



6th Ave Business District

"Tacoma's Eclectic Destination"

News of "The Ave" Published Monthly by the Sixth Ave Business District

Mail: 2802 Sixth Ave, Tacoma WA 98406
on6thave.org | on6thavetacoma@gmail.com

Over 200 great businesses for unique shopping, services, and entertainment

May 4, 2017

6th Ave Business District is the FUN destination to live, work, eat, and play, thus empowering businesses, residents, and volunteers to prosper. Mission: We serve our members through organized collaborative efforts to promote our sustainable vibrant community footprint.

Last Call for Membership

Next Regular Meeting
Tuesday, May 9, 9:30 am
Crown Bar, 2705 Sixth Ave

Membership Info Inside

Upcoming Dates & Events



Spring Fairy Festival
10th Anniversary
Saturday May 6th 2017
11:00am-7:00pm

A fantasy themed festival. fun for the entire family!

Saturday, May 6th: Spring Fairy Festival, hosted by Crescent Moon Gifts.
Saturday is also Free Comic Book Day, centered at Stargazer Comics. Expect crowds!

Angie (SABD Manager) and Elizabeth Stewart (Vice President) will be making the rounds to collect membership dues during the month of May. Last chance to join for 2017. We will also be recruiting restaurants for our Grub Crawl during AoA.

Tracy Hansen (Treasurer) and Kristy Rawley (Santa Parade Chair) will be making their rounds to 6th Avenue Business on June 3rd hopefully to meet, greet and create excitement about some ideas we have to get people into businesses before and after the parade.

District Manager's Report

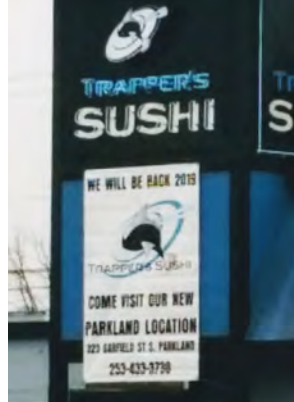
By District Manager Angie Lokotz

Changes Ahead ...

Most of you have noticed the sign at Trapper's Sushi. No, it's not, "So Long and Thanks for All the Fish," but that would have been appropriate.

According to Sue Kidd's article in the *News Tribune*, and the Trapper's Sushi Facebook page, Trapper's is opening in Parkland near Pacific Lutheran University on May 3. Their new location in Garfield Station will have about 100 seats, full menu, a kid's menu, and beer and wine.

They will be absent from the Ave while the 6th & Alder development is built but will return to anchor the development. Kirk Rector, the developer, will be coming to speak to the Sixth Avenue Business District at our General Meeting in June. We have been trying to connect for quite some time, but scheduling conflicts prevented his attendance. Those of you who want to study the plans for the development will find details at the tacomapermits.org site. The permit number is LU16-0278.



I have included a depiction of the 6th & Alder street level on page 6 of the newsletter. You can see a better version online at the above site.

continued on page 6

A Big Thank You to our Community Partners:

TAPCO Credit Union, North End Neighborhood Council, Central Neighborhood Council

OFFICERS:

President: Christina Smyre

Crown Bar

christinasmyre@gmail.com

206-229-4914

Vice President: Elizabeth Stewart

Tapco Credit Union

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Treasurer: Tracy Hansen

HomeStreet Bank

tracy.hansen@homestreet.com

253-680-8801-work

Secretary: Jacob Pugh

jlpuh80@gmail.com

(253) 312-0033

BOARD MEMBERS:

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Minuteman Press on 38th

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Al Switzer (aka Santa)

Lawn Equipment Repair of Tacoma

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Angela Wehnert

Crescent Moon Gifts

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Safety: Casey Cowles/Minuteman Press

ccowles@minutemanpress.com

Design: John Wolters/WC Studio

john@wc-studio.com

Promotions: Megan Sacks/Rare and Pure

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Art on the Avenue Event Chair

James Allen Tucker

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District Manager: Angie Lokotz

South Sound Pano | Business Photo 360

SouthSoundPano.com

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ARTICLE IDEAS/ ADVERTISING INQUIRIES:

Feature Writer/Editor

Angie Lokotz

angie.lokotz@gmail.com

SIXTH AVENUE BUSINESS DISTRICT

General Membership Meetings on the second Tuesday of the month

LOCATION & TIME: Crown Bar, 2705 6th Ave at 9:30 am

Board Meetings on the last Wednesday of the month, 7:00 PM, locations TBD.

Website: onothave.org | **Art on the Ave:** onothave.org/art-on-the-ave/ | **Facebook:** @6thAveTacoma

Design Committee Report

Innovative Grant Update:

We presented our Innovative Grant proposal to the North End Neighborhood Council and the Central Neighborhood Council this past month and were awarded \$8,250 to design and install vinyl graphic wraps on the new solar compacting trash containers coming to 6th Avenue later this year.

The next step is to select and work with a graphic artist and the neighborhood to come up with a design. We are currently looking for a graphic designer to fill this role so please spread the word.

Streetscape Improvement Plan

The solar trash container graphics will be one key component of a placemaking strategy for the District.

What is "placemaking?"

"Placemaking inspires people to collectively reimagine and reinvent public spaces as the heart of every community. Strengthening the connection between people and the places they share, Placemaking refers to a collaborative process by which we can shape our public spaces in order to maximize shared value".

—Project for Public Spaces

What does placemaking mean to you? Share your ideas for the District regarding:

- sidewalk improvements including seating, lighting and street trees
- pedestrian safety and appeal
- identity and character improvements
- attracting business to the district

In 2008, a Streetscape funding guidelines program document was drafted and included improvement projects for the District. Our goal will be to update this document, with your input, and identify funding sources. Some examples from the 2008 document include:

- use a distinctive logo as a recognizable identifier
- provide open space on the west side of Pine Street
- install landscaping
- paint murals on blank walls
- install street furniture
- create a plan for on-going maintenance and clean-up
- improve pedestrian safety
- install bistro seating along sidewalks
- temporary intersection improvement painting
- install festival lighting

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SABD General Meeting Minutes

4/11/17 Crown Bar | 9:30 AM

Call to Order 9:35 AM

Approval of Minutes (Casey moved, Angie seconded, all approved)

Introductions

President's Report | Christina Smyre

Welcome Elizabeth back

Treasurer's Report | Tracy Hansen

We currently have \$13000+ on deposit

We've received \$2,382.00 in members' dues

We've received \$2,471.00 in vendor fees for AoA

Thank you for quickbooks approval

The board has approved a reloadable visa debit card for James with \$400

CLO Report | Imtiaz Norling

- 2 vehicle prowls
- No aggravated assaults or robberies
- A couple of simple assaults
- 1 emerald leaves
- 1 public on sixth and steele
- Skimming reader found on 7-11 ATM
- We are still experiencing counterfeit bills
- Dee Shabaz (a transient) Passed away last month

City of Tacoma Economic Development Report | Carol Wolfe

- Operational funding, contract to Christina, \$4000
- 15 Business Districts in city
- April 27th at 4pm, meeting to discuss BIA, non-profit that you identify carries out BIA for you (not the City), pick an entity, this is our work plan, accountable, Shari Hart/Christina/Angie is your contact
- Commercial Leasing workshop, May 1st or 3rd,
- Downtown Works, presentation for retail recruitment, May 9th, 10Am, room 248 Muni Building
- 27th is Dine out for life

Committee Reports

Safety Committee | Casey Cowles

The police and the city have said that they are working on

getting jail time for violent people

Design Committee | John Wolters

- We are working on an innovative grant with the North End Neighborhood Council and the Central Neighborhood Council to wrap big belly trash cans with vinyl artistry
- We will need to pay up front and then get reimbursed by city for the funds that we spend
- We want to create a sense of place (add to banners, add to walkability of district)
- We are looking at trees and sidewalk conditions as well
- Businesses can adopt old trash cans if they want
- These cans won't be managed by the City

Angie Lokotz | District Manager's Report

- We currently have 31 members signed up for this year's membership
- Do our best to promote each other
- Your \$100 dues allows us to make Sixth Ave a better place
- We've been working on advertising to UPS students

Open Floor

- Victoria Woodards and Jim Merritt presented their candidacies for the Mayoral Election
- Jim Merritt's campaign kickoff party is on April 20th from 5-8pm at the Pine Room on 6th Ave

Claudia Riedener | 2007 Art Chair

Re: finding a new location for the art-embellished planters at Mary Mart

Art embellished planters on the Ave were created on a merchant's behalf and owned by the merchants

- City of Tacoma streets and grounds won't go on private property to move the planters
- The board has come to a decision that they were originally placed by the 6th Ave Merchants (a defunct group); they are the merchant's property
- If Gig Harbor wants to take them, let them come and take them

Street Repair?

A map of street projects within the City can be found at tacomastreetinitatives.org

continued on page 4

Design Committee Report ... continued from page 2

Meeting #1: June 20th, 2017 at 9:30-10:30 am start at Bluebeard Coffee

Kick Off / Visioning

The purpose of this meeting is to elicit your vision for the District. We'll host a walk down the Ave where we'd like to hear your ideas for improvements to the streetscape.

Meeting #2: July 11th, 2017 at 9:30 am during 6ABD General Meeting

Draft Recommendations

The purpose will be to present conceptual design ideas to the Neighborhood and elicit comments, amendments and suggestions.

Meeting #3: August 8th, 2017 at 9:30 am during 6ABD General Meeting

Finalize Recommendations

Present a draft document of the 2017 Streetscape Funding Guidelines Program for the 6ABD and collect suggestions and comments.

If you can't make these meetings, please email john@wc-studio.com with your comments. We look forward to hearing from you. —John Wolters, Design Chair

SABD General Meeting Minutes ... continued from page 3

Adam Martin | Artists for Life

- His organization will continue to keep barrels out for a city-wide clothes drive; his organization will continue to sort out the items to organizations in need
- A map of the bin locations can found on fundamentalchange.me
- Extended to May 1st

Sean Harris | A+ Driving School

Sean has been conversing with local citizens He feels like the culture on the Ave is trended toward the younger crowd and the younger crowd is not feeling like they are incorporated as much as they used to be We should be encouraging the younger crowd to volunteer and speak to the board about their needs

Trashed on the Ave

A clean-up crew that sweeps through the Ave and cleans up the streets

Their big clean-up was on the 23rd

Meeting Adjourned 10:41AM

Serious Personal Injury? Talk to a Serious Personal Injury Attorney

TERRY E. LUMSDEN



- \$6 million for E.Coli hamburger contamination
- \$4.5 Million for 80 clients, 100 unit Bremerton apartment fire
- \$5.5 Million for 750 clients due to defective home diesel oil contamination
- \$5.0 Million for child birth negligence
- \$5.3 Million for brain injury to child due to window blind cord strangulation
- Millions in injuries and deaths due to baseboard heater and thermostat failures; car accidents, brain injuries, product liability, industrial toxic injuries, elder abuse
- Each case is different

See My Website

Western Washington

PH: 253-537-4424

EMAIL: telumsden@aol.com

3517 6th Ave, Tacoma (6th and Union)

accidentattorneytacomawa.com

21+ Recreational Marijuana
Diamondgreentacoma@gmail.com



4002 S. 12th Street
Tacoma, WA 98405

Diamondgreentacoma.com

253 301-3148

GET ON THE MAP

South Sound Pano

Dan McCormack

Business View Photographer | Google Maps
360 Degree Photo Tour of Your Business
Interesting, Sharable Content You Own

southsoundpano@gmail.com

www.southsoundpano.com

253.227.6061

253.228.2337



Last Call for Membership!

You must be paid up by June to be considered a member for 2017.

Be listed on our website, and our newsletter.

Receive 1/2 Off Your AoA Vendor Booth.

Details, contact [Angie!](#)

Business Name _____

Business Address _____

City _____ State _____ Zip _____

Business Phone _____ Mobile Phone _____

Website _____

Facebook/Social Media _____

Email _____

Contact Name _____

Best Way to Contact _____

CHOOSE YOUR MEMBERSHIP LEVEL

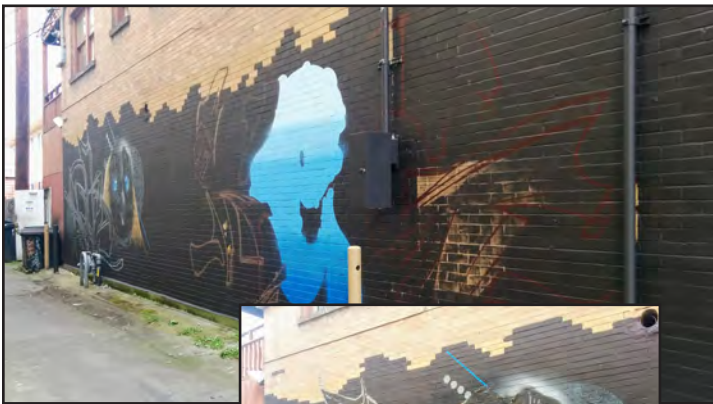
- \$50 New Business Member (1st yr)
- \$100 General Annual Dues
- \$50 Supporter (i.e. Resident)
- \$200 Community Partner

Non-Profit Organization—Inquire RE: Pricing

Mail Checks to: 6th Ave Business District, 2802 Sixth Avenue, Tacoma, WA 98406

Amt Pd Date Check#

Write a Check to 6th Ave Business District, 2802 6th Ave, Tacoma 98406 | Pay by Credit Card, email on6thavetacoma@gmail.com



New mural being worked on in the alley between The Wedding Bell and Ubiquitous Journey.



Street Beat

Pacific Avenue, what ... maybe fifteen years ago, or more, (the Memorex is flailing) anyone remember when the light rail was going in??? Long story short, it was a clusterf**k for the businesses along that route during construction. Well guess what folks, ya cannaught stop progress and light rail is coming this way. Now don't go holding your breath as it may be a while, but as business owners and indeed as board members of 6ABD, we would be of irresponsible if we didn't start talking about this at some point. The other project for 6th Ave is moving ahead. I noticed the "thanks" and "have a nice day" signs up in the sushi restaurant and "we will return after construction." Anyone not know what I'm talking about? If this is you, then come to the 6ABD General membership meeting and get tuned in. And, oh, by the way, please join and pay your dues. Thankyouverymuch!

Peter Vanrosendael

TURNTABLETREASURES.COM
TACOMA'S RECORDS ONLY STORE

HOUSE OF RECORDS

LARGEST SELECTION ALL TYPES OF MUSIC

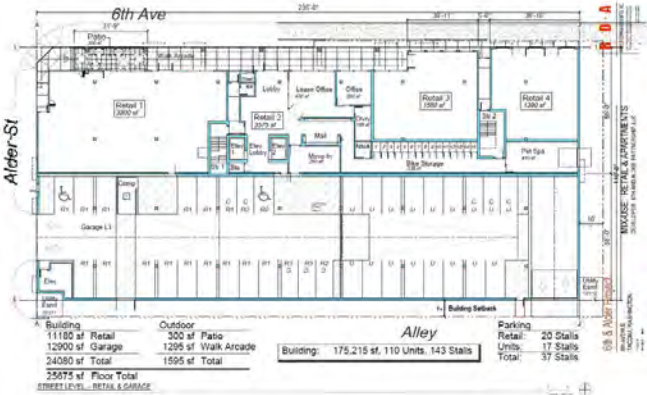


253.272.9229

608 N. PROSPECT TACOMA, WA 98406



District Manager's Report ... continued from page 1



Rendering by Heath & Associates, Inc.

Pots Update:

Claudia Riedener of [Ixia Tile](#), a former art chair for 6th Ave, artist, and fierce protector of the arts and nature, will rescue the pots at Mary Mart until she can find a good home for them. She is also working with the arts commission to restore the statue of the three-armed metal man and his planter. If there is no objection from the district, she may foster all our planters.

On the Agenda for May 9:

AoA Report: At our May 9 meeting we will have our Event Chair, James Allan Tucker discussing how you, the businesses, can help with AoA, and how SABD can help the you, the businesses.

TPU Report: We will also be introducing Jessica Ludwig of Tacoma Public Utilities. She is an Account Executive for Market Development / Public Affairs. She will be discussing the rate increases, possible LED lighting for 6th Ave, and providing materials on TPU's energy efficiency rebate programs for businesses.

Still Jonesin' for Sushi?

Kitty-corner from Trapper's old site is Terriyaki Bento which also features sushi. They have a robust menu but no beer or wine. That said, they are always busy. Call ahead with your order. *continued on page 7*



B.I.A. Report

John Wolters

Brian Scott from BDS Planning was the speaker

Downtown Tacoma has a BIA...you can read about it [here](#)

BIA's are:

- enacted by City Council
- managed locally
- paid for by an assessment on properties or on businesses (through square footage, street frontage length, property value)
- purpose is to organize something for the benefit of the District
- up to the District how to use the money

Typical uses:

- Marketing
- Cleaning
- safety
- planning and design
- retail and business strategies
- management of the BIA

BIA's require STRONG leadership, paired with "sustained marketing", "design + planning principles" and economic funding"

Some Examples:

Everett BIA since 1995

Raises \$200,000
\$8.20/lineal foot of street frontage
Money is used for cleaning and part-time management

Spokane BIA since 1995

Raises \$1.2M
Has a complicated system of raising money (different zones, different rates, different service levels)
Money is used for cleaning, safety, marketing and transportation

Olympia BIA since 2006

\$150-\$750 / year fee
Raises \$?
Uses money for parking, cleaning, safety, marketing and admin

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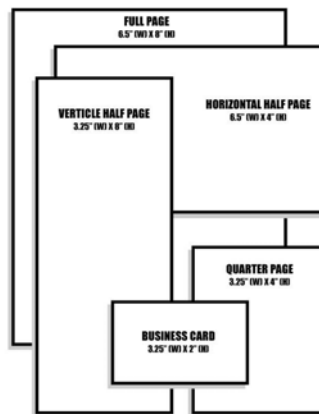


2802 6th Avenue | Tacoma WA 98406 | on6thave.org | on6thavetacoma@gmail.com

SABD Newsletter Advertising Rates (Rev. 12/26/16)

Advertising Rates

Ad Size	Members	Non-Members
1/8 Page (bus. card size)	\$15.00	\$25.00
1/8 Page *12 month	\$150.00	\$250.00
1/4 Page	\$30.00	\$50.00
1/4 Page *12 month	\$300.00	\$500.00
Half Page	\$60.00	\$100.00
Half Page *12 month	\$600.00	\$1000.00
Full Page	\$120.00	\$200.00
Full Page *12 month	\$1200.00	\$2000.00



***Two months free with a 12 month commitment**

Newsletter Sponsorship Levels

Businesses or organizations providing sponsorship for printing costs receive a complimentary Banner on the Front Page of the Newsletter.

\$100 (1 month) (Businesses can opt to co-sponsor [share the costs] with another business for \$50 each)
\$1000 (12 months)

Ads must be camera ready jpg or pdf file.

Make checks payable to 6th Ave Business District and mail to above address with instructions.
 To pay with credit card via Square, see contact info below.

Contact: angie.lokotz@gmail.com

**TRIAL OFFER for
 ADVERTISING ON OUR WEBSITE!**

Now accepting business card size ads for our website.

\$100/year for members. \$200/year non-members.

We are experimenting with where to run them
 to be visible but not annoying.

Contact angie.lokotz@gmail.com for details.

District Manager’s Report ...

continued from page 6

Is 6th Ave having an identity crisis?

According to the City, we are “Tacoma’s Eclectic Destination.” It says so on our masthead. They also say that we have a “perception problem.” People think that we are lined with pot shops and bars. For some this is a draw. For others; not so much.

We are the “Live, Work, Eat, Play!” district. We are shops and coffee houses, professionals, restaurants, bars, tattoo parlors, spas, beer, ice cream, doughnuts, records, car parts, brides, entertainment, lumber, and yes, we have two pot shops on the Ave.

We are a group of fiercely independent business owners working together to promote ourselves and each other.

The Board has been working on an ad for the UPS new student orientation magazine and we had a lively discussion at the meeting about what it should say.

We decided to own the perception and create an ad that stirs the pot a bit (pun intended). We will have copies at the meeting for your perusal.

Crossover Newsletter for June?

I am working with Mario to decide whether we will once again do a Hilltop/6th Ave crossover edition for June focusing on our Art on the Ave and Hilltop’s Street Fair.

This was well received on the Hilltop last year, and I believe our businesses also benefitted from the exposure. Hilltop has many new businesses this year. They are also experiencing some of the issues we are facing: parking problems, transportation issues, etc. I’d like your input/advertising.

District Members, 2017

- » **Altman & Witt**, Attorneys at Law, Ryan C. Witt, 253.761.1000, 3817 6th Ave, ryan@altmanwitt.com
- » **Brides for a Cause**, Erin Scharf, 253-272-5000, 2711 6th Ave, tacoma@bridesforacause.com
- » **Cocoa Sweet Designs LLC**, Penny Johnson, 253-267-1717, 4318 Sixth Avenue, Suite 4, info@cocoasweetdesigns.com
- » **Crescent Moon Gifts**, Angela Wehnert, 253-572-8839, 2502 Sixth Avenue, cmgtacoma.com@aol.com
- » **Crown Bar**, Christina Smyre, 253-272-4177, 2705 6th Ave, crownbartacoma@gmail.com
- » **Curves**, Pati Lynn, 253-761-9766, 5401 Sixth Avenue Suite 305, westgatecurves@gmail.com
- » **Nick Fediay**, property owner, 360-507-7001, nfediay@comcast.net
- » **Goodwill**, Sarah Butler, 253-759-3701, 253-341-3779, 5401 Sixth Avenue, sbutler@tacomagoodwill.org
- » **Grant Center for the Expressive Arts**, Dan McKeown, 253-571-5400, 1018 N. Prospect St., grantcepta@gmail.com
- » **Gray Law Firm**, The, Judson Gray, 253-759-1141, 4142 Sixth Avenue, jgrayattorney@harbornet.com
- » **Gray Lumber Co.**, Creg Claire-Woldt, 253-752-7000, greg@graylumber.com
- » **The Hippie House**, Justin Stieglitz & Sintha, 253-267-1708, 3109 6th Ave, justin@thehippiehouse.biz
- » **Hi-Voltage Records**, Brian Kenney, 2714 6th Ave, 253-627-4278, bwkenney@comcast.net
- » **Homestreet Bank**, Tracy Hansen, 253-627-1700, 3315 So. 23rd Suite 104, tracy.hansen@homestreet.com
- » **Ice Cream Social**, Layla Isaac, 253-372-1660, 2914 6th Ave, Ste A, icecreamsocialtacoma@gmail.com
- » **Jacob Pugh**, TAPCO CU, JLPugh80@gmail.com
- » **Laundry Mart**, Rose Mathes, 253-752-6100, 5401 6th Ave, Ste 501, laundrymart@hotmail.com
- » **Law Offices of Terry E. Lumsden**, Terry Lumsden, 253-537-4424, 3517 Sixth Avenue Suite 200, telumsden@aol.com
- » **Legal Shield**, Bill Connolly, 253-272-2924, 1321 N. 5th St, susanconnolly@sprintmail.com
- » **Lucky Dog Outfitters**, Jen Blankers, 3411 6th Ave, Ste B, 253-761-4486, teamluckydog@gmail.com
- » **Mary Mart**, Damien McDivitt, 253-327-1675, 3002 6th Ave, 253marymart@gmail.com
- » **Melody Williams Insurance Agency LLC (Allstate)**, Melody (Kanter) Williams, 253-759-9999, 4304 6th Ave, melodywilliams@allstate.com
- » **Melted Muscles Health Spa**, Alana Schaser, 253-330-9353, 3701 Sixth Avenue Suite 2, meltedmuscles@gmail.com
- » **Minuteman Press**, Casey Cowles, 2941 S. 38th St., Ste C, 253-474-9900, ccowles@minutemanpress.com
- » **North End Social Club**, Justin Callier, 3013 6th Ave, Ste C, 253-212-3913, fattbelly@gmail.com
- » **Northwest Costume**, Tom & Mary Johnson, 253-383-4700, 2315 6th Ave, tomjohnson3649@comcast.com
- » **Paul Reilly N.D.**, Paul Reilly, 253-752-4544, 3620 Sixth Ave
- » **Primo Grill**, Jacqueline Plattner, 253-383-7000, 6th Avenue at Oakes, pgrill@qwestoffice.net
- » **Pure Beauty Bar and Spa**, Megan Sacks, 253-267-0367, 2501 Sixth Avenue, britnee.patients@yahoo.com, rarebeautybar@gmail.com
- » **Salvation Army Citadel Corps**, Maj. Donald Sheppard, 1110 S. Puget Sound, 253-572-8752, donald.sheppard@usw.salvationarmy.org
- » **Scorpio Rising**, Ryan Swain, 2709 6th Ave, 253-209-3134, scorpiorisingvintage@gmail.com
- » **Southern Kitchen**, Gloria Martin, 1716 6th Ave, 253-627-4212, southernkitchenrestaurant@gmail.com
- » **South Sound Pano | Business Photo 360**, Dan McCormack, Angie Lokotz., 253-228-2337, 704 No. Warner St., southsoundpano@gmail.com
- » **Sutton-McCann & Co.**, PS, Gordon Bower, 253-564-2217, 7320 Sixth Avenue Ste 2, admin@sutton-mccann.com
- » **Tacoma Frame Makers**, Stacia Harvey, 253-564-2320, 3011 Sixth Avenue, frame4ubabe@gmail.com
- » **Tacoma Games**, Jeremy, 2509 6th Ave, 253-301-2137, jeremy@tacoma-games.com
- » **Tacoma Musical Playhouse | The Spire**, Jon Douglas Rake, Managing Dir., 253-565-6867, 7116 Sixth Ave, jon@tmp.org
- » **Tacoma Thrift & Consignment**, Jessica Prindel, 253-720-1695, 2812 Sixth Avenue, tacomathrift@gmail.com
- » **The Evergreen State College Tacoma**, Olga Inglebritson, MPA, 253-680-3000, 1210 6th Ave, inglebreo@evergreen.edu
- » **The Spire (former Epworth LeSourd)**, Jon Douglas Rake, Managing Dir., 253-301-9690, jon@tmp.org
- » **Turntable Treasures/House of Records**, Peter W. Vanrosendael, 253-272-9229, 608 No. Prospect, peter@turntabletreasures.com
- » **Ubiquitous Journey**, Robyn Liss, 253-572-2550, 2607 Sixth Avenue, robyn@ubjourney.com
- » **Unity Church of South Sound**, 253-517-3883, 710 So. Anderson St. www.unityofsouthsound.org
- » **WC Studio | Architecture Agency**, John Wolters, 206-371-5152, 323-C Puyallup Ave, Tacoma 98421, john@wc-studio.com
- » **YOUR BUSINESS HERE**, Your business name could be here! Come join us!

B.I.A. Report... continued from page 6

How to set up a BIA

1. Establish a core group
2. Define goals
3. Develop a work plan
4. Develop an assessment program
5. Draft ordinance with the City
6. Marketing strategy for the vote (you want at least 60% buy-in from stakeholders)

7. Formal City process

Lessons Learned

- Involve the major payers early
- Extensive rate payer vetting
- match assessment to benefits
- Multi-family residential can be a major contributor
- have realistic strategies
- one-on-one talks with stakeholders