2018 Elections, Tuesday, November 14

Whether you are a City, County, State, or the Sixth Avenue Business District, November means elections. This year two positions will open.

Secretary: Jacob Pugh of TAPCO will be stepping down from his Secretary role. Jake has served cheerfully and attentively for the last two years. He has kept us organized and, with the help of Elizabeth Stewart, has brought back

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Small Business Saturday
Saturday, November 25

6th Ave Business District has signed up as a Neighborhood Champion for the Small Business Saturday promotion hosted by American Express. We are again handing out pennants, signs, posters, door mats, and 200 shopping bags to retail businesses in our district.

Our Santa Walk will begin at 12:30 that day to engage customers and help promote the parade. If you would like to donate some candy for our Santas to hand out, please leave it at Northwest Costume where our walk will begin. Our Santas can also hand out coupons, flyers, samples, etc. for your businesses that day. There is not much time left. Let Kristy Rawley, Head Elf and Santa Parade organizer, know as soon as possi

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Sixth Avenue Business District
Tacoma’s Eclectic Destination

General Membership Meetings on the second Tuesday of the month
Location & Time: Crown Bar, 2705 6th Ave at 9:30 am
Board Meetings on the last Wednesday of the month, 7:00 PM, locations TBD.
Website: on6thave.org | Art on the Ave: on6thave.org/art-on-the-ave/ | Facebook: @6thAveTacoma

October Broomie Winner: The Studio!
First impressions count

People judge a business by its appearance. The Broomie is a traveling award (recently reinstated by Bill and Susan Connolly) presented to business owners who have shown that they care about the appearance not only of their business but also their district, neighborhood, and city.

The Studio, located next door to Shakabrah at 2614 6th Avenue, Ste. B, was chosen as the second recipient of the Broomie Award. DL Reynolds, owner and artist in residence, is pictured below with SABD President Christina Smyre (Crown Bar). The Studio has worked hard to keep their street trees pruned and tree wells weed free (no small feat on 6th Ave).

The Studio proudly kept the Broomie in their front window this month. We hope that the Broomie will be featured in the front window of each month’s awarded business. At the end of the month, a new business will be selected and the Broomie will make its rounds of the district. With luck, it will visit each and every business.

If you have suggestions for a business you believe deserves the Broomie, please contact a Board member.

Promotions Committee Report
Membership Drive Special!

The promotions committee presented an idea to the Board and it was widely approved. Pay next year’s dues early and receive two years at a discounted rate.

Two years of membership for $150, now through January 15!

Email Angie to arrange payment invoice through Square.
Small Business Saturday
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Register your business as a Small Business Saturday participant at this link: https://www.americanexpress.com/us/small-business/shop-small/. There are advantages to doing so. It allows your store to be listed on their map and it gets your store some additional swag as well. They offer customizable marketing materials so you can create your own posters and offers personalized with your store name. They even provide text for you to use in your social media posts. As you can see by viewing the map, downtown Tacoma businesses are far more organized and proactive than 6th Ave, although the West End 6th Ave businesses are well represented.

We want to promote 6th Ave as a Shopping Destination and Small Business Saturday is a great way to introduce customers to your store. 6th Ave will be promoting Small Business Saturday on our Facebook page (@6thAveTacoma), and we will be reposting your events as well. Let Angie know what your plans are so that we can promote you.

Stuff your shopping bags with promotional items, offer Selfie opportunities, have hot chocolate available, even consider engaging a musician for the day. Put up lights, make it festive and fun, and encourage your customers to come back often.

Restaurants, please consider Small Business Saturday Specials to keep shoppers here on the Ave. Let’s join forces to make this the best Small Business Saturday yet!

Angie Lokotz

Holiday Window Painting Nov 18
Nothing is more festive!

Every year for many years, Eileen Newton and Catherine Stegeman, art teachers at Grant and Jason Lee, have organized a Holiday Window Painting Event for 6th Ave Businesses. They are pleased to offer the Holiday Window Painting Event again this year. They will be coming out to businesses starting at about 10:00 a.m. on Saturday, November 18, after families gather at Jason Lee Middle School to get supplies and addresses for your businesses.

This is a great opportunity to make community connections with the families from the area so please greet them warmly; offer hot chocolate, hot cider, water, bathrooms, a place to warm up, and take a moment to thank the parents by offering a discount or coupons. These families are volunteers. They are your neighbors and customers.

Santa Parade Dec. 3 4:30 p.m.
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Parade Starts at 4:30, Line up at 3:30, Entertainment Tent at Crescent Moon parking lot starting at 2:00pm!

Currently there are 27 confirmed entries with 3 Tacoma High Schools committed so far (with ROTC, drum line, and cheer groups)!

Parade route will be Jason Lee to Alder. We hope to close the street at Sprague and use the block from Sprague to State Street for parade lineup. If we don’t get Sprague, we will use State Street to help with parade lineup. This block was included in last year’s parade plan but we didn’t use it. As always, volunteers are more than welcome to help with parade lineup and at the disbanding block between Cedar and Alder (where the parade will end).

Businesses, please message Kristy Rawley, Head Elf, 509-387-0661, to let her know if you will be participating in this year’s parade! Dress in costume, carry Posters or Banners, decorate a truck or car, build a float, hand out flyers or coupons, let everyone know who you are!

A big “Thank You” to HomeStreet Bank which is once again on board as a parade sponsor. Other sponsors are expected to be coming in shortly. Posters and flyers will be coming to businesses soon (if you don’t already have them).

Once again we are encouraging all businesses to have lights in their windows. We have an Environmental Services grant to cover the portapotties and garbage cans, but the catch is that they will be delivered on Friday night before the parade. The District Manager is working with some business owners to place the potties on their property rather than take up a parking space.

Promotional Opportunities for your Business

We are taking photos of Santa Al, his elves, and reindeer at local 6th Ave businesses. These photos will be included in the newsletter and on our Facebook Event and Website. Let Kristy know if you are interested. It's a fun way to get some parade attention out to the business and create some hype and excitement!

Also, consider putting a float or group in the parade. It’s an easy way to be part of the fun. Join us on the Santa Walk. Talk up your business.

Thanks a bunch for all your help and ideas!

Kristy Rawley, Head Elf, 509-387-0661, santaparadeheadelf@yahoo.com
Design Committee Report

Vinyl Graphics for Solar Garbage Cans

We want to share the draft design for the vinyl graphics that will wrap the new solar garbage cans on 6th Ave. We will be adding the neighborhood council logos who generously contributed to the project by giving us a grant for the graphics.

Rotator Creative, a design firm in Tacoma, is working with us on the graphics. We welcome all feedback from the business district and community. Comment period will close Friday, November 10th.

You can see the new solar compactors and pedestrian cans all along 6th Ave. We hope these will eliminate much of the trash that is now strewn about the district. (Of course, much depends on general populace actually using the cans rather than just throwing their trash in the street.)

District Manager's Report

Giving Thanks

By Angie Lokotz

We’re in the home stretch of 2017. There’s a lot going on on 6th Ave; a lot of activities before year’s end. These activities are designed with business outreach in mind. They are an opportunity to present your business in its best light to people who might not realize you are here. It is a chance for you to be seen, perhaps for the first time. This issue of the Newsletter discusses these at length.

Most of these activities are at no cost to you. They are organized by volunteers who do this because they love this district with its quirky nature, its colorful characters, and its pretty-gritty-Tacoma-loving heart.

These activities include:

**Holiday Window Painting** (Nov. 18) for 6th Ave Businesses courtesy of the parents and students of Grant and Jason Lee schools (organized each year by Eileen Newton, art teacher at Grant Center for the Expressive Arts, with the aid of Ms. Stegeman of Jason Lee). Having your windows painted is the most festive way to enter the holiday season. It literally turns your storefront into a work of art and it gives the neighbors who created the artwork a sense of ownership in the District. These are your neighbors and potential customers. Thank them for their efforts.

**Small Business Saturday** (Nov. 25) which is a holiday created by American Express, but spearheaded by Neighborhood Organizers like Angela Wehnert at Crescent Moon (who offers to stuff every bag with flyers and coupons from district businesses) and the 6th Ave Business District who has distributed Shop Small bags and paraphernalia to district businesses for the last few years. This year’s bags were stuffed by our Secretary, Jacob Pugh, and they will be distributed in the next few days. We encourage every business to share and post to our Small Business Saturday Facebook Event. Promote yourself. Promote each other.

**Santa Walk** to be held on Small Business Saturday (Nov. 25). Mary and Tom Johnson of Northwest Costume Shop along with Kristy Rawley the Santa Parade coordinator and Tracy Hansen, our Secretary, are championing the walk. Elves, Snowmen, Reindeer, and maybe a few Santas and Mrs. Claus will be walking along the Ave during the day, handing out coupons, candy, and flyers for your businesses. Invite them into your business. Customers love the opportunity for a selfie with these
November Calendar

6th Ave Business District Meeting

When: Tues, November 14 @ 9:30 am - 10:30 am
Where: Crown Bar, 2705 6th Ave; Agenda: Fill Open Board Positions, Santa Parade Updates, Broomie
President: Christina Smyre, Crown Bar owner

Holiday Window Painting
When: Sat, November 18, from about 10am to 2pm | Deadline to sign up: Nov 8.
Where: 6th Ave from State to Alder; Businesses, these are volunteers! Please make them welcome.
Organizer: Eileen Newton, Grant Art Teacher, 253.571.5401 or enewton@tacoma.k12.wa.us

Small Business Saturday
When: Sat, November 25, all day
Where: 6th Ave from State to Alder; Businesses feature specials all day

Santa Walk
When: Sat, November 25, Begins at 12:30
Where: Meet at Northwest Costume Shop to dress in costume
Where: Handing out flyers, candy & coupons on 6th Ave from State to Alder

6th Ave Promotions Committee
When: Mon, November 27 @ 10:00 am - 11:00 am (Last Monday of the Month Before the Board Meeting)
Where: Crescent Moon Gifts; Agenda: Shopping Bags; evaluate Stickers & Decals
Committee Chairs: Angela Wehnert, 253-572-8339; Peter Vanrosendael, 253-272-9229

6th Ave Board Meeting
When: Wed, November 29 @ 7:00-8:00 pm
Where: Primo Grill (unless otherwise indicated)
President: Christina Smyre, Crown Bar owner

Looking Forward

Santa Parade
When: Sun, December 3, Begins at 4:30, Lineup at 3:30, Street Closed at 2:30, Street Open by 7:30
Please Note: “No Park” Signs will go up Saturday afternoon. This will cause confusion. They will be marked that No Parking begins Sunday at 2:30. Cars left on the street on Sunday after that time will be booted until after the parade.
Where: Meet at Jason Lee
Where: 6th Ave from State to Alder (hope to use block from Sprague to State for staging area)
Who: Drum Line, Cheer, ROTC, Tacoma Fencing Club, Dance Group, Participating Businesses, Hydroplane, Floats

Elections at November 14 Meeting
[continued from page 1]

the Grub Crawl to Art on the Ave.

At Large Board Member: Al Switzer of Lawn Equipment Repair of Tacoma will be stepping down from his At Large position. Al has championed the Santa Parade and our tree well project. But knee surgery is calling. Most board members are business owners like yourselves. They know how hard it is to carve out time for work and family, business and pleasure. The current board has put in countless hours to promote, serve, and help establish new businesses on Sixth Avenue. Many stepped up when positions went unfilled.

As board members you are expected to attend two meetings a month: the General Meeting on the second Tuesday and the Board Meeting on the last Wednesday. There can be only one Secretary, but we can take on two At Large Board Members. Whether you have been thinking that you’d like to see things done differently, or that things are going well, there’s room for you and your energy on our board.

This is your call to action. Attend the meeting on November 14 and get elected

Serious Personal Injury?
Talk to a Serious Personal Injury Attorney

TERRY E. LUMSDEN

- $6 million for E.Coli hamburger contamination
- $4.5 Million for 80 clients, 100 unit Bremerton apartment fire
- $5.5 Million for 750 clients due to defective home diesel oil contamination
- $5.0 Million for child birth negligence
- $5.3 Million for brain injury to child due to window blind cord strangulation
- Millions in injuries and deaths due to baseboard heater and thermostat failures; car accidents, brain injuries, product liability, industrial toxic injuries, elder abuse
- Each case is different

PH: 253-537-4424
EMAIL: telumsden@aol.com
3517 6th Ave, Tacoma (6th and Union)
accidentattorneytacomawa.com
SABD General Meeting Oct.10
Crown Bar 9:30AM
Call to order 9:35AM
Motion to Approve Minutes | Casey Moved, Tracy Seconded, All Aye Introductions

President’s Update, Christina Smyre
• The Broomie Award was presented to DL from The Studio

Treasurer’s Update, Tracy Hansen
• We have about $12,000 in our bank account. Part of this is parcelled out to various committees
• Checks from two sponsorships are coming in soon for the Santa Parade

Eileen Newton, Art Teacher at Grant Elementary
• Eileen and her students have volunteered to paint storefront windows in a holiday theme on Saturday, November 18th from 10:00 AM - 2:00 PM
• Please sign up as early as possible so Eileen can get a good idea of logistics... how many businesses in comparison to how many students, amount of supplies, etc...
• Paint has been provided
• Students can paint on the outside of windows if you have an awning
• Students will not be allowed to go inside adult oriented businesses, ie... bars, marijuana-related businesses
• Please show your support by offering cookies, hot beverages, and access to bathrooms
• Any and all donations are appreciated. Donated items are not limited to supplies for painting windows. Items can be sold at Grant Elementary’s Spring Auction to support art-based education
• Any support can be a great way to boost marketing for your business

Intiaz Norling, CLO Report
• We’ve have 6 vehicle prowls, 1 robbery, one aggravated assault, and one impersonation of an officer on the Ave in September
• Impersonation of an officer is taken very seriously with Tacoma Police. Any information is appreciated. The man impersonating an officer is running an IRS scam. If you are pulled over by an “officer” stating that you are wanted for IRS fraud, call the police immediately.
• Saisha Carol has been involuntarily incarcerated due to threatening Taco Bell staff with a weapon
• Ian has passed away
• A counterfeit bill was found at E9. A $1 bill was washed into a $50 bill.
• Officer Norling has been reassigned to a different sector due to short staffing. Officer Terhart, Officer Stadola, and Officer Norling will help out as much as they can. Officer Norling will try to show up to the General Meeting

Shari Hart, City of Tacoma Economic Development
• Innovative Grants was launched in the beginning of October 2017. Grants are awarded in amounts of $500 to $8,000 and are due by Dec 15th.
• Innovative Grants favor new project ideas - repeat applicants are less priority to involve more people in the community
• 2018 Arts Project is funding between $1,000 and $5,000 this year. If you have a project that needs funding, this is the perfect opportunity. Applications are due November 6th, 2017
• October is Tacoma Arts Month. Studio tours were given the weekend of 10/13
• Green Tacoma Day & Arbor Day will be celebrated with 14 tree planting projects
• The Water Flume Line Trail from the B&I to Foss Waterway is now complete - a celebration event was held on October 12th, 2017
• Big Belly Trash Cans will be installed this month. We could potentially be without cans for a day or two while they are being installed - absolutely no more than two days without cans. Install won’t be on the weekends. We might see “No Park” signs. SABD will be wrapping the big belly trash cans with artistically designed vinyl. This has been funded by an Innovative Grant Promotions Committee. | Angela Wenhert & Peter VanRosendael
• 6th Ave Business District Logo Decals have been given to businesses to sell. Stickers sell for $1 and businesses get to keep profit

Safety Committee, Casey Cowles
• The Safety Committee is always looking for new volunteers
• Thanks went out to the Tacoma Police Department’s Chief Staff for showing up to last month’s meeting and giving a detailed account for how they are addressing Tacoma’s homeless population and citizens with mental health issues.

District Manager’s Report, Angie Lokotz
• We are looking for volunteers to dress up as Santa’s helpers for the Santa Walk held on Small Business Saturday (November 25th, 2017)
• We have recontracted with the Pierce County Diversion Project. Loni and her crew will be cleaning up the Ave every couple of months at no cost to the business district. This project is paid through grants with Pierce County
Members 2017

- **6th Ave Goddess (Air BnB)**, Angela Sienda, 253-753-6134, 2207 6th Ave, ajsiendai@gmail.com
- **A+ Driving School**, Latonya Gore & Sean Harris, 253-272-5869, 608 North Oakes St, aplusschool@hotmail.com
- **Altman & Witt, Attorneys at Law**, Ryan C. Witt, 253.761.1000, 3817 6th Ave, ryan@altmanwitt.com
- **Bluebeard Coffee Roasters**, Kevin McGlocklin, 2201 6th Ave, 253-272-5600, wh@bluebeardcoffee.com
- **Brides for a Cause**, Erin Scharf, 253-272-5000, 2711 6th Ave, Tacoma@bridesforacause.com
- **Cocoa Sweet Designs LLC**, Penny Johnson, 253-267-1717, 4318 Sixth Avenue, Suite 4, info@cocoasweetdesigns.com
- **Crescent Moon Gifts**, Angela Wehnert, 253-572-8339, 2502 Sixth Avenue, cmtacoma.com@aol.com
- **Crown Bar**, Christina Smyre, 253-272-4177, 2705 6th Ave, crownbartacoma@gmail.com
- **Curves**, Pati Lynn, 253-761-9766, 5401 Sixth Avenue Suite 305, westgatecurves@gmail.com
- **Diamond Green Recreational**, Malikit Singh, 253 301 3148, 4002 South 12th St, Diamondgreenrecreational@gmail.com
- **Dirty Oscar's Annex**, Barbro, 2309 6th Ave, 253 572 0588, info@dirtyoscarsannex.com
- **Foundation Escrow**, Jolyne Baines, 253-756-1760, 4119 6th Ave, jb@foundationescrow.com
- **Gateway to India**, Surinder Singh, 2603 6th Ave, 253-552-5022, joe@foodin.com
- **Goodwill**, Rob Whitted, 253-759-3701, 253-341-3779, 5401 Sixth Avenue, robertw@goodwill.org
- **Grant Center for the Expressive Arts**, Dan McKeown, 253-571-5400, 1018 N. Prospect St, grantcepta@gmail.com
- **Gray Law Firm**, The, Judson Gray, 253-759-1141, 4142 Sixth Avenue, jgrayattorney@harbornet.com
- **Gray Lumber Co.**, Greg Claire-Woldt, 253-752-7000, greg@graylumber.com
- **Hi-Voltage Records**, Brian Kenney, 2714 6th Ave, (253) 627-4278, bwkenney@comcast.net
- **Hippie House, The**, Justin Steiglitz & Sintha, 253-267-1708, 3109 6th Ave, justin@thehippihouse.biz
- **Homestead Bank**, Tracy Hansen, 253-627-1700, 3315 So. 23rd Suite 104, tracy.hansen@homestead.com
- **Ice Cream Social**, Layla Isaac, 253-372-1660, 2914 6th Ave, Ste A, icecream社交tacoma@gmail.com
- **Jon's Barber Shop**, Jon Tryfon, 3825-1/2 6th Ave, 253-752-5162, jontryfon@yahoo.com
- **Laundry Mart**, Rose Mathes, 253-752-6100, 5401 6th Ave, Ste 501, laundrymart@hotmail.com
- **Law Offices of Terry E. Lumsden**, Terry Lumsden, 253-537-4424, 3517 Sixth Avenue Suite 200, tellumsden@aol.com
- **Lawn Equipment Repair of Tacoma**, Al Switzer, 3519-1/2 6th Ave, 253-756-7459, achristmaswishes@gmail.com
- **Legal Shield**, Bill Connolly, 253-272-2924, 1321 N. 5th St, susanconnolly@sprintrmail.com
- **Lind Pest Control**, Beth Lind, 4138 6th Ave, 253-503-1100, info@lindpestcontrol.com
- **Lindeza Brows**, Brandy Daw, 2505 6th Ave Ste A, 253-820-2472, lindezabrows@gmail.com
- **Lucky Dog Outfitters**, Jen Blankers, 3411 6th Ave, Ste B, 253-761-4486, teamluckydog@gmail.com
- **Mary Mart**, Damien McDvitt, 253-327-1675, 3002 6th Ave, 253marymart@gmail.com
- **Melody Williams Insurance Agency LLC (Allstate)**, Melody (Kanter) Williams, 253-759-9999, 4304 6th Ave, melodywilliams@allstate.com
- **Melted Muscles Health Spa**, Alana Schaser, 253-330-9353, 3701 Sixth Avenue Suite 2, meltedmuscles@gmail.com
- **Minuteman Press**, Casey Cowles, 2941 S. 38th St., Ste C, 253-474-9900, ccowles@minutemanpress.com
- **N2 Publishing**, Michael Skiff, michael.skiff@n2pub.com
- **Nick Fediay, property owner**, 360-507-7001, nfediay@comcast.net
- **North End Social Club**, Justin Callier, 3013 6th Ave, Ste C, 253-212-3913, fattbelly@gmail.com
- **Northwest Costume**, Tom & Mary Johnson, 253-383-4700, 2315 6th Ave, tomjohnson3649@comcast.com
- **O'Malley's Irish Pub**, Pat Mawhinney, 2403 6th Ave, 253-627-9403, Patmawhinney@comcast.net
- **Paciﬁque Medi Spa**, Sylvia Sheridan, 4141 6th Ave A, 253-682-2005, pacifiqueomedi.com@gmail.com
- **Parker, David**, 253-370-6208, printerdave@comcast.net
- **Paul Reilly N.D.,** Paul Reilly, 253-752-4544, 3620 Sixth Ave
- **Primo Grill**, Jacqueline Plattner, 253-383-7000, 6th Avenue at Oakes, pegrill@kwestoffice.net
- **Pugh, Jacob**, TAPCO CU, jacob.pugh@tapcocu.org
- **Pure Beauty Bar and Spa**, Megan Sacks, 253-267-0367, 2501 Sixth Avenue, britnee.patiens@yahoo.com, rarebeauty@comcast.net
- **Red Hot, The**, Chris Miller, 2914 6th Ave Ste B, 253-779-0229, delicioushotdogs@gmail.com
- **Ruston Mercantile**, Troy Smith, 2503 Sixth Avenue, trsmith123@me.com
- **Salvation Army Citadel Corps**, Major Donald Sheppard, 1110 S. Puget Sound, 253-572-8452, donald. sheppard@usw.salvationarmy.org
- **Scorpio Rising**, Ryan Swain, 2709 6th Ave, 253-209-3134, scorpiorsisingchemes@comcast.net
- **Shakabra Java**, Philip Panagos, 2618 6th Ave, 253-572-2787, philip@thesocialbarandgrill.com
- **South Sound Pano**, Business Photo 360, Dan McCormack, Angie Lokotz, 253-228-2337, southsoundpano@gmail.com

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Members 2017 (continued)

- Southern Kitchen, Gloria Martin, 1716 6th Ave, 253-627-4212, southernKitchenRestaurant@gmail.com
- Sutton-McCann & Co., PS, Gordon Bower, 253-564-2217, 7320 Sixth Avenue Ste 2, admin@sutton-mccann.com
- Tacoma Frame Makers, Stacia Harvey, 253-564-2320, 3011 Sixth Avenue, frame4ubabe@gmail.com
- Tacoma Games, Jeremy Button, 2509 6th Ave, 253-301-2137, jeremy@tacoma-games.com
- Tacoma Musical Playhouse, Jon Douglas Rake, Managing Dir., 253-565-6867, 7116 Sixth Ave, jon@tmp.org
- Tacoma Thrift & Consignment, Jessica Prindel, 253-720-1695, 2812 Sixth Avenue, tacomathrift@gmail.com
- TAPCO Credit Union, Elizabeth Stewart, 2802 6th Ave, 253-565-9895, Elizabeth.Stewart@tapcocu.org
- The Evergreen State College Tacoma, Olga Inglebritson, MPA, 253-680-3000, 1210 6th Ave, ingleb@evergreen.edu
- The Spire (former Empworth LeSourd), Jon Douglas Rake, Managing Dir., 253-301-9690, jon@tmp.org
- Turntable Treasures/House of Records, Peter W. Vanrosendaal, 253-272-9229, 608 No. Prospect, peters@turntabletreasures.com
- Ubiquitous Journey, Robyn Liss, 253-572-2550, 2607 Sixth Avenue, robyn@ubjourney.com
- Unity Church of South Sound, 253-517-3883, 710 So. Anderson St. www.unityofsouthsound.com
- University of Puget Sound, Rachel Cardwell, 1500 N Warner St, #1027, 253-879-3530, rcardwell@pugetsound.edu
- WC Studio | Architecture Agency, John Wolters, 206-371-5152, 323-C Puyallup Ave, Tacoma 98421, john@wc-studio.com

District Manager’s Report
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characters. Consider donating a bag of candy or sending someone from your business or family to walk along.
It’s a fun day.
Santa Parade (Dec. 3). The parade brings people to 6th Ave. In the cold, in the dark, and, yes, in the rain. And they huddle in your doorways and under your awnings. Light your windows. Invite them in. Hand out hot cider, hot chocolate, coupons and flyers. Offer your bathroom. People remember. They come back.
Clean up: The Ave is starting to look better thanks to the efforts of Loni Kaleiwahea’s Diversion Crew. They will show up every other month to keep our alleys, tree wells, and curbsides weed free. They will also do a general trash pickup. If you see them out and about, say hello and thank you.
Identity: Unwieldy trash cans have been replaced with uniform pedestrian cans and large capacity solar compacting units and some compactor/recycling dual kiosks. John Wolters of WC Studio, our Design Chair, championed the Neighborhood Improvement Grant to fund the new wraps that will embellish them and tie them in with our banners, making the Ave more unified, and lending a sense of place.

Newsletter: Each month you receive a newsletter full of relevant items about what’s happening in the District. The newsletter is the work of another volunteer, David Parker, a retired printer and former Board Member. There are many hours of work that go into the newsletter each month. Thanks to Printer Dave, we always make our print deadline no matter how late I turn in the articles.

The Broomie Award was reinstated this year as well. For that we have Bill and Susan Connolly to thank. Susan painted the designs on the Broomie and it will make your business more festive, should you win the coveted award one month.

 Elections: Board Members serve the District for a two-year term and do this for no compensation and very little glory. They get to hear the complaints of everyone, from random customers to business owners to City employees who remind them that they forgot something on a report. Serving on the Board is not the way to reap fortune and glory, but it should gain you the respect and thanks of everyone in the District. Thank you to our Board members who will be stepping down now that their term is up. Jacob Pugh has been our Secretary for two years, Al Switzer has been an at large Board member for two years. Both of them will be stepping down. And Thanks to those of you in the District who will step up to take their place! November is when we hold elections. If you have been thinking of ways you would like to serve the District, if you think we are doing it wrong, if you have complaints or cudos, now is the time to say so. Show up at the November meeting and vote in the new Board members who will help make 6th Ave a great place to do business.

Building Excitement for Santa Parade
Parade at 4:30 p.m., Sunday, Dec. 3
Rudolph takes a break at his favorite restaurant, Gateway to India, while Kristy, our Head Elf, and Mr. Snowman prepare to decorate for the 6th Avenue Santa Parade. Businesses are encouraged to create cheery and dazzling displays for our Holiday visitors.

6th Ave will have costumed characters walking around on Small Business Saturday (Sat, Nov 25) as well, handing out candies and coupons for local businesses. Please drop your candy donations at Northwest Costume. There’s always room for more volunteers. Please join us!