Santa Parade December 4, 6 p.m.

Big news! Tacoma Public Schools will be participating in the 2016 3rd Annual Santa Parade. Students will be given the opportunity to assist in the production and setup of the parade in technical aspects to gain on-the-job experience for future careers. Partnering with Tacoma Schools provides new opportunities for 6th Ave businesses, perhaps even student internship programs.

In the spirit of festivities and the holiday season, [continued on page 2]

President’s Letter

By Daniel Smith

Now is your chance to help continue the successes that the district has experienced over the last few years. Our election committee has been formed and volunteers will be canvassing the district looking for interested individuals. Our President and Secretary positions will be available along with two At-Large Board Member roles. We are also looking for volunteers to chair the district’s various committees (Design, Promotion, Economic Restructuring, and Organization).

It is my last year as President, and in my three years I’ve seen: the district’s budget grow from around $8,000 per year to upwards of $50,000, our terms shifting from one year to two years to provide continuity, the gateways pieces installed, the banners replaced (happening in the next two months), AOA grow both in attendance and net revenue, the establishment and continued growth of the Santa Parade, and many more positive improvements.

I’ve thoroughly enjoyed every moment that I’ve spent on this board both as V.P and President, and I highly encourage everyone reading this to take part in this fulfilling experience.

Trust me, you won’t regret it!
Sixth Avenue Business District
Tacoma’s Eclectic Destination

Santa Parade December 4, 6 p.m.
[continued from page 1]

businesses along Sixth Avenue are encouraged to allow their business to be decorated for the holiday season--as the goal is to live stream the 2016 Parade on the web.

Santa Al’s nephew, Jeremy Switzer, has made a rendering of what we hope 6th Ave can look like for the parade, with the help of our businesses. Sponsors are coming on board: Homestreet Bank and Gray Lumber have committed for this year. Can we count on you?

If assistance is needed to facilitate a business’s parade decoration, please contact Al Switzer @ 253.756.7459. Please visit www.achristmaswishes.com or visit @SantaAlTacoma for more details and to stay up-to-date with all Parade news.

Article and images by Jeremy Switzer
The Triple Knock
Pinball Barcade
2713 6th Ave, Tacoma 98406 | 253-503-0982
Open 7 Days: 4 pm to 2 am
Facebook/The Triple Knock
tripleknocktacoma@gmail.com
Manager: Albert Klym

The Triple Knock, 6th Ave’s newest bar, has been open just over a month. Manager Albert Klym describes the facility as a “Barcade.” 21 pinball and 4 arcade games line the walls and lead the customers to the full-service bar. They cater to pinball fanatics with their weekly pinball tournament featuring drink specials and cash prizes every Wednesday at 9:00 pm. The tournament charges a $5 entry fee.

No food is served, but customers are welcome to bring in their own. Happy hour is 4 to 7 daily.

The venue is beautiful, clean, and spacious. The owners also own the 8-Bit Arcade Bar in Renton. They seem to have a sure-fire combination; they regularly get 5-star ratings on social media. They chose 6th Ave because it is a “really cool area” and it fit their mission statement to let people have fun. Since their opening they have seen a steady rise in business, serving pinball fans as well as a general bar-hopping crowd.

6th Ave is becoming something of a Mecca for gamers lately with Tacoma Games, Stargazer Comics, Near-sighted Narwhal, and the soon-to-open Hive (all ages arcade).

The Triple Knock also played host to September’s 6 on 6 Social.

Angie Lokotz

Changes on 6th

If you haven’t heard by now, Marrow has closed its doors. You can read Sue Kidd’s article here.

But, new opportunities keep popping up: Spanky Burger will soon open in the old Starbucks space.

The Hive all ages arcade is moving into the spot vacated by Green Kross.

Grit City Aces Club has put a decal on the window of the old Tandem Gear shop.

And Tacoma Thrift and Consignment, with the collaboration of Spaceworks, has opened in the spot recently vacated by Hi-Voltage. Read the great interview with new owner (but long-time 6th Ave denizen) Jessica Prin-del in the SouthSoundTalk.
Signal Box Wrap Update

Our final signal box wraps were installed recently. A jazz-themed wrap is located by Shakabrah; a “Watch Tacoma Grow” themed wrap is located by O’Reilly’s, perfectly placed to enhance the streetscape for our 6th Ave Farmers Market.

Shakabrah wrap photo is taken from Christie Rook’s post in Tacoma Street Art on Facebook

Angie Lokotz

We would like to print the news of your business, too — events, plans, successes. Email Angie Lokotz with story or tips at angie.lokotz@gmail.com.

Human interest and other stories are welcome, also. Contact Angie. Help make the Ave a great neighbor to neighbor friendly place.

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Owner/Broker
Real Estate Investment Services
Tacoma Dupont Lakewood Seattle
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4427 6th Ave #102
Tacoma WA 98406
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1100 Dexter Ave N #100
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www.REISinvest.com www.REIS4rentbyowner.com

Diamond Green

21+ Recreational Marijuana
Diamondgreen@Tacoma.com

4002 S. 12th Street
Tacoma, WA 98405

253 301-3148
Dog-Themed Trick-or-Treat On the Ave

Jen Blankers, of Lucky Dog Outfitters at 6th and Warner, is always looking for fun ways to raise money to help animals. This fall she has two collaborations planned with 6th Ave businesses. On Sept. 20, she will join Justin Callier at North End Social Club in a “Pints for Pups” fundraiser. There will be $5 raffle items, and $1 from each pint will be donated to the cause.

Her second venture depends on the participation of many 6th Ave businesses. Jen would like to see a dog-themed trick-or-treat along the Ave. This is still in the planning stages, but Jen envisions a parade of pups and owners walking down the Ave, stopping in at participating businesses and receiving dog treats and coupons or business cards. Businesses can use the opportunity to offer treats, cider, or samples for owners as well. There are opportunities for Selfies, social media posts, and lots of exposure to the fairly upscale clientele that Lucky Dog caters to.

Jen plans to charge a $5 registration fee for the people who will be participating (with the proceeds going to a worthy cause). This will give her a count that she can share with businesses so they know about how many pups to plan for. She is also able to provide dog treats at her cost to participating businesses.

She is planning for Sunday, Oct. 30, with an 11:00-ish kick off. The pooch parade will start at Lucky Dog and head down one side of 6th and return on the other.

Please contact her with ideas or questions, or to confirm your participation: 253-228-5837.

6th Ave is flanked on each end by Lucky Dog businesses: Lucky Dog Outfitters located at the Mustard Seed Strip Mall at 6th & Warner and Lucky Dog Day Care by 6th & Ainsworth.

Angie Lokotz

Crescent Moon Gifts to Hold 2nd Fall Fantasy Faire

Angela Wehnert of Crescent Moon Gifts never runs out of ideas to promote her store and bring people to the Ave.

Saturday, September 17th, from 10am to 6pm, you will find artists, vendors, music, and dance inside and outside of her amazing shop, as well as many attendees in fantasy-themed costumes.

She is always open to new ideas, so if you’d like to partner with her on this venture, give her a call at 253-572-8339 or check her website www.springfairyfestival.com.
AoA Survey Results

This year’s survey results are a bit muddied because in my excitement at actually seeing some participation, I accidentally deleted the first four responses. I am still kicking myself, so you don’t have to. Despite that, we have gotten 20 responses and many suggestions that are quite thoughtful and in our best interests to consider. First are the comments and suggestions, followed by the response results.

Comments:
I really was only there for a few hours just looking....seemed to be a much younger crowd than proc-I think a family friendly/kid show would be nice... The garbage was a big issue for me....every can seemed to be full
The street was not cleaned afterwards adequately. We then had to ask our employees to clean up all the garbage afterwards.
Don’t place food booths directly in front of stores selling food
This was the best year as far as trash and portapotties go, good job!
Change the layout of booths. I faced the sidewalk in front of a business that is usually not open. The booths in front of me were so big no one could see that there were booths in back. I had three people stop by my booth the whole day. If this is the layout for next year, I will not participate. I took a loss on this event.
Better/more art for sale. perhaps music flavored art
The only thing i think could improve, is the two rows of vending. We have been fortunate enough to be on the south row each year, but the north row seems to get less traffic because the walk way is smaller. I am aware the emergency vehicles have to be able to fit through, but maybe a single file row of vendors would be more beneficial to all. This is by far my favorite event to participate in, and you guys do a killer job.
Was a huge improvement getting our booth number this year than the year previous. Will def be participating in vending again.
More art booths there were only a hand full of paper art or canvas. There was a lot of hard crafts, jewelery and tshirts
Involve performance art from area schools & art studios, including Metro Parks, SOTA, Hilltop Hot Shops. More displayed art works!
We thoroughly enjoyed participating in this event. It was the first for our shop
Paid Members 2016

- A+ Driving School, Latonya Gore & Sean Harris, 253-272-5869, 608 No. Oakes St., aplusschool@hotmail.com
- Melody Williams Insurance Agency, Melody (Kanter) Williams, 253-759-9999, 4304 Sixth Avenue, mmelodywilliams@allstate.com
- Altman & Witt, Inc. Attorneys at Law, Ryan C. Witt, 253-761-1000, 3817 Sixth Ave., ryan@altmanwitt.com
- Asado, John Xitco, 253-272-7770, 2810 Sixth Avenue, xfella@msn.com
- Bluebeard Coffee Roasters, Kevin McGlocklin, 253-272-5600, 2201 6th Avenue, wh@bluebeardcoffee.com
- Cannabis Club Collective, Brian Caldwell, 253-507-4725, 2706 Sixth Avenue, management@cannabisclubcollective.com
- Community Shopper Magazine, Annie Koesterman, 253-514-0340, P.O. Box 684, Gig Harbor, info@communityshoppermagazine.com
- Coughy Shop, The, Tracey Norton, 253-678-6336, 2503 Sixth Avenue, thecoughyshopllc@gmail.com
- Crescent Moon Gifts, Angela Wehner, 253-572-8839, 2502 Sixth Avenue, cmgtacomama.com@aol.com
- Crown Bar, Christina Smyre, 253-272-4177, 2705 Sixth Avenue, crownbartacoma@gmail.com
- Curves, Pati Lynn, 253-761-9766, 5401 Sixth Avenue Suite 305, westgatecurves@gmail.com
- Diamond Green Recreational, Malkit Singh, 253-301-3148, 4002 So. 12th St., diamondgreenbacoma@gmail.com
- Dirty Oscars Annex, Alex Henderson, 253-572-0588, 2309 Sixth Avenue, info@dirtyoscarsannex.com
- Doorway to Recovery, Leslie Kovac, 253-278-9141, 3888 Steilacoom Blvd, karaokejunkie@comcast.net
- Edward Jones, Steve Wickline, 253-759-4136, 3813 Sixth Ave, stevewickline@edwardjones.com
- Emerald Leaves, Matt Freet, Thomas Kaspana, 253-507-4591, 2702 6th Avenue, emeraldleaves253@gmail.com
- Engine House #9, John Xitco, 253-272-3435, 611 No. Pine St.
- Fediay, Nick, Nick Fediay, 360-507-7001, P.O. Box 3336, Lacey WA 98509, nfediay@comcast.net
- Gateway to India, C. J. Singh, 253-552-5022, 2603 Sixth Avenue, cjSingh72@hotmail.com
- Goodwill, Sarah Butler, 253-759-3701, 5401 Sixth Avenue, sbutter@tacomagoodwill.org
- Grant Center for the Expressive Arts, Dan McKeown, 253-571-5400, 1018 No. Prospect St., grantcenter@tacomagoodwill.org
- Gray Law Firm, The, Judson Gray, 253-759-1141, 4142 Sixth Avenue, jgrayattorney@harbornet.com
- Gray Lumber Co., Steve Gray, 253-752-7000, PO Box 7126, greg@GrayLumber.com
- Health Connection, The, Ashley Ricard, 253-396-1000, 601 So. Pine St., Suite 201, info@healthconnection.com
- Hippie House, The, Justin Stiegliitz & Sintha, 253-267-1708, 3109 Sixth Ave., Justin@thehippiehouse.biz
- HHJ Inc., Calli, 253-922-4168, 601 St. Helens Ave, calli@hhjinc.com
- Homestreet Bank, Tracy Hansen, 253-627-1700, 3315 So. 23rd Suite 1, tracy.hansen@homestreet.com
- Ice Cream Social, Layla Isaac, 253-372-1660, 2914 Sixth Ave. #A, icecreamsocialtacomama@gmail.com
- Jon’s Barber Shop, Jon Tryfon, 253-752-5162, 3825 1/2 Sixth Avenue, jontryfon@yahoo.com
- Laundry Mart, Rose Mathes, 5401 Sixth Avenue, Suite 1, 253-752-6100, laundrymart@hotmail.com
- Law Offices of Terry E. Lumsden, Terry Lumsden, 253-537-4424, 3517 Sixth Avenue Suite 200, telumsden@aol.com
- Lawn Equipment Repair, Al Switzer, 253-756-7459, 3519 1/2 Sixth Avenue, achristmaswishes@gmail.com
- Legal Shield, Bill Connolly, 253-272-2924, 1321 No. 5th St., susanconnolly@sprintmail.com
- Lind Pest Control, Beth Lind, 253-503-1100, 4138 Sixth Avenue, info@lindpestcontrol.com
- Mary Mart, Damien McDivilt, 253-327-1675, 3005 Sixth Avenue Suite B, 253marymart@gmail.com
- Melted Muscles Health Spa, Alana Schaser, 253-330-9353, 3701 Sixth Avenue Suite 2, meltedmuscles@gmail.com
- North End Neighborhood Council, Kyle Price, 2522 No. Proctor St., Suite 418, chair@nencc.org
- North End Social Club, Justin Callier, 253-212-3913, 3013 Sixth Ave, fatbelly@gmail.com
- Minuteman Press, Casey Cowles, 253-474-9900, 2941 So. 38th St. Ste C, Ccowles@minutemanpress.com
- Northwest Costume, Tom & Mary Johnson, 253-383-4700, 2315 Sixth Avenue, tomjohnson3649@comcast.net
- Northwest Float Center, Alex Ziegler, 253-212-0360, 3907 Sixth Avenue, alex@nwfloatcenter.com
- Parker, Dave, 253-370-6208, printerdave@comcast.net
- Paul Reilly N.D., Paul Reilly, 253-752-4544, 3620 Sixth Ave
- Primo Grill, Jacqueline Platner, 253-383-7000, 6th Avenue at Oakes, pgrill@gwestoffice.net
- Pugh, Jacob, TAPCO CU
- Real Estate Investment Services, Debbi Anderson, 253-752-9742, 4727 Sixth Avenue Suite 100, debbiareiss.com
- Red Hot, Chris Miller, 253-779-0229, 2914 Sixth Avenue Suite B, delicioushotdogs@gmail.com
- Remarkable Mind Academy, Janet Large, 253-224-4633, janetlarge@gmail.com
- Shore Street Custom Ts, Mel & Howell Godfrey, 3013 Sixth Ave., 21shirstore@gmail.com
- South Sound Pano, Dan McCormack, Angie Lokotz, 253-228-2337, 704 No. Warner St., southsoundpano@gmail.com
- Southern Kitchen, Gloria Martin, 253-627-4212, 1716 Sixth Avenue
- Sutton-McCann & Co., PS, Gordon Bower, 253-564-2217, 7320 Sixth Avenue Ste 2, admin@sutton-mccann.com
- Tacoma Bike, Mike Brown, 253-272-1351, 3010 Sixth Avenue, mike@tacomabike.com
- Tacoma Custom Jewelers, Dan Smith, 253-572-0508, 3013 Sixth Avenue, Suite A, info@tacomacustomjewelers.com

[continued on page 8]
2016 Paid Members [continued from page 7]

- Tacoma Frame Makers, Stacia Harvey, 253-564-2320, 3011 Sixth Avenue, frame4ubabe@gmail.com
- Tacoma Games, Lorien Hess, 253-301-2137, 2509 Sixth Ave, lorien@liketaconagames.com
- Tacoma Little Theatre, Jennifer Aylsworth, 253-272-2281, 210 No. 1 St, jen.a@tacomallittletheatre.com
- Tacoma Musical Playhouse, Jon Douglas Rake, Managing Dir., 253-565-6867, 7116 Sixth Ave, jon@tmp.org
- TAPCO Credit Union, Elizabeth Stewart,, 253-565-9895, 2802 Sixth Avenue, Elizabeth.Stewart@tapcocu.org,
- Turntable Treasures/House of Records, Peter W. Vanrosendael, 253-272-9229, 608 No. Prospect, peter@turntabletreasures.com
- Ubiquitous Journey, Robyn Liss, 253-572-2550, 2607 Sixth Avenue, robyn@ubjourney.com
- University of Puget Sound, John Hickey, 1500 No. Warner #1027, 253-879-3203, hickey@ups.edu
- Vino Aquino, Fran & Stan Jordan, 253-272-5511, 4417 Sixth Avenue, Suite 1, vinoaquino@hotmail.com
- Zion Evangelical Lutheran Church, Linda Dybwad, 253-752-1264, ziontacoma@nventure.com

AoA Survey Results [continued from page 6]

Were there enough porta potties at this event? (13 responses)

- Yes
- No

Was the placement of stages to your liking? (13 responses)

- Yes, right amount
- Too many
- Too few
- Other

Before the event, did you get the information you needed about AoA? (14 responses)

- All of the information
- Most of the information
- Some of the information
- Very little info

How do you feel about the length of AoA? (12 responses)

- Much too long
- Somewhat long
- Just right
- Somewhat short
- Much too short

Are you a member of the Sixth Ave Business District? (15 responses)

- Yes
- No

Were you open on AoA Sunday? (15 responses)

- Yes
- No

How was the police presence at this year’s event? (13 responses)

- Good, they passed by regularly
- Adequate, they passed by once or twice
- Poor, didn’t see police that day
- Did not notice
- Other

How did AoA affect your sales that day? (10 responses)

- Sales up
- Sales down
- More store traffic
- Less store traffic

Sales up: 6 (60%)
Sales down: 1 (-10%)
More store traffic: 4 (40%)
Less store traffic: 3 (30%)