Next Regular Meeting
Tuesday, December 13, 9:30 a.m.
Crown Bar, 2705 Sixth Ave

3rd Annual Santa Parade
Sun, Dec 4 | 6:00 PM

The weather was cold and crisp, but it didn’t rain, and the Life Christian Eagle Drum Line started off another Santa Parade with a bang.

Lineup included: Point Defiance Pirates, Eagle Drum Line, US Coast Guard, Crescent Moon Gifts, Elks Club, Camp TMP, Charlie Brown Christmas pulled by Team Mikey, Pierce Transit with a decorated Bus (which held Council Member Blocker and his family, Council Member Thoms and his family, [continued on page 2]

District Manager’s Letter — Looking Forward
By Angie Lokotz

I once had a boss whose tagline was: Don’t accept shitty management. He meant it. He expected his employees to work together, talk to each other, and let him know when there were problems. He knew that by pulling us together, even if it was against him, his employees would be more unified, the product would be better, and the company as a whole would be stronger. My year as district manager has seen some successes, but it has not seen unity. Some meetings are fairly well attended, some are skimpy. Many of the regulars at our meetings are from businesses outside of the core. If I am not helping the district grow, if I am not bringing us together, then tell me what you need. Don’t accept shitty management.

If there’s one thing that the No Dakota Access Pipeline movement proved, it is that working together, standing together, can create change. As long as our district works together we can create.

Thank You, Community Partners!
TAPCO Credit Union
X Group
Central Neighborhood Council
North End Neighborhood Council

[continued on page 4]
Santa Parade [continued from page 1]

and many Pierce Transit workers who turned out in support of the parade), The Dockyard Derby Dames, Tacoma Fire Department, Sound Movement Arts Center, Tacoma Little Theatre, Fish Food Banks, Homestreet Bank, and Santa Al accompanied by Tacoma Schools Superintendent Santorno and the Mariners Grounds Crew.

Santa’s Helpers for this year’s parade were Kristy Rawley (volunteers and barricades), Tracy Hansen (lineup and HomeStreet Bank representative), and Mariners Grounds Crew who handled all the heavy lifting and distribution of Barricades.

Sponsors: HomeStreet Bank, Mariners, Goodwill, Gray Lumber, Uhaul.

Special Consideration: Tacoma Public Schools, Stars 4 Peace

Read more in The News Tribune for Monday, December 5th at

Sixth Avenue Business District
Tacoma’s Eclectic Destination

OFFICERS

President
Daniel Smith
Tacoma Custom Jewelers
info@tacomacustomjewelers.com
253-572-0508

Vice President
Elizabeth Stewart
Tapco Credit Union
elizabeth.stewart@tapcocu.com

Treasurer
Peter Vanrosendael
Turntable Treasures/House of Records
servicer@turntabletreasures.com
253-272-9229

Secretary
Jacob Pugh
jacob.pugh@tapcocu.org

Board Members

Casey Cowles
Minuteman Press on 38th
cowles@minutemanpress.com

Al Switzer (aka Santa)
Lawn Equipment Repair of Tacoma
AChristmasWishes@gmail.com

Nick Fediay
Building Owner
nfediay@comcast.net

Art on the Avenue
Event Coordinator
Danno Rankin
Jazzbones
dannorarkin@gmail.com
253-985-5322

Committee Chair
James Tucker
jallan@jamesallanny.com

District Manager
Angie Lokotz
SouthSoundPano.com
Angie.Lokotz@gmail.com
253-228-2337

Contributors

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Angie Lokotz
angie.lokotz@gmail.com

 please pay your dues.
Pure Beauty Bar + Spa

Newly Remodeled Day Spa on 6th Ave in Tacoma
2501 6th Ave, Tacoma WA 98406 | 253-267-0367
Facebook @PureBeautyBarTacoma | http://PUREBEAUTYBARSPA.COM/
Hours: Mon Wed Th Fri 9-7 | Tues & Sat 9-5
Owner: Megan Sacks; Manager Britnee Patjens

Grand Opening Event December 3, 4-7 pm.
Pure Beauty celebrated with drinks, raffles, music, and free services for those who attended. Much of the food and drink was donated by 6th Ave Businesses. They also held a ribbon cutting.

Mission Statement: At Pure Beauty Bar & Spa we have created a spa experience that has been designed to be both relaxing and affordable. From the team we hired with the perfect blend of passion, artistry and expertise, to the top notch products and services we offer, Pure (and Rare, its sister spa down the street) are meant to be warm, friendly environments that help our clients look and feel their most beautiful inside and out.

Typical Customer: Women, ages 20-65

Products: Kevin Murphy Hair Care, Eminence Skin Care, and organic sugar scrubs.

Angie Lokotz
District Manager’s Report

[Continued from page 1]

great things. We can grow our membership base, have a louder voice with the City, get more advertising, and ultimately attract more customers. Working together will make us more unified, better, and stronger.

January will see some new faces on the 6th Ave District Board, along with a few returns. Let them know what you want, what you think, how to make us better.

President: Christina Smyre (Crown Bar)
Treasurer: Tracy Hansen (Homestreet Bank)
Vice President: Elizabeth Stewart (TAPCO)
Secretary: Jacob Pugh (Neighbor; TAPCO)
At Large: Casey Cowles (Minuteman), Al Switzer (Lawn Equipment Repair), Peter Vanrosendael (Turntable Treasures), Angela Wehnert (Crescent Moon), Josh Norris (Half Pint)

Briefly, here’s a report on how I did on my November “to-do” list:

**Banners** - Printing soon. We are looking at proofs now.

**Tree Lighting** - Didn’t happen. Trees on 6th Ave are not the same size and type, many are simply too large to safely install lighting.

**Small Business Saturday** - Much better turnout than last year. Better involvement by stores, and a generally positive feedback by all who participated.

**Santa Parade** - Well, we pulled it off. Crowds were skimpy (we were competing with the Seahawks), and there was a bit of miscommunication with entries, but generally speaking, it went well. We received compliments from parade-goers and store owners on having enough porta potties for the event. We also received compliments from TPD. But, we could not have gotten the event off the ground without the tireless work of the volunteers under Kristy Rawley and Tracy Hansen. An enormous amount of gratitude and appreciation for the Mariners Grounds Crew as well.

**Mailing the membership materials** - Should happen by the end of the month. Those of you who would like to renew by credit card, please email me and I’ll invoice you via our Square account and we’ll all save postage.

And maybe, finally, an end of year bash - TBD.

C.J. Singh, Rest in Peace

The Sixth Ave Business District suffered a loss this month. Our condolences go out to the family of C.J. Singh of the popular 6th Ave Restaurant Gateway to India. The District is sending flowers.

Angie Lokotz
SABD General Meeting Minutes
11/08/16
Meeting Time & Place: Crown Bar, 2705 6th Ave, 9:30AM

Call to order 9:38 am by Pres. Dan Smith

Introductions

Motion to Approve Minutes (Al moved, Casey seconded), Approved

President’s Update | Dan Smith
We have parade insurance (as of today, $651.54)
Banners will be going up; waiting for template from printer

Treasurer’s Report | Peter VanRosendael
$12,226.15 in SABD account
$1050 outstanding (District Manager, 3 months)
------------------
Approx. $10,200 total avail.
Still questions about merchant account billing: $202 + $33.40 new charge. Where is this coming from? Elizabeth to research.

CLO Report | Daren Skaanes is Absent
CLO report by officer from adjacent sector:
The number of calls have been steady and vehicle prowls are up
Continue advising customers, etc. to leave NOTHING in their car
Tijuana Moore has been provided housing through Positive Interactions
The business district continues to have frustrations with the homeless population

Economic Development Report | Carol Wolfe
Increased monies in budget for homeless and mental health interventions
Funding for co-responders to homeless issues takes money
Carol suggests inviting neighboring group home managers to business district general meeting
Melody Williams suggests adding 5 minute training segment to meetings: how to deal with homeless issues
Allenmore Hospital is to get a mental health ER and 120 beds for mental health issues
The City’s Economic Development Office is pushing Small Business Saturday
TV Tacoma Pierce County - Vacancies filling up, if you would like to be featured, please contact your board members
The Marc, 110 units, is submitting permits to the City;
Trapper’s Sushi to move to Garfield Station during construction phase, then move back to the Ave
Parking: residential parking permitting,
Carol to send parking instructions & online map to District Manager to disseminate
Food trucks are okay on private property; street use needs access to bathrooms

Safety Report | Casey Cowles
Spoke with Ryan Mello and Robert Thoms; still no concrete solutions for Tijuana Moore controversy
Jacqueline Plattner of Primo Grill says broken door is 1st incident in 17 years on the Ave

Presentation | Lynette Claire, Associate Professor, Business and Leadership, UPS
UPS can offer businesses advice on Strategy Management
15 weeks (entire semester); teams of 3 business majors with businesses, assess capabilities
Students will advise on: ways to access new mar [continued on page 6]
SABD General Meeting Minutes
[Continued from page 5]
ket strategies, growth (scaling up), how to operate better (putting the right people in the right job)
Meet with teams 1 hour/week
Requires complete transparency with financials and nitty gritty details
UPS team will put together strategic options
It is valuable to listen to the students’ advice; not put it on a shelf
Read the fact sheet/contact Prof. Claire (lclaire@pugetsound.edu)
Students are in the middle of enrollment right now

Presentation | Ty Ray, Northwest Living Magazine
Northwest Living Magazine is a monthly with a free distribution of 15-20K copies
The magazine features positive stories about local cities; it’s been out for two months; the next issue comes out on the 6th or 7th (too late for Santa Parade Ad)
1-page ad for 6th Ave 500; circulation to 6th Ave,

Stadium, Ruston Way, Gig Harbor, 4,000 copies go out

Committee Updates:
Santa Parade - Al Switzer
Appearing on CityLine TV Tacoma, 1 week before parade

Elections: Move to accept Slate of Candidates | (Jacqueline Plattner/Peter Vanrosendael) |
Approved Slate of Candidates:
President: Christina Smyre (Crown Bar)
Treasurer: Tracy Hansen (Homestreet Bank)
Vice President: Elizabeth Stewart (TAPCO)
Secretary: Jacob Pugh (Neighbor; TAPCO)
At Large: Casey Cowles (Minuteman), Al Switzer (Lawn Equipment Repair), Peter Vanrosendael (Turntable Treasures), Angela Wehnert (Crescent Moon), Josh Norris (Half Pint)

Meeting adjourned 10:50am
Respectfully submitted by Angie Lokotz
In the absence of the Secretary

We’re Ready for Your Membership for 2017!
Fill in, clip and mail the form below with your check (the address is in the form) and you’re all set for a great 2017 with the Sixth Avenue Business District. If you’d rather pay by credit card, please email Angie Lokotz, angie.lokotz@gmail.com, and she’ll invoice you via our Square account and we’ll all save postage. (Hint: mail your check this month to get the tax deduction for 2016!)
Paid Members 2016

- A+ Driving School, Latonya Gore & Sean Harris, 253-272-5869, 608 No. Oakes St., aplusschool@hotmail.com
- Melody Williams Insurance Agency, Melody (Kanter) Williams, 253-759-9999, 4304 Sixth Avenue, nnmelodywilliams@allstate.com
- Altman & Witt, Inc. Attorneys at Law, Ryan C. Witt, 253-761-1000, 3817 Sixth Ave., ryan@altmanwitt.com
- Asado, John Xitco, 253-272-7770, 2810 Sixth Avenue, sfella@msn.com
- Bluebeard Coffee Roasters, Kevin McGlocklin, 253-272-5600, 2201 6th Avenue, wh@bluebeardcoffee.com
- Cannabis Club Collective, Brian Caldwell, 253-507-4725, 2706 Sixth Avenue, management@cannabisclubcollective.com
- Community Shopper Magazine, Annie Koesterman, 253-514-0340, P.O. Box 684, Gig Harbor, info@communityshoppermagazine.com
- Coughy Shop, The, Tracey Norton, 253-678-6336, 2503 Sixth Avenue, thecoughyshopllc@gmail.com
- Crescent Moon Gifts, Angela Wehnert, 253-572-8839, 2502 Sixth Avenue, cmgtacomacom@aol.com
- Crown Bar, Christina Smyre, 253-272-4177, 2705 Sixth Avenue, crownbartacomal@gmail.com
- Curves, Pati Lynn, 253-761-9766, 5401 Sixth Avenue Suite 305, westgatecurves@gmail.com
- Diamond Green Recreational, Malkit Singh, 253-301-3148, 4002 So. 12th St., diamondgreenlacomacom@gmail.com
- Dirty Oscars Annex, Alex Henderson, 253-572-0588, 2309 Sixth Avenue, info@dirtyoscarsannex.com
- Doorway to Recovery, Leslie Kovac, 253-278-9141, 3888 Steilacoom Blvd, karaokejunkie@comcast.net
- Edward Jones, Steve Wickline, 253-759-4136, 3813 Sixth Ave, stevewickline@edwardjones.com
- Emerald Leaves, Matt Freet, Thomas Kaspana, 253-507-4591, 2702 6th Avenue, emeraldeaves253@gmail.com
- Engine House #9, John Xitco, 253-272-3435, 611 No. Pine St.
- Fediay, Nick. Nick Fediay, 360-507-7001, P.O. Box 3366, Lacey WA 98509, nfeidiay@comcast.net
- Gateway to India, C. J. Singh, 253-552-5022, 2603 Sixth Avenue, csingh72@hotmail.com
- Goodwill, Sarah Butler, 253-759-3701, 5401 Sixth Avenue, sbutler@tacomagoodwill.org
- Grant Center for the Expressive Arts, Dan McKeown, 253-571-5400, 1018 No. Prospect St., grantcepta@gmail.com
- Gray Law Firm, The, Judson Gray, 253-759-1141, 4142 Sixth Avenue, jgrayattorney@harbornet.com
- Gray Lumber Co., Greg Claire-Woldt, 253-752-7000, PO Box 7126, Tacoma 98417, hardwaregreg@outlook.com
- Health Connection, The, Ashley Ricard, 253-396-1000, 601 So. Pine St., Suite 201, info@thctacomacom
- Hippie House, The, Justin Stiegitz & Sintha, 253-267-1708, 3109 Sixth Ave., Justin@thehippiehouse.biz
- HHJ Inc., Calli, 253-922-4168, 601 St. Helens Ave, calli@hhjinc.com
- Homestead Bank, Tracy Hansen, 253-627-1700, 3315 So. 23rd Suite 1, tracy.hansen@homestead.com
- Ice Cream Social, Layla Isaac, 253-372-1660, 2914 Sixth Ave #A, icecreamsocialtacomacom@gmail.com
- Jon’s Barber Shop, Jon Tryfon, 253-752-5162, 3825 1/2 Sixth Avenue, jontryfon@yahoo.com
- Laundry Mart, Rose Mathes, 5401 Sixth Avenue, Suite 1, 253-752-6100, laundromart@hotmail.com
- Law Offices of Terry E. Lumsden, Terry Lumsden, 253-537-4424, 3517 Sixth Avenue Suite 200, telumsden@aol.com
- Lawn Equipment Repair, Al Switzer, 253-756-7459, 3519 1/2 Sixth Avenue, achristmaswishes@gmail.com
- Legal Shield, Bill Conolly, 253-272-2924, 1321 No. 5th St., susanconolly@sprintmail.com
- Lind Pest Control, Beth Lind, 253-503-1100, 4138 Sixth Avenue, info@lindpestcontrol.com
- Mary Mart, Damien McDivitt, 253-327-1675, 3005 Sixth Avenue Suite B, 253marymart@gmail.com
- Melted Muscles Health Spa, Alana Schaser, 253-330-9353, 3701 Sixth Avenue Suite 2, meltedmuscles@gmail.com
- North End Neighborhood Council, Kyle Price, 2522 No. Proctor St., Suite 418, chair@nenccom.org
- North End Social Club, Justin Callier, 253-212-3913, 3013 Sixth Ave, fatbelly@gmail.com
- Minuteman Press, Casey Cowles, 253-474-9900, 2941 So. 38th St. Ste C, Ccowles@minutemanpress.com
- Northwest Costume, Tom & Mary Johnson, 253-383-4700, 2135 Sixth Avenue, tomjohnson3649@comcast.net
- Northwest Float Center, Alex Ziegler, 253-212-0360, 3907 Sixth Avenue, alex@nwfloatcenter.com
- Parker, Dave, 253-370-6208, printerdave@comcast.net
- Paul Reilly N.D., Paul Reilly, 253-752-4544, 3620 Sixth Ave
- Primo Grill, Jacqueline Platner, 253-383-7000, 6th Avenue at Oakes, pgrill@gwestoffice.net
- Pugh, Jacob, TAPCO CU
- Real Estate Investment Services, Debbi Anderson, 253-752-9742, 4727 Sixth Avenue Suite 100, debbia@reis.com
- Red Hot, Chris Miller, 253-779-0229, 2914 Sixth Avenue Suite B, deliciousshotdogos@hotmail.com
- Remarkable Mind Academy, Janet Large, 253-224-4633, janelarge@hotmail.com
- Shore Street Custom Ts, Mel & Howell Godfrey, 3013 Sixth Ave., 21shoresshirts@gmail.com
- South Sound Pano, Dan McCormack, Angie Lokotz, 253-228-2337, 704 No. Warner St., southsoundpano@gmail.com
- Southern Kitchen, Gloria Martin, 253-627-4212, 1716 Sixth Avenue
- Sutton-McCann & Co., PS, Gordon Bower, 253-654-2217, 7320 Sixth Avenue Ste 2, admin@sutton-mccann.com
- Tacoma Bike, Mike Brown, 253-272-1351, 3010 Sixth Avenue, mike@tacomabike.com
- Tacoma Custom Jewelers, Dan Smith, 253-572-0508, 3013 Sixth Avenue, Suite A, info@tacomacustomjewelers.com

[continued on page 8]
2016 Paid Members [continued from page 7]

- Tacoma Frame Makers, Stacia Harvey, 253-564-2320, 3011 Sixth Avenue, frame4ubabe@gmail.com
- Tacoma Games, Lorien Hess, 253-301-2137, 2509 Sixth Ave, lorien@kitetacoma games.com
- Tacoma Little Theatre, Jennifer Aylsworth, 253-272-2281, 210 No. 1 St, jen.a@tacomalittletheatre.com
- Tacoma Musical Playhouse, Jon Douglas Rake, Managing Dir., 253-565-6867, 7116 Sixth Ave, jon@tmp.org
- TAPCO Credit Union, Elizabeth Stewart, , 253-565-9895, 2802 Sixth Avenue, Elizabeth.Stewart@tapcocus.com
- The Evergreen State College Tacoma, Olga Inglebritson, 253-680-3000, 1210 Sixth Ave, inglebreo@evergreen.edu
- Turntable Treasures/House of Records, Peter W. Vanrosendael, 253-272-9229, 608 No. Prospect, peter@turntabletreasures.com
- Ubiquitous Journey, Robyn Liss, 253-572-2550, 2607 Sixth Avenue, robyn@ubjourney.com
- University of Puget Sound, John Hickey, 1500 No. Warner #1027, 253-879-3203, hickey@ups.edu
- Vino Aquino, Fran & Stan Jordan, 253-272-5511, 4417 Sixth Avenue, Suite 1, vinoaquino@hotmail.com
- Zion Evangelical Lutheran Church, Linda Dybwad, 253-752-1264, ziontacoma@aventure.com

Dear 6th Avenue Business District Members and Friends:

December 2016

Thank you for choosing Sixth Avenue for your place of business and contributing to its unique brand! Your business ownership sustains 6th Ave as an established business district—widely recognized for its eclectic shopping, diverse restaurants, events, and the liveliest nighttime entertainment scene in the city of Tacoma. The 6th Avenue Business District is here to support you and your business.

District benefits include:

Promotion for your business
- SABD-sponsored Events like Art on the Ave, Green Week, The Santa Parade, and others bring 15,000+ people to the district
- Support of business-sponsored events with time, equipment, and money
- District Website
- Social Networking Sites
- Monthly newsletter distributed to 300 businesses and available via the website, with opportunity for articles and advertising of your business
- Advertising including the UPS New Student Orientation Guide, other publications, and a visitor brochure

Advocacy for your business
- 6th Ave Business District leaders connect with city leaders to fund improvements that include bike racks, Gateway art pieces, improved crosswalks
- Promotions such as district clean ups, holiday windows, and more which involve collaboration with neighboring schools
- Representation of the District at the Cross District Association

Community connections and tools
- Tacoma Event Centers promote your business to participants, increasing community awareness and traffic to your business
- Socials build relationships, provide networking opportunities
- Charitable giving

Opportunities to influence change
- Design/Promotions Committee
- Organization/Economic Restructuring Committee
- Safety Committee
- Monthly 6th Ave Business District meetings to hear speakers, share concerns, initiatives, and opportunities
- To speak with a unified voice on City of Tacoma issues that are of interest to our District

Let’s get to know one another.
We are better together.