Small Business Saturday Nov. 28

The Small Business Saturday movement is a great way to attract customers to your store and take advantage of the shopping momentum built by Black Friday. This will be the sixth year for this event and is a great way to promote our Sixth Ave Businesses.

For ideas, and to sign up, go to their website (americanexpress.com/us/small-business/shop-small/). Apply by November 16. Encourage your neighboring businesses to participate as well. Our storefronts will have been painted and the Avenue should look festive and welcoming for your customers.

The Small Business Saturday Event Site has signage your business can download and display as well as great ideas for promoting this to your customers: Shopping Passports, Scavenger Hunts, Small Business Selfies, and Breakfast Kickoff. All of these ideas are great for our Business District.

So far, the only business I have found that is officially participating is Crescent Moon Gifts. If you are participating, please let Angie know and she will help promote via Facebook.

angie.lokotz@gmail.com

Announcing the Second Annual 6th Avenue Santa Parade

Sunday, December 6, at 6 p.m.
On 6th Ave from Pine to Sprague
[See more information on page 3]
**District Manager’s Report**

While attending the World Parliament of Religions in Salt Lake, Reverend Michael Beckwith of Culver City Ca. I was left with three vital points: Whenever putting a project together, be it business, community, or country it must include the following three P’s - A Good Purpose - A Benefit to People and – Do No Harm to The Planet.

During the past month I have been actively engaged in three areas of community participation and understanding that I think shed some light on how we might consider operating as a successful district, city and ultimately a planet.

**The Peace Project**: This gathering of more than five community meetings takes us down the road of better communication with the police as we try to unpack what we think race and racism is and how reality of institutional racism impacts each and every one of us.

**The Citizens Police Academy**: Gives those who participate in it a broader view of what the everyday policeman goes through to do his/her job.

**The World Parliament of Religions**: As a nation and planet, how can we relate to and understand differences in our culture and others both locally and globally, and diminish the huge gap of financial separation between the very rich and the poor.

How may we address our daily issues? **The Peace Project** confronts institutional racism and our ability to see and understand differences. **The Citizens Police Academy** shows us that the police must confront these issues on a daily basis and also protect, serve, and keep the peace in the community. **The World Parliament of Religions** teaches that our problems are broader and suggests a more compassionate way of addressing issues, be they of a criminal nature or simply homelessness and its concerns.

You may be aware of Tacoma’s attempt to address homelessness on Tacoma Ave between 12th and 13th. Huge boulders were placed on the block to keep the homeless from squatting. The cost was extensive and only moved the “problem” a block away. I attended a mayor’s presentation at the **Parliament of Worlds Religions** and there were four cities involved that spoke of finding a way to be more compassionate in addressing the needs of homelessness. No easy task but Louisville, Salt [continued on page 6]
2nd Annual 6th Avenue Santa Parade
Sun, December 6, at 6:00 pm
6th Avenue from Alder to Sprague

6th Avenue will kick off the holiday season in a big way as 6th Avenue Board Member Santa Al Switzer takes to the street for the second year with Elves on Harleys, Drum Lines, Bands, the Grinch, Who’s, a Sleigh, kids’ groups, and more! Help us create a new tradition for 6th Avenue businesses and neighbors. Families will certainly be looking for hot chocolate and treats before the parade begins. We hope to have vendors on the street corners, carolers, lights, decorated windows, and plenty of holiday cheer. But we need the participation of 6th Avenue businesses as well. This will be a great opportunity to pass out coupons, candy canes, buttons, etc.

Students from Grant and Jason Lee will be painting store windows on November 21st. (See page 6 for more information.) We also encourage stores to put up lights and displays. The best decorated storefront will win a visit with Santa Al at their business. There is a rumor of a trophy as well.

Gray Lumber will be sponsoring Santa’s sleigh, but there are opportunities for businesses to sponsor bands and other marching units with banners, etc. Contact Dan Rankin (danno@jazzbones.com). Fish Food Bank will be collecting canned goods during the parade, so bring some offerings to put in their shopping baskets.

The Parade is currently featured on the 6th Avenue Business District Website (on6thave.com) and you can find links to the event on the Art on the Ave and 6th Ave Facebook pages. There will be a full page in the Tacoma Weekly where businesses can advertise (contact James Tucker, heptapus@hotmail.com). Participants can download an information packet prepared by Event Coordinator Dan Rankin and Event Chair James Tucker. Questions or ideas can be referred to Al Switzer at 253-756-7459.

Day of the Dead Survives For Another Year!

On November 2nd at 6 PM the Dia De Los Muertos Procession headed down 6th Ave. The free community event was brought to life for yet another year by Natasha Thayer and Wes Rogers from Studio 6. There were masks, musical instruments, lanterns, and paper Mache’ figures. Catherine Petrich was there to paint faces when the doors opened at 4 PM and the vendors lined the walls of Studio 6. When the procession was complete there was hot Mexican Chocolate for everyone provided by John Xitco from Masa. Then from 7-9 the band Sin’ Embargo played to everyone’s delight. This event recognized the tenacity and good will of those on the Ave that continue to persevere. Special thanks go to Claudia Riedenaur, John Xitco at Masa, Gray Lumber, Wes and Natasha at Studio 6, Di Morgan Graves and Lia Craven and to all who attended for keeping Day of the Dead alive on the Ave.
SABD General Meeting Minutes
10/13/15

New Location: The Spire (former Epworth LeSourd Church), an educational performance space/kid theatre/mystery theatre/and more under new owners Tacoma Musical Playhouse

Call to Order 9:04 am by President Dan Smith

Introductions

President’s Update | Dan Smith

- Dan will draft a letter to thank Mario Lorenz for his service to 6th Avenue. He has been with The Ave since 1999, on the board, as volunteer, and Manager. Mario has turned in his resignation letter.
- Contract with Dan Rankin (Event Coordinator) & James Allen Tucker (Event Chair) is signed
- Next month is our Election month; contact Pete Vanroosendaal, Elections Chair

Treasurer’s Report | Peter Vanroosendaal

- $2731.37 in Savings
- 85.33 in Checking

Everything paid except the Tacoma Fire Department (TFD) inspection bill (they charge a $50 fee). We do not have an office to inspect. Pete will reach out to TFD to cancel the fee.

CLO Report | Daren Skaanes

- Robbery at Tapco; arrest made; their surveillance cameras were on
- Emerald Leaves Burglary; got into building but did not get into any product
- More arrests were made in the Sluggo burglary
- 11 vehicle prowls; only 3-4 related to businesses on 6th Ave, the rest were one to two blocks north or south
- 1 stolen vehicle
- Alcohol Impact Area (AIA) enforced by 10/24/15 so we should see a reduction in the fortified beer can/bottle trash as well as fewer inebrients on 6th Ave. Please report inebrients to Officer Skaanes 253-594-7961, dskaanes@cityoftacoma.org.
- Transients are sleeping on Epworth LeSourd property; Officer Skaanes asked if they had been given permission to be there
- Question about Jazzbones fight between GI’s and civilians; It looked like a plain old-fashioned bar fight with no underlying motive; we try to maintain good relationship with JBLM

Safety Committee Report | Casey Cowles

More crosswalks have been painted
Graffiti committee started strong but tapered off
Be vigilant, watch out for your customers
Election of Officers at November 10th Meeting

The nominating committee announces the nomination of the following members for the 2016 officers of SABD. Nominations will be accepted from the floor.

Vice President: Elizabeth Stewart, Tapco
Secretary: Angie Lokotz, South Sound Pano
Directors at Large,
Casey Cowles, Minuteman Press
Robyn Liss, Ubiquitous Journey
Nick Fediay, property owner
Julie Bennett, Retrospect

District Manager: Mario Lorenz has submitted his resignation but has offered to stay on a month to month basis, until a replacement is found.

The following current officers will continue on the second year of their two year term: President, Daniel Smith; Treasurer, Pete Vanrosendael; Director, Al Switzer

Sarah Butler, Goodwill: Positive Interactions 253.282.2677, will help businesses displace homeless persons; They are an intermediary who can point the homeless to resources

CLO Skaanes commented: Colin DeForest is Homeless Advocate for City of Tacoma; PATH team goes in if called; if transients continue to be a problem on 6th Ave, please inform CLO Skaanes

Al Switzer: Santa Parade on December 6 at 6 pm; Hope to offer prize for best decorated storefront

Eileen Newton, Grant Elementary: Holiday Window Painting, Nov. 21st; students from Grant and Jason Lee will be painting windows; please contact Eileen (571-5401) if you would like to participate

Pete Vanrosendael: Fish Foodbank sent thank you letter for July Donation

Adjourn: 10:05 am
Respectfully submitted,
Angie Lokotz, Secretary SABD
District Managers Report [from page 2]

Lake, Gary, Indiana, and Powell River, BC., made this issue a priority with considerable success. Rather than a get-tough approach they are enlisting the community with the watch-word of compassion to solve policing problems, homelessness and discrimination issues.

Just this past week I attended one of the Peace Project gatherings in a part of town that would be considered privileged. This was the second gathering I attended having gone to one in a less privileged part of Tacoma. As I came to find out, it was only in the privileged part of town that the attendance was less than a third of the other gatherings. The conclusion? Viewing privilege as separate from the problem will not help solve the issue. Servant Leadership is a way of approaching these issues. When those that are better off get that they are really being asked, called and required to be servants, only then will we begin to see the light at the end of the tunnel. When our leaders and the very rich, see the value of servant leadership, then will we be driven by Purpose, be a benefit to People and not harm the Planet.

Our business districts will be better off, the police will be better supported and the community will be prosperous as the problems of homelessness, crime, tagging and other such issues will diminish to barely observable levels.

In Love and Service,
Mario Lorenz

Grant & Jason Lee Students to Decorate Store Windows

Hello, SABD Businesses, from the students at Grant Elementary School, (Grant Center for the Expressive Arts,) and the students at Jason Lee Middle School.

We are hoping to help make 6th Avenue businesses as bright as possible for the holiday season. Last year we had a very successful painting party and we'd like to do it again this November 21st! Let’s try to get every business on 6th Ave painted! If you would like your storefront windows painted by our students on that Saturday, between the hours of 10:30 and 4:00, please contact Eileen Newton, art teacher at Grant, and leave:

- your business name
- your business address
- a contact name
- a working telephone number

Businesses, please be ready to welcome the students as they perform this service. Some may need bathroom or water breaks. Businesses without awnings in front will need to be painted from the inside. This is a free service as part of your membership in the Business District and creates a good relationship between our students, their parents, and your business--It's a Win, Win, Win!

Eileen Newton, Art Teacher | 571-5401 or 571-3214
Members 2015

- A+ Driving School, Latonya Gore & Sean Harris, 253-272-5869, 608 No. Oakes St., alusschool@hotmail.com
- Advanced Chiropractic, Dr. James Fletcher & Dana Clark, 253-906-3363, 606 So. State St.
- Asado, John Xitco, 253-272-7770, 2810 Sixth Avenue, xfel@msn.com
- Brass Monkey Tattoo, Josh Miller, 253-589-0290, 2914 Sixth Ave., nakedjosh24@gmail.com
- Cannabis Club Collective, Jennifer Williams, 253-507-4725, 2706 Sixth Avenue, cannabiscupcoop@gmail.com
- Cascadia Well Being Center, Doug Taylor, 253-229-6928, 4133 Sixth Avenue, doug@cascadiawellbeing.com
- Constellation Art Gallery, Stella Maris Vera, 253-625-7107, 3013 Sixth Avenue, steella@comcast.net
- Crescent Moon Gifts, Angela Wehner, 253-572-8839, 2502 Sixth Avenue, cmgta.com@aol.com
- Diamond Green Recreational, Malkit Singh, 253-301-3148, 4002 So. 12th St., diamondgreen@comcast.net
- Dirty Oscars Annex, Alex Henderson, Alicia Boss, 253-572-0588, 2309 Sixth Avenue, info@dirtyoscarsannex.com, aliciaboss@gmail.com
- Engine House #9, John Xitco, 253-272-3435, 611 No. Pine
- Epworth LeSourd United Methodist Church, Dave Parker, 253-370-6208, 3615 So. 10th St. , dave@aventure.com
- Evergreen State College Tacoma, Olga Inglebritson MPA, 253-680-3000, 1210 Sixth Avenue, ing@evergreen.edu
- Foundation Escrow, Jolyne Baines, 253-222-8835, 4119 Sixth Avenue, jhb@foundationescrowinc.com
- Gateway to India, C. J. Singh, 253-552-5022, 2603 Sixth Avenue, cjsingh72@hotmail.com
- Grant Center for the Expressive Arts, Dan McKeown, 253-861-2370, 1018 No. Prospect St., grantcepts@gmail.com
- Gray Law Firm, The, Judson Gray, 253-759-1141, 4142 Sixth Avenue, jgrayattorney@harbornet.com
- Gray Lumber Co., Steve Gray, Greg Clair, 253-752-7000, 6th Avenue at Adams, Steve@GrayLumber.com; HardwareGreg@outlook.com
- Green Kross, Kahn Shakirov, 206-267-0337, 3014 Sixth Avenue, logitechlink@gmail.com
- Goodwill, Sarah Butler, 253-341-3779, 5401 Sixth Avenue, sbutler@tacomagoodwill.org
- H & R Block, Julie Lomas, Ron Pinckney, Bert McKinney, 253-383-5603, 360-265-2010, 2411 Sixth Avenue, rpinckney@hrblock.com
- Hippie House, Justin Stiegultz & Sintha, 253-267-1708, 3109 Sixth Ave., Justin@thehippihouselive.org
- House of Tattoo, Katie Williams, 253-274-8282, 2701 Sixth Ave
- Ice Cream Social, Layla Isaac, 253-372-1660, 2914 Sixth Ave #A, LAYLA@icecreamsocialtacoma.com
- Jazzbones, Daniel Rankin, 253-396-9169, 2603 6th Ave, danno@jazzbones.com
- Jon’s Barber Shop, Jon Tryfon, 253-752-5162, 3825 1/2 Sixth Avenue, jontryfon@yahoo.com
- Kathleen Creso, 253-537-7565, 16015–16th Ave So., Spanaway 98387
- Laughter Masters, Mario Lorenz, 816 So. L St., 253-272-6622, mariossorenz@gmail.com
- Laundry Mart, Rose Mathes, 5401 Sixth Avenue, 253-752-6100, laundrymart@hotmail.com
- Law Offices of Terry E. Lumsden, Terry Lumsden, 253-537-4424, 3517 Sixth Avenue, Suite 200, telumsden@aol.com
- Lawn Equipment Repair, Al Switzer, 253-756-7459, 3519 1/2 Sixth Avenue, achristmaswishes@gmail.com
- Legal Shield, Bill Connolly, 253-272-2924, 1321 No. 5th St., susanconnolly@sprintmail.com
- Lind Pest Control, Beth Lind, 253-503-1100, 4318 Sixth Avenue, info@lindpestcontrol.com
- Lives Changed Thrift Store, Lonia J. Evans, 1601 Sixth Avenue, 253-632-2753, Turfpraise@gmail.com
- Mandelin’s Consignment, Rachael Kragelund, 253-301-3383, 2714 Sixth Avenue, mandelinconsignment@gmail.com
- Mary Mart, Noel Roberts, Damien Mdkivitt, 253 327 1675, 3005 6th Avenue Ste B, 253marymart@gmail.com
- MASA, John Xitco, 253-254-0560, 2811 Sixth Avenue, xfel@msn.com
- Minuteman Press, Casey Cowles, 253-474-9900, 2941 So. 38th St. Ste C, Ccowles@minutemanpress.com
- North End Neighborhood Council, 2522 No, Proctor #418, chair@nencc.org
- Northwest Costume, Tom & Mary Johnson, 253-383-4700, 2315 Sixth Avenue, tomjohnson3649@comcast.net
- O’Malley’s Irish Pub, Pat Mawhinney, Richard Jenning, 253-627-9403, 2403 Sixth Avenue, patmawhinney@comcast.net, COMMUNITY MEMBER
- Paul Reilly ND, 253-752-4544, 3620 Sixth Avenue
- Primo Grill, Jacqueline Platten, 253-383-7000, 6th Avenue at Oakes
- Proctor Chiropractic, Dr. George P. Keogh & Leah, 253-756-7500, 3901 Sixth Avenue, health@proctorchiropractic.com
- Pure Body Shop, Brandy L. McDaniel LMP, 253-267-0367, 2501 Sixth Avenue, purebodyshop.massage@gmail
- Real Assets Property, Adam Simon, 206-686-6362, 270 Hanford St., Ste 205, Seattle WA 98134, asimon@realassetsfps.com
- Real Estate Investment Services, Debbi Anderson, 253-380 – 3444, 4427 6th Ave Tacoma Ste 2 98406, Debbia@reinvest.com
- Red Hot, Chris Miller, 253-779-0229, 2914 Sixth Avenue Suite B, deliciousbotdogs@gmail.com
- Retrospect, Julie Bennett, 253-327-1399, 2709 Sixth Avenue, retrospecttacoma@icloud.com
- Shakabrah Java, Caesar & Tina Kalinosky, 253-572-2787, 2618 Sixth Ave., tina@dietoself.com
- Smart Reach Digital, Michelle H. Cote, 206-687-5598, 1101 No. Prospect, mcote@smartreachedigital.com
- South Sound Pano, Dan McCormack, Angie Lokotz, 253-228-2337, 704 No. Warner St., southsoundpano@gmail.com
- Starbucks, Jessica Hamilton, 253-272-1023, 2008 Sixth Avenue, S13916@retail.starbucks.com [continued on page 8]
Membership [continued from page 7]

- Sutton-McCann & Co., PS, Gordon Bower, 253-564-2217, 7320 Sixth Avenue Ste 2, admin@sutton-mccann.com
- Tacoma Bike, Mike Brown, 253-272-1351, 3010 Sixth Avenue, mike@tacomabike.com
- Tacoma Custom Jewelers, Dan Smith, 253-572-0508, info@tacomacustomjewelers.com
- Tacoma Farmers Market, Stacy Carkonen, 253-227-2054, 902 Market St., stacy@tacomafarmersmarket.com
- Tacoma Weekly, Marlene Carrillo, 253-534-6563, 2588 Pacific Highway E, Fife WA 98424, marlene@tacomaweekly.com
- Tandem, Bonnie Larson, 360-489-2171, 3019 Sixth Avenue, Suite B, bonniejeanlarson@gmail.com
- TAPCO Credit Union, Elizabeth Stewart, Bethany Neiman, 253-565-9895, 2802 Sixth Avenue, Elizabeth.Stewart@tapcocu.org, BethanyNeiman@Tapcocu.org
- Tesla’s Cellular Repair and Wholesale, Lindsay Godwin, 253-719-3799, 3518 Sixth Avenue Suite 102, lgodwin@wacellrepair.com
- North End Neighborhood Council, 2522 No, Proctor Ste 418, chair@nenc.org
- Turntable Treasures/House of Records, Peter W. Vanrosendael, 253-272-9229, 608 No. Prospect, peter@turntabletreasures.com
- Ubiquitous Journey, Robyn Liss, 253-572-2550, 2607 Sixth Avenue, robyn@ubiquitousjourney.com
- University of Puget Sound, John Hickey, 1500 No. Warner #1027, 253-879-3203, hickey@ups.edu
- Vapor Café, Chris & Andrea Hendricks, 253-302-4985, 2802 Sixth Ave, vaporcafe72@gmail.com
- Zion Evangelical Lutheran Church, Linda Dybwad, 253-752-1264

SABD Scope of Work 2015

- Regular monthly membership meetings • Regular Monthly Executive Board Meetings
- Planning retreat for Executive Board • A most Successful Art On The Ave Production
- Gateway Pieces Installed • 1st Holiday Santa Parade in motion (Slow Drive to greet kids)
- Search for Spring event funding in the works
- Regular distribution of informative emails to membership and mailing list
- Membership and participation in CDA • Relocation of Sixth Ave Offices
- Support other 6th Ave events (Spring Fairy Fest, Fall Fantasy Fest, Chocolate Walk, DOD
- Attend city business and other meetings as they come up
- Streetscape maintained and improved (tree wells cleaned gravel in place (safety issue)

Work closely with other organizations in the district

- Several crosswalks painted
- Organize meetings to address issues in the district
- District Brochure Produced and distributed throughout the city.
- District Clean up prior to AOA & Earth Day- Worked with Grant Schools and Jason Lee
- Assisted Tacoma Musical Playhouse allocation of building & move to Epworth LeSourd
- District Newsletter produced with advertisers & sponsors • Safety Committee formed
- Support district events, meetings & organizations with time, equipment, advertising, & money
- Updated face book ongoing, improved social media. • Charitable Giving – Fish Food Bank
- Board members & committee info readily available on Face book page & Website
- CLO information also found on Face book page Direct outreach to businesses
- Membership up to 80 plus active • Full and active Executive Board
- Four electrical box wraps obtained from the city (four of them).
- Maintained & improved the four part Main Street Model for city business districts
- Contracted Event Coordinator and Committee Chairman for 2016
- Banners designed (waiting for $ to get them made)
- Committees organized and in place & listed below
- Holiday Window Decorating with Grant & Jason Lee Students
- Better relations established with our CLOs and City Council Representatives
- Graffiti committee in place; Use of 311 App encouraged (problem continues)
- Resurrection of 6 on 6th networking sessions for businesses
- Economic Restructuring Committee In discussions with property owners
- Every Committee has someone to head it.

Many ideas for projects, and the action to implement them came from the Executive Board Retreat in January and early February. Other ideas were formed and implemented as they came up during the course of the year.

Compiled and produced by Angie Lokotz & Mario Lorenz and the Sixth Ave Board

Sincerely, Dan Smith SABD President 2015