. They will soon have a Facebook page and are also advertising on radiopunjab.com which can also be heard on AM1560.

Grub Crawl | #AoA16
By Jacob Pugh, SABD Secretary

The 2016 Grub Crawl during Art on the Ave was a great success! To participate in the Grub Crawl, restaurants on the Ave were asked to showcase a feature dish for $6 to be judged by local officials (featured in the photo). The judges had a great time, the restaurants were very excited to have us try their special items, and the contest generated a real public buzz with the festival-goers.

Select items were available at the following participating restaurants on the Ave for $6 per item:

- Ice Cream Social (1st Place - Sweet Treat)
- Dirty Oscar’s Annex (2nd Place - Sweet Treat)
- The Table (1st Place - Savory Bites)
- The Pine Room (2nd Place - Savory Bites)
- Asado
- Jazzbones
- Ubiquitous Journey
- O’Malleys
- Gateway to India
- Legendary Doughnuts

There’s a lot of amazing cuisine on the Ave. Thank you to all participants and our fabulous judges. Congratulations to the winners!
Tacoma Food Co-op Closure
By Casey Cowles, Sixth Ave Board Member

I’m guessing the Co-op’s closure was as big of a surprise for all of you as it was me; or at least the suddenness of it. As you can imagine the members are feeling very let down and had a rally/meeting on 7/19 to discuss some of what happened and steps for moving forward. I was asked by Chrissy Cooley, a Co-op member and self-described “community organizer”, if I would attend as a representative of SABD. I was upfront with her that I didn’t really know what had happened, couldn’t offer any kind of position for SABD without going through the proper steps and couldn’t personally offer an opinion due to my lack of knowledge. With that said I did let her know I’d like to come to educate myself and to show support for a business I believe was a valuable asset for our district. Here’s a recap of the pertinent points I learned starting with what I consider to be facts, some unanswered questions and a wee bit of editorial:

The facts:

The very basic reason the store closed was an inability to reach an agreement on a new lease.

Based on an email shown to me by the property owner, Mr. John Loesch, the main sticking point was the Co-op’s board wanting a 12 month lease and Mr. Loesch wanting a 60 month lease.

Mr. Loesch had offered what I consider to be the very generous price of $10/square foot when he has been told by commercial real estate brokers his property could command upwards of $14.

The members and employees were given no prior warning the store was in danger of closing.

About a year ago The Tacoma Food Co-op merged with Central Co-op and the corporate structure was moved to Seattle under an 11 person board with only 2 representatives from Tacoma.

Since the closure many members from Tacoma have reached out to Central’s leadership and very few have gotten responses and very little answers have been provided in those responses.

Although no plan has been given or input asked for Central continues to say they’re committed to the South Sound and Tacoma.

Central did send a reply to the invitation to the rally saying they wouldn’t attend because they felt physically threatened. (Side note: I laughed when I heard that as from what I could tell the members are a bunch of fun loving hippies that although angry at their treatment were just looking for answers, the ability to provide input and a place to buy the type of food they believe in……to me being scared for their physical safety sounded like a very hollow cop out that’s abusing the ideology of the “safe space” trend.)

There are a bunch of people concerned about this with a boat load of passion; I’d guesstimate the attendance around 100 to 150 people last night.

The central Co-op Board of Directors has not only ignored members’ outreach they have also failed to make public the minutes from their meetings since February.

Unanswered questions/requests for information:

What do the members want to do with the main ideas for moving forward being trying to work with Central or starting over from scratch?

The members really want answers and more information so they can see if the Tacoma location was really losing as much money as they’ve been told.

There was palpable support for whatever direction they choose having the local be on 6th Ave but other locations were discussed as Mr. Loesch can’t and won’t wait forever so where the next Co-op will be is up in the air and the question of how far they’d like to move was raised.

How are the members going to come together and what structure can be put in place to determine what they want and how to get it?

I went to last night’s meeting with the mindset that business is a survival of the fittest endeavor and the basic reason the Co-op failed was not having enough revenue to support their business model. I still believe there is truth and logic in that line of reasoning however I was actually surprised by the entire tone of the meeting. I expected some people to be angry, and they were, but I expected that anger to be somewhat unfocused which is typical of anyone who gets unexpected bad news. My takeaway was different than my expectations in that the vast majority of the anger I heard expressed was for Central and their lack of communication with and care for The Tacoma Food Co-op. I might be biased in saying this but I think we had a situation where folks in the (253) bought into the idea these super business savvy community activists in the (206) would add value to The Tacoma Food Co-op only to discover that the folks at Central were going to treat Tacoma as the lucky little brother who gets to tag along.

I believe this is a big loss for the diversity of SABD so that’s why I went to learn about the situation. I’m not sure it’s something we should spend too much time working on as they appear to have a highly motivated and large group but I do think it would be prudent to stay abreast of what’s happening. For those of you looking to get involved or to keep more up to date you can visit this Facebook page; https://www.facebook.com/centralcoop253/?ref=ts.
Santa Parade Update
By Al Switzer, 6th Ave Board Member

Santa Al here as a Board Member and the Chairman of the Promotion Committee. I’m writing this article to ask all of the business owners, and property owners on 6th Avenue to take this challenge. I’m coming to you to start the thinking of a project that is near and dear to my heart.

This year is the 3rd Annual Santa Holiday Parade—first Sunday after Thanksgiving (Nov. 27th). We are starting our planning now because it takes time to secure sponsors to pay for permits, barricades, law enforcement, and more. Our first year we were told if we had one person show up we should feel fortunate. We estimated that first year a total of 500 people. Last year we were told if we had 1000 people we would be lucky. I was told that there was an estimated 3500 guests to turn out for the fantastic celebration.

I would like to thank some current sponsors of the Sixth Avenue Santa Parade. A big thank you to all of the staff and families of Gray Lumber, here on the Ave, for the sponsorship help of Santa’s Sled. We also now have the support of the Tacoma School District. Thank you to the Homestreet Bank for their generous donation of $1500. We are now going to ask you to support Santa to put on the best Holiday Parade in the region.

Below are a couple requests Santa has:

Put lights in all of your windows, if you do not have lights please contact Santa Al and he will help you acquire

Paint your windows or allow the children and adults from the local schools to ensure the Ave is decked out in holiday cheer

Allow white lights to be placed in the trees along the Ave. that we will put up and take down, the only request is that you allow the trees in front of your space to be plugged into your power.

If possible please be open on the day of the parade to allow customers a chance to shop, and dine. (I’m telling you they will come back to patron our business if we make a fun festive experience)

Santa Al has started an Elf crew here in Tacoma, and on Sixth Ave. They will help facilitate the parade and participate in making some good deeds happen for those in need throughout the City of Tacoma. If you want to have fun, and dress like an elf, Please contact Santa Al at 253-756-7459 or email at achristmaswishes@gmail.com.

Thank-you for your help and contributions to our community and event.

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Thank you guys!

It’s a privilege and it’s definitely enjoyable to watch our association grow and to be able to finally accomplish goals that while made years ago, were not accomplishable due to a lack of money. This is now changing. Our gateway pieces have not only been installed but have now been custom painted by James Tucker and the banners that will unify our district’s identity will be paid for and installed in the next couple of months.

We are well on our way to becoming the premier business district in Tacoma and that’s made possible through shared visions, dedicated people, and a strong desire to make this so.
June Minutes 07/12/16
Meeting Time & Place: Crown Bar, 2705 6th Ave, 9:30 am
Call to Order 9:34 am by Pres. Dan Smith
Introductions

Motion to Approve Minutes (Peter Moved, Nick seconded), Approved

President’s Message | Dan Smith
Thank you to James and Danno for making an event look seamless, their hard work was noticed
Thank you to Jake for facilitating the Grub Crawl
Thank you to Angie for staying until 10pm picking up everything off of the Ave and helping vendors

Treasurer’s Report | Peter VanRosendael
Thank you to James and Danno
$30730.36 in bank right now, before bills start coming in
We most likely beat our budget estimates
Final figures in by next general meeting, maybe by board meeting

CLO Report | Daren Skaanes
Tacoma Police Citizens’ Academy
Looking for volunteers to go on ridealong, forensics, range, etc...
Wednesday, September 21, 2016 through December 14, 2016
Weekly on Wednesday nights from 6-9 at TPD Headquarters in Room 1210
www.cityoftacoma.org/cms/one.aspx?objectid=33769
4 thefts, 3 vehicle prowls
On Jazzbones
Police will be going out to educate bars like they’ve done in the past
Please encourage people to take Uber
The police go where the stats are
They are not picking on 6th Ave, they stick to the "fishing hole" until stats change
Tacoma leads the state in property crime
We don’t have the manpower right now on the police force to address everything
No reports for Art on the Ave
Cops were talking to everyone, no complaints, having fun
No complaints from bars after AoA

Brian Boudet | City of Tacoma
On the Multi-Use construction at 6th Ave & Alder
Height provokes consternation in neighborhoods
120 parking stalls
No banks generally loan without parking, no permit requirement but it is generally provided
Design challenge but they are working on maximizing space for the parking spots
No driveways on to 6th Ave
Can we have input?
They are following codes. We don’t have a significant comment period.

You can’t prevent a neighbor from building a house in your neighborhood the way they want
Environmental review is one area for comment. City will notify.
Two hour parking signs will enhance movement on the Ave
Sixth Ave has benefited from less parking requirements.
Districts are designed for people not for cars.
Surface parking is cheap, structured parking is what people want (tenfold the price and lose character of neighborhood)
Moving Sixth Ave sign?
Working on a setback for the facade of the building
There will be an 8 yr tax abatement
The whole front of the building, on street level, will be commercial zoning
Market rent? No affordable housing?
It will be market rent. Affordable housing stats are met county-wide. It doesn’t take much in Tacoma to satisfy the requirements.

District Manager’s Report | Angie Lokotz
Thank you to Charles Mann and his team of volunteers
Thank you to UPS for the chairs and the tables
A lot of exposure for the Ave

Art on the Ave Post Event Comments
James Tucker and various comments from members
Thank you for the compliments
If we want the event to grow, there are some changes that need to happen
We are going to be at critical mass soon
Too many changes to event costs right before the event
We should split into committees, and then come together to report to a chairperson
Divide and conquer, each group is individually responsible
Should we have a wrap-up meeting?
Board to organize
There was increased attendance this year
This is Tacoma, there was no pretension, no debauchery
Public helped out

Pete will be opening Triple Knock tomorrow
21+ pinball lounge
Food will be coming a couple of months down the road
Something going in next door?

Meeting Adjourned 10:39am
Paid Members 2016

- A+ Driving School, Latonya Gore & Sean Harris, 253-272-5869, 608 No. Oakes St., aplusschool@hotmail.com
- Melody Williams Insurance Agency, Melody (Kaner) Williams, 253-759-9999, 4304 Sixth Avenue, mmelodywilliams@allstate.com
- Altman & Witt, Inc. Attorneys at Law, Ryan C. Witt, 253-761-1000, 3817 Sixth Ave., ryan@altmanwitt.com
- Asado, John Xitco, 253-272-7770, 2810 Sixth Avenue, xfela@msn.com
- Bluebeard Coffee Roasters, Kevin McGlocklin, 253-272-5600, 2201 6th Avenue, wh@bluebeardcoffee.com
- Cannabis Club Collective, Brian Caldwell, 253-507-4725, 2706 Sixth Avenue, management@cannabisclubcollective.com
- Community Shopper Magazine, Annie Koesterman, 253-514-0340, P.O. Box 684, Gig Harbor, info@communityshoppermagazine.com
- Coughy Shop, The, Tracey Norton, 253-678-6336, 2503 Sixth Avenue, thecoughyshop@gmail.com
- Crescent Moon Gifts, Angela Wehnert, 253-572-8839, 2502 Sixth Avenue, cmgtacomacom@aol.com
- Crown Bar, Christina Smyre, 253-272-4177, 2705 Sixth Avenue, crownbartacom@aol.com
- Curves, Patti Lynn, 253-761-9766, 5401 Sixth Avenue Suite 305, westgatecurves@gmail.com
- Diamond Green Recreational, Malkit Singh, 253-301-3148, 4002 So. 12th St., diamondgreenatcom.com
- Dirty Oscars Annex, Alex Henderson, 253-572-0588, 2309 Sixth Avenue, info@dirtyoscarsannex.com
- Doorway to Recovery, Leslie Kovac, 253-278-9141, 3888 Steilacoom Blvd, karaokejunkie@comcast.net
- Edward Jones, Steve Wickline, 253-759-4136, 3813 Sixth Ave, stevewickline@edwardjones.com
- Emerald Leaves, Matt Freet, Thomas Kaspana, 253-507-4591, 2702 6th Avenue, emeraldleaves253@gmail.com
- Engine House #9, John Xitco, 253-272-3435, 611 No. Pine St.
- Fediay, Nick, Fediay Nick, 360-507-7001, P.O. Box 3336, Lacey WA 98509, nfediy@comcast.net
- Gateway to India, C. J. Singh, 253-552-5022, 2603 Sixth Avenue, cjjsingh72@hotmail.com
- Goodwill, Sarah Butler, 253-759-3701, 5401 Sixth Avenue, sbutter@tacomagoodwill.org
- Grant Center for the Expressive Arts, Dan McKeown, 253-571-5400, 1018 No. Prospect St., grantcepta@gmail.com
- Gray Law Firm, The, Judson Gray, 253-759-1141, 4142 Sixth Avenue, jgrayattorney@harbornet.com
- Gray Lumber Co., Steve Gray, 253-752-7000, PO Box 7126, greg@graylumber.com
- Health Connection, The, Ashley Ricard, 253-396-1000, 601 So. Pine St., Suite 201, info@htc Tacoma.com
- Hippie House, The, Justin Stieglich & Sintha, 253-267-1708, 3109 Sixth Ave., Justin@thehippiehouse.biz
- HIIJ Inc., Calli, 253-922-4168, 601 St. Helens Ave, calli@hiiinc.com
- Homestreet Bank, Tracy Hansen, 253-627-1700, 3315 So. 23rd Suite 1, tracy.hansen@homestreet.com
- Ice Cream Social, Layla Isaac, 253-372-1660, 2914 Sixth Ave #A, icecreamsocialtacomadem@gmail.com
- Jon’s Barber Shop, Jon Tryfon, 253-752-5162, 3825 1/2 Sixth Avenue, jontyfon@yahoo.com
- Laundry Mart, Rose Mathes, 5401 Sixth Avenue, Suite 1, 253-752-6100, laundrymax@hotmail.com
- Law Offices of Terry E. Lumsden, Terry Lumsden, 253-537-4424, 3517 Sixth Avenue Suite 200, telumsden@aol.com
- Lawn Equipment Repair, Al Switzer, 253-756-7459, 3519 1/2 Sixth Avenue, achristmaswishes@gmail.com
- Legal Shield, Bill Connolly, 253-272-2924, 1321 No. 5th St., susanconnolly@sprintmail.com
- Lind Pest Control, Beth Lind, 253-503-1100, 4138 Sixth Avenue, info@lindpestcontrol.com
- Mary Mart, Damien McGivitt, 253-327-1675, 3005 Sixth Avenue Suite B, 253marymart@gmail.com
- Melted Muscles Health Spa, Alana Schaser, 253-330-9353, 3701 Sixth Avenue Suite 2, meltedmuscles@gmail.com
- North End Neighborhood Council, Kyle Price, 2522 No. Proc tor St., Suite 418, chair@nenc.org
- North End Social Club, Justin Callier, 253-212-3913, 3013 Sixth Ave, fatbelly@gmail.com
- Minuteman Press, Casey Cowles, 253-474-9900, 2941 So. 38th St. Ste C, Ccowles@minutemanpress.com
- Northwest Costume, Tom & Mary Johnson, 253-383-4700, 2135 Sixth Avenue, tomjohnson3649@comcast.net
- Northwest Float Center, Alex Ziegler, 253-212-0360, 3907 Sixth Avenue, alex@nwfloatcenter.com
- Parker, Dave, 253-370-6208, printerdave@comcast.net
- Paul Reilly N.D., Paul Reilly, 253-752-4544, 3620 Sixth Ave
- Primo Grill, Jacqueline Platner, 253-383-7000, 6th Avenue at Oakes, ggrrill@gwestoffice.net
- Pugh, Jacob, TAPCO CU
- Real Estate Investment Services, Debbi Anderson, 253-752-9742, 4727 Sixth Avenue Suite 100, debbie@reis.com
- Red Hot, Chris Miller, 253-779-0229, 2914 Sixth Avenue Suite B, deliciousdogsp@gmail.com
- Remarkable Mind Academy, Janet Large, 253-224-4633, janetlarge@hotmail.com
- Shore Street Custom T’s, Mel & Howell Godfrey, 3013 Sixth Ave., 216shoresnt@gmail.com
- South Sound Pano, Dan McCormack, Angie Lokotz, 253-228-2337, 704 No. Warner St., southsoundpano@gmail.com
- Southern Kitchen, Gloria Martin, 253-627-4212, 1716 Sixth Avenue
- Sutton-McCann & Co., PS, Gordon Bower, 253-564-2217, 7320 Sixth Avenue Ste 2, admin@sutton-mccann.com
- Tacoma Bike, Mike Brown, 253-272-1351, 3010 Sixth Avenue, miche@tacomabike.com
- Tacoma Custom Jewelers, Dan Smith, 253-572-0508, 3013 Sixth Avenue, Suite B, info@tacomacustomejewelers.com

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2016 Paid Members  [continued from page 7]

- **Tacoma Frame Makers**, Stacia Harvey, 253-564-2320, 3011 Sixth Avenue, frame4ubabe@gmail.com
- **Tacoma Games**, Lorien Hess, 253-301-2137, 2509 Sixth Ave, lorien@liketaacomagames.com
- **Tacoma Little Theatre**, Jennifer Aylsworth, 253-272-2281, 210 No. 1 St, jen.a@taclittletheatre.com
- **Tacoma Musical Playhouse**, Jon Douglas Rake, Managing Dir., 253-565-6867, 7116 Sixth Ave, jon@tmp.org
- **TAPCO Credit Union**, Elizabeth Stewart, , 253-565-9895, 2802 Sixth Avenue, Elizabeth.Stewart@tapcocu.org
- **Turntable Treasures/House of Records**, Peter W. Vanrosendael, 253-272-9229, 608 No. Prospect, peter@turntabletreasures.com
- **Ubiquitous Journey**, Robyn Liss, 253-572-2550, 2607 Sixth Avenue, robyn@ubjourney.com
- **University of Puget Sound**, John Hickey, 1500 No. Warner #1027, 253-879-3203, hickey@ups.edu
- **Vino Aquino**, Fran & Stan Jordan, 253-272-5511, 4417 Sixth Avenue, Suite 1, vinoaquino@hotmail.com
- **Zion Evangelical Lutheran Church**, Linda Dybwad, 253-752-1264, ziontacoma@nventure.com

Happy crowds moved steadily among the vendors, displays and entertainment at AoA 2016.