District Manager’s Report

By Mario Lorenz, SABD Manager

There is much to look forward to this year but vigilance is still ever present when it comes to tagging on the Ave. Tagging just does not seem to go away and property owners are asked to be vigilant with the removal process. I know it at times seems fruitless and is not getting anywhere. But it must be removed as soon as possible. If you need help please ask for help and maybe we can form a crew to help get it removed. I will call on Officer Darren Skaanes our CLO to give us an update at the member meeting this coming Tuesday and I ask everyone to be ready to serve on the safety committee that can be a part of this worthy endeavor.

We have a new executive board that will be taking office this month and we have openings on some of the committees for those of you that feel the call to serve. We are considering Al Switzer for a position on the SABD Executive Board. Most of us know him as the Sixth Ave Santa and also he repairs lawn mowers and equipment when it is not holiday time.

James Tucker and Dano are hard at it with preparations for this years Art on the Ave event and are holding weekly meetings throughout the Ave at various venues. Please give James a call if you want to attend (646) 265 6097 or email at jtucker@jamestucker.com

We are considering other ideas for attracting business to the district as we continue into this new year. Maybe something in the Spring. All in all it looks exciting.

Our membership doubled over the year and now we have 85 members.

Santa and [Some of] Your 2015 Officers and Board Members!

This strong group of 2015 SABD officers are pictured at their first meeting of 2015 in Santa Al’s workshop, Wednesday, January 6. They look forward to a great year on the Ave..

You, too, will find much more enjoyment and priceless relationships through your membership in SABD by volunteering for committees and activities as opportunities are announced.

L-R: Casey Cowles (Board Member), Mario Lorenz (Business District Manager), Dan Smith (President), Santa Al Switzer, Dan Rankin (Art on the Ave Coordinator), Angie Lokotz (Secretary), Peter Vanrosendael (Treasurer). Not pictured board members are: Vice President Julie Bennett, At-large board member Robyn Liss and Art on the Ave Committee Chairman James Tucker (Photo courtesy Angie Lokotz)
Minutes of December 2014 Meeting

Call to Order by Dan Smith at 9:03 am

Treasurer’s Report:
$ 463.33 Checking
$3391.40 Savings
$4,725.00 City of Tacoma
$8579.73 Total

Announcements:

Art on the Avenue Committee Meetings each Monday evening at 6:00 pm at John L. Scott meeting room. (James Tucker + Dan Rankin are the AoA Committee)

Gateway Pieces Installed: well liked, hard to see

City Dept. of Economic Development Report: Carol Wolfe
3:00 & 5:00 are City of Tacoma Discussions about Paid Sick Leave; Need 2 readings to enact as law; Conversations have been held with Unions and large businesses; Law also applies to nonprofits; 1 hour paid sick leave for each 24 hours worked.

Removing interim regulations on Recreational Marijuana; today is Citizen’s Forum, room 16

New Business Presentation:
Emerald Leaves, newest recreational marijuana business on 6th Avenue;
Four representatives of the Emerald Leaves recreational marijuana store gave a report. Opening in the building housing the former Chopstix business. Will have 29 cameras inside and 5 outside. In compliance with all laws established by the Liquor Control Board. No medical. Forbidden from giving medical advice.

YP.com, Todd Johnson;
Working to increase SEO; monthly rates

District Manager Report: Mario Lorenz
Mailing next week for New Year’s Memberships, Monday evening at Tacoma Custom Jewelers; sending to 200-ish businesses, volunteers welcome
Opening for one more board member
Thanks for participating in window decorating by Grant and sundry students
Looking for lighting options for the district
Gateway Art Project; favorable response, concern for dark objects, considering a dedication ceremony to gather the people to the district

Santa Drive on 6th Avenue:
Friday 12/12/14 Santa Al will drive down 6th Avenue beginning at 6:00 pm from Jason Lee to Union
Press from KLAY, Tacoma Weekly front page article, News Tribune event section

Adjourn at 9:58

Respectfully submitted by
Angie Lokotz in the absence of the Secretary
The Original Pancake House

601 Pine Street | Tacoma | 253-212-0580
6 am to 8 pm; breakfast only; every day
Owners: Ryan Medford, Luke Absher, Blake Williams
www.ophnw.com
https://www.facebook.com/ophtacoma

Apparently Sixth Avenue has been starving for a breakfast joint. On December 23 The Original Pancake House opened with no fanfare in the space recently vacated by Primo Grill and there were lines of people waiting. My family ate there amid a packed house on Christmas Eve after a brief wait. On the day after Christmas, people loitered outside the door waiting to get in. Amazing.

I spoke with owners Ryan Medford and Luke Absher, who together with Blake Williams own this, their latest franchise, as well as two other pancake houses in the area: South Hill Puyallup and Maple Valley. Why are people willing to stand in line waiting for pancakes? The secret to their success is that everything is made from scratch, each meal, every day. They make their own syrup and actually squeeze about 30 cases of oranges daily for juice. Along with about a dozen styles of pancakes, eggs, bacon, and sausage dishes, they also serve a dish called a Dutch Baby, that looks sort of like a pancake souffle dusted with powdered sugar. Yum.

Medford and Absher felt that Sixth Avenue was a good fit for them because it was a proven restaurant district. Primo did not leave the district, they relocated down the street. Their other restaurants are located in suburban areas. Sixth Ave offered a more urban vibe; it was cool and different: an area where people lived and worked. They envision their restaurant as a good place for business meetings. They are excited by the amount of foot traffic generated as well as the visibility to car traffic. And, if the crowds are to be trusted; Sixth Ave has found what it has been waiting for.

--Angie Lokotz

OPINION

Is the new 90 million dollar county building that the county council will vote on in January a vision for the future, or opportunism?

When the construction of a 90 million dollar building in Tacoma comes as a surprise to most everyone you speak to, then there is something missing in city and county communication. When we are told it is to be built half way up Pacific Avenue in the Lincoln District where the county has land that was formerly the Puget Sound Hospital, and when only deconstruction seems to be happening in downtown there is something missing in the communication links of the city and county. When Downtown Tacoma looks like it has not been to the dentist is several years, there is a disconnect between county, city, stake-holder, and resident communication.

What are the choices? Begin by closing the disconnect gap between government (county & city), residents, and stake holders impacted by the development of this 90 million dollar building.
Santas, Santas Everywhere

December was Santa month on Sixth.

**Santa Al Switzer** made his first annual appearance on Sixth Avenue Friday evening December 12th in a loud, glittering motorcade sitting in his big red Santa chair resting on a twinkling float ringed with giant candy canes and pulled by a huge red pickup, and accompanied by roaring decorated Harleys. The crowds waited with anticipation in the chilly, but rainless evening and parents and children gathered to say hello to the real Santa. The parade/drive lasted a little over an hour and covered ground from Jason Lee to Santa’s shop located at 6th and Union. Whenever Santa stopped, he was thronged by kids. Parents seized the opportunity to take photos and even the older crowds honked, smiled, and waved as Santa drove by.

Saturday, December 13th, Sixth Avenue greeted shoppers and diners with candy and flyers as Mrs. Claus, accompanied by two Santas, elves, a reindeer, and snowman strolled up and down the Avenue welcoming everyone they encountered to our unique shopping area. Some diners looked skeptical at first, but quickly warmed to the occasion and many hopped up from tables for selfies with Santa.
Strolling the Ave
"Narla Visits Half Pint Pizza Pub"

Hey Narla! It's Monday. Part of our one-day weekend. We should totally hit up Half-Pint Pizza!

Hey guys check it out the "Talking Mushroom"

Thanks Josh!

Oh. Em. Gee! This pizza is amazing. How often can you find a good pizza with linguica on it? Also, super happy they don't skimp on the basil. Just the right aromatic herb for this. And the crust! I'm so picky about crusts... I love this one. Not too doughy, not too hard with just a touch of sweetness. This Pizza is utter perfection.

In other words... Yes. So much yes!

Written & Created by Christina N. Wheeler and Ossain Avila Cardenas
—The Nearsighted Narwhal—
Mandelin: Boutique Quality At Thrift Store Prices
By Richard Dorsett

I am not what you would call a “shopper.” I abhor the Mall and fidget if there is more than one person in line. Yet there are moments when I walk along Sixth Avenue that it all changes for me. A surprise or unexpected find can turn my head and make even this non-shopper see the fun of it.

Most recently, while passing Mandelin consignment store’s window, I heard a certain “I’m buying that” from my Daughter that stopped us in our tracks and took us inside. The unexpected was the necklace she spotted on a mannequin; the surprise was its price. She expected to pay about $45 or so, but when turning over $12 price tag, it made her day. Mandelin is stocked with surprises like this.

Mandelin owner Rachel Kragelund found her own unexpected bargain on Sixth Avenue two and a half years ago, when she moved her consignment store from Olympia to Tacoma. “The price is right, and I’ve got wonderful landlords,” she told me, “who understand the ups and downs of small business retailing.” You can think of Mandelin (her mother’s maiden name) as a consignment boutique with thrift store prices. Rachel offers women’s and men’s clothing and accessories, along with home furnishings, but no electronics or appliances except for Q-Bert, an old school arcade game that you’re welcome to play during a visit.

Beyond the merchandise she offers, Rachel is keenly conscious of the recycling ethic that consigned goods provide. She’ll take donations when they come in and make sure pieces not quite right for her store will be sent to places like the American Cancer Society Discovery Shop or elsewhere so that they end up in new homes.

Like many businesses, Rachel’s goals include bringing home a real paycheck and providing stability for herself and her three employees. Goods for kids may be offered in the future, and expect to see an expanded social media presence. In the meantime, Rachel follows her passion for second-hand bargains, welcomes those shopping for themselves or others, and enjoys seeing Mandelin and other Sixth Avenue stores, such as nearby Crescent Moon, become destinations for shoppers. Even those non-shoppers like me.

$90mm Building? [continued from page 3]

There are options for consideration if the county council will make this decision to delay for 3-6 months with a vote to do so in January. Some of the options I have listed below and there are several others.

- Build on the present site of the annex on 35th near Costco.
- Build downtown across the street from the county courthouse.
- Build on the Remann Hall site
- Build on the Puget Sound Hospital site
- Or consider a trade of city property between 21st & 23rd on Tacoma Ave for the Puget Sound Hospital site and build there.
- Develop ideas from impacted residents and stake holders with community involvement county wide, and develop a vision for a 50-100 yr future rather that an opportunistic move for the moment

If this project truly is, the vision of and for the city, county, stake holders and residents for the future (50-100 years) and its betterment, then a 3-6 month delay will be welcomed. However if, as I suspect, this is an opportunistic endeavor to slip something past the public without a deeper look, then I imagine the county with its insular wisdom will plow ahead and ignore those of us that may be adversely impacted by the decision.

I think we must all ask if this is the highest and best use of our tax dollars for the building of the largest construction project in several years?

Mario Lorenz, Business owner, resident, manager of HBA and manager of SABD
### Members, 2014

- **A+ Driving School**, Latonya Gore & Sean Harris, 253-272-5869, 608 North Oakes
- **Ace Remodel**, Kelly Jecs, 206-856-0745, 325 Washington Ave. So., Kent WA 98032
- **Asado**, Jeff Paradise, 253-272-7770, 2810 Sixth Avenue
- **Bluebeard Coffee Roasters**, Kevin McGlocklin, 253-272-5600, 2201 Sixth Avenue
- **Cannabis Club Collective**, Jennifer Williams, 253-507-4725, 2706 Sixth Avenue
- **Chalk Talk Bistro**, Mike Sanford, 206-290-5765, 2301 Pacific Avenue
- **City of Destiny Float & Massage**, Marca Ouida, 253-792-9735, 406 Ea. 26th St.
- **Commencement Bay Animal Hospital**, Dr. Karen Comer, 253-475-5301, 3511 Sixth Avenue
- **Connect Realty**, Christopher List, 253-219-3041, 3407 So. 7th St.
- **Connections Fine Jewelry**, Tom Donnelly, 253-475-0751, 3108 Sixth Avenue #A
- **Constellation Art Gallery**, Stella Maris Vera, 253-625-7107, 3013 6th Avenue Ste B
- **Creatively Unique Gifts**, Joan Johnson, 253-383-4438, 3009 Sixth Avenue
- **E-9**, Jeff Paradise, 253-254-0560, 2811 Sixth Avenue
- **Epworth LeSourd United Methodist Church**, Dave Parker, 253-370-6208, 710 So. Anderson St.
- **Family Real Estate**, Steven Weinman, 253 475 1884, 608 South Washington Street
- **Fediaiy, Nick**, Nick Fediaiy, P.O. Box 3336, 360-507-7001, Lacey WA 98509
- **Foundation Escrow**, Jolyne Baines, 253-222-8835, 4119 Sixth Avenue
- **Gateway to India**, C. J. Singh, 253-552-5022, 2603 Sixth Avenue
- **Goodwill**, Sarah Butler, 253-759-3779, 5401 Sixth Ave
- **Gray Law Firm, The**, Judson Gray, 253-759-1141, 4142 Sixth Avenue
- **Gray Lumber Co.,** Steve Gray, 253-752-7000, 3800 Sixth Ave.
- **Green Kross**, Kahn Shakirov, 206-267-0337, 3014 Sixth Avenue
- **H & R Block**, Julie Lomas, Ron Pinckney, Bert McKinney, 253-383-5603, 360-265-2010, 2411 Sixth Avenue
- **Half Pint**, Josh Norris, 253-272-2531, 2710 Sixth Avenue
- **Jason Lee Middle School**, Kelli Johnston/Mary Boone/Christine Brandt, 253-571-7755, 602 No. Sprague Ave.
- **Jazzbones**, Daniel Rankin, 253-396-9169, 2803 Sixth Avenue
- **John L. Scott Tacoma No.,** Debbi Anderson, 253-752-1025, 4424 Sixth Avenue Suite 1.
- **Jon's Barber Shop**, Jon Tryfon, 253-752-5162, 3825 1/2 Sixth Avenue
- **Just Loving Care Farm**, Jeff & Lisa Breiner, 253-441-8811, 843 So. Pine St.
- **Kathleen Creso**, 253-537-7565, 160151- 6th Ave So., Spanaway 98387
- **Laughter Masters**, Mario Lorenz, 816 So. L St., 253-272-6622
- **Laundry Mart**, Rose Mathes, 5401 Sixth Avenue, 253-752-6100
- **Law Offices of Terry E. Lumsden**, Terry Lumsden, 253-537-4434, 3517 Sixth Avenue, Suite 200
- **Lawn Equipment Repair**, Al Switzer, 253 756 7459, 3519 1/2 Sixth Avenue
- **Legal Shield**, Bill Connolly, 253-272-2924, 1321 No. 5th St.
- **Mandelin’s Consignment**, Rachael Kragelund, 253-301-3383, 2714 Sixth Avenue
- **Marta Gronlund**, 253-448-8282, 614 So. Oakes St.
- **Marlene Carrillo**, 253-534-6563, 2588 Pacific Hwy E
- **Mary Mart**, Noel Roberts, 253 327 1675, 3005 6th Avenue Ste B
- **Mary’s Auto Repair**, Mary Gianancoli, 253-341-4855, 6425 Sixth Avenue
- **MASA**, Jeff Paradise, 253-254-0560, 2811 Sixth Avenue
- **Michele Malec**, 253-272-6336, 710 So. Fife St.
- **Minuteman Press**, Casey Cowles, 253-474-9900, 2941 So. 38th Ste C
- **MSM Deli**, Mike Mohamed, 253-272-4814, 2220 Sixth Ave.
- **Mt. Tahoma Seventh Day Adventist Church**, Pastor Kevin Rogers, 253-572-6470, 615 No. Sprague Ave.
- **North China Garden**, Andy and Jenny Yee, 253-5725106, 2303 Sixth Avenue
- **Northwest Costume**, Tom & Mary Johnson, 253-383-4700, 2315 Sixth Avenue
- **Northwest Float Center**, Alex Ziegler, 253-212-0360, 3907 Sixth Avenue
- **O’Malley’s Irish Pub**, Pat Mawhinney, Richard Jenning, 253-627-9403 2403 Sixth Avenue
- **COMMUNITY MEMBER**
- **Paul Reilly ND**, 253-752-4544, 3620 Sixth Avenue
- **Pierce County Community Newspaper Group**, John Weymer, 253-922-5317, 2588 Pacific Highway Ea., Fife WA 98424
- **Primo Grill**, Jacqueline Platner, 253-383-7000, 6th Avenue at Oakes
- **Pure Body Shop**, Bandy L. McDaniel LMP, 253-267-0367, 2501 Sixth Avenue

[continued on page 8]
Membership (continued from page 7)

- **Reclamation Candle Company**, Tammi and Barney Loucks, 360-770-3806, 751 St. Helens Avenue
- **Retrospect**, Julie Bennett, 253-327-1399, 2709 Sixth Avenue
- **Satori**, Diamond Sanger, 253-272-0910, 2503 Sixth Avenue
- **Seabury School**, Sandy Wollum, 253-952-3111, 1801 NE 53rd St.
- **Shakahra Java**, Tina Kalowski, 253-572-2787, 2618 Sixth Avenue
- **Southern Exposure**, Gloria Gentry, Angela Hernandez, 253-272-2514, 2715 Sixth Avenue
- **Starbucks**, Janelle Graciano, 253-572-9525, 601 So. Pine Ste 100
- **Starbucks**, Jessica Hamilton, 253-272-1023, 2008 Sixth Avenue
- **South Sound Pano**, Dan McCormack, Angie Lokotz, 253-227-6061, 704 No. Warner St.
- **Suton-McCann & Co., PS**, Gordon Bower, 253-564-2217, 7320 Sixth Avenue Ste 2
- **Tacoma Custom Jewelers**, Dan Smith, 253-572-0508, 3013 Sixth Avenue, Suite A
- **Tacoma Food Co-op**, Vickie, 253-627-3344, 3002 Sixth Avenue
- **Tacoma Bike**, Mike Brown, 3010 Sixth Avenue
- **Tacoma Frame Makers**, Kim Weiser, 253-564-2320, 3013 Sixth Avenue, Suite C
- **Tacoma Games**, Loren Hess, 253-301-2137, 2509 Sixth Avenue
- **Tandem Gear**, Dmitry Mikheyev, 253-301-3026, 3019 Sixth Avenue, Suite B
- **TAPCO Credit Union**, Elizabeth Stewart, 253-565-9895, 2802 Sixth Avenue
- **The Evergreen State College**, 253-680-3000, 1210 Sixth Avenue
- **The Hippie House**, Justin Stieglitz and Sintha, 253-267-9846, 3109 Sixth Avenue
- **The Nearsighted Narwhal**, 253-301-4098, 2610A Sixth Avenue
- **The Travel Company**, Mary Jo Strom Copland, 253-564-8189, 2522 No. Proctor, Ste 153
- **Tiki Hut**, Steve and Tamera Lerma, 253-625-7690, 4427 Sixth Avenue, Suite 1
- **Turntable Treasures/House of Records**, Peter W. Vanrosendael, 253-272-9229, 608 No. Prospect
- **University of Puget Sound**, John Hickey, 1500 No. Warner #1027, 253-879-3203
- **Vapor Café**, Chris & Andrea Hendricks, 253-302-4985, 2602 Sixth Avenue
- **Vapor Works LLC**, Kevin Mitchell, 253-448-2625, 6409 Sixth Avenue Suite 15
- **Vantive**, Mark Davis, 253-677-5170, 411 No. G St.
- **Zion Lutheran Church**, Linda Dybwad, 253-752-1264, 3410 Sixth Avenue