District Manager’s Report
By Angie Lokotz

A large part of the Manager’s job is spent in outreach. Hours of my time are spent trying to convince businesses that Sixth Ave Business District membership is relevant, that we offer added value, that we provide needed service. We do. And we do it on a severely limited budget because membership and participation is dwindling.

I wondered our district compares to others. To that end I have been reaching out to other districts to learn how they recruit businesses, what they do for them, how they keep them in the fold. I’ve had coffee and talks with Ruth Dalenius, President of the Old Town Business District; with Marva Pelander, Manager of the Proctor District; Mario Lorenz, Manager of the Hilltop Business District; as well as Jo Davies and Jennifer Schaal of the Hilltop Neighborhood Coalition. What I’ve learned is that they all struggle. That there is a constant ebb and flow of business interest. That there is sniping and infighting. That there is also great camaraderie and genuine affection that develops sometimes in spite of and sometimes because of it.

Much of the work of the district is done in committees.

Crescent Moon Gifts presents the 3rd Annual Fall Fantasy Faire!

This is a fantasy themed festival of Art, Music, and Dance with over 40 artisan Vendors selling hand crafted wares, 2 Workshops & 2 stages of Entertainment. Attendees are asked to dress as their favorite magical or fantasy creature and join us for a full day of family friendly fun! Last year there were approx. 2,800 people in attend
Sixth Avenue Business District
Tacoma’s Eclectic Destination

OFFICERS
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Safety:
Casey Cowles/Minuteman Press
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Design:
John Wolters/WC Studio
john@wc-studio.com
Promotions:
Angela Wehnert/Crescent Moon
Peter Vanrosendael/Turntable Treasures
Santa Parade Events Chair:
Kristy Rawley
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Sixth Avenue Business District
General Membership Meetings on the second Tuesday of the month
Location & Time: Crown Bar, 2705 6th Ave at 9:30 am
Board Meetings on the last Wednesday of the month, 7:00 PM, locations TBD.
Website: on6thave.org | Art on the Ave: on6thave.org/art-on-the-ave/ | Facebook: @6thAveTacoma

District Manager’s Report [continued from page 1]
And this year our committees have been doing a great job. Imagine how much more they could do with your input.

Safety: The Safety Committee (Casey Cowles, chair) has made great strides in getting the City of Tacoma’s attention. Last month Tom Johnson (Northwest Costumes), Jennifer Platner (Primo Grill), and Casey spoke before the COT Board. This month we will have Assistant Chief Gustason at our Business Meeting to address the issues that we face with reference to mental illness and how it affects the business district. He will be there for about 30 minutes to talk and answer questions. Chief Ramsdell may also make an appearance. If you have any safety issues or concerns, this is the meeting to attend.

Clean Up: Just before Art on the Ave, the Safety and Design Committees (John Wolters, chair) joined forces to help clean up the Ave. Area businesses, district members, and even our neighbors and CM Thoms came out to lend a hand. Many businesses stepped up their cleanup efforts afterward. I asked Proctor Manager Marva Pelander how the Proctor District stays so tidy and clean. She told me about Loni Kaleiwahea, Diversion Case Coordinator in charge of Community Service Assignments for youth offenders. This program provides first time offenders a way to pay back the community by performing work assignments. 6th Ave had used their services in the past, but somehow we fell off the radar. I met with Loni and she said she could take us on as soon as October. Her crews will tidy up and prune street trees as well as weed the tree wells. They will also take care of weeds in the sidewalks, curbs, and alley-way areas adjacent to the Ave. Loni will come speak to the District at our October meeting to answer any questions or concerns you may have.

Promotions: The Promotions Committee (Angela Wehnert & Peter Vanrosendael) has been running a monthly district ad in REAL Northwest Living magazine. The ad has openings for ten business logos. The more businesses that advertise, the lower the cost per month. The district is also rekindling a relationship with the Weekly Volcano, the main outreach to Ft. Lewis and its population. Jullysa Fox is their representative and she attended our last Board Meeting. They are working on ideas to present for a flyer for the Santa Parade.

Santa Parade: The Parade Committee (Kristy Rawley, chair) has been meeting monthly. They are planning a Santa Walk before the parade and they have about twenty parade entries so far including bands and drumlines from area schools. Businesses are encouraged to enter floats as well. Sirni Solidarious of UPS and Unity Church of South Sound is working with Kim Archer to present live music before the parade.

New Businesses: Two new businesses will be opening doors soon. Ruston Mercantile, owners Troy Smith And Lacy Lind, will occupy 2503 6th Ave, the storefront formerly held by The Coughy Shop. rustonmercantile@gmail.com. Phone: (253) 678-8161. Stop in and introduce yourselves. Also El Borracho Tacoma, Kittie Davidovich and Adam Pomerleau, 2717 6th Ave, (253) 314-5286 (the former Marrow space)
Fall Fantasy Faire [continued from page 1]

ance, ALL booths are sold out and performance stages are FULL...

Saturday September 16th, 2017 | 10:00 am-6:00 pm at Crescent Moon Gifts and surrounding area

This will be an indoor/outdoor block party event that is FREE to the public!

Rain or Shine Parking available on 6th Ave. and side streets throughout the neighborhood

Although attendance is free, we welcome your donations, suggested donation is $5.00 per person.

We will be collecting donations of non-perishable food items for the local food bank, so that all might partake in a Happy Harvest.

There will be 2 workshops available for the cost of supplies:
**Drum Making** 1:30-2:30pm | Make your very own 15" x 8" Ashiko drum $75

**Dragon Eggs** 3:00-4:00pm | Make a dragon egg $15

Free Children's activities and autumn-themed puppet play presented every hour by Tacoma Waldorf School
http://fallfantasyfaire.homestead.com/

The crowd who attend this event are always hungry. Area businesses are encouraged to hand out food or drink coupons. Other businesses can hand out flyers and are welcome to come experience the event. If you have questions about how you can help, please contact Angela.

Angela Wehnert
Crescent Moon Gifts
www.crescentmoongifts.com

### Design Committee Report

**Solar Compacting Trash Containers:**

Rotator Creative, a Tacoma design agency, is currently designing the graphic wraps for the solar compacting trash containers coming to 6th Ave. Soon we will have a first draft of the design and the 6th Ave Business District and the public will be able to give feedback on the artwork. Public Works is organizing the installation of the cans. Once the cans are in place, we will install the graphic wraps.

### Safety Committee Report

Below is a quick recap of last month’s meeting:

We reviewed the current status of our efforts to get COT to provide TPD with the resources they need to be able to jail all violent criminals. At this point there are two people paying close attention: Deputy Mayor Thoms (robert.thoms@cityoftacoma.org) and Councilman (at large) McCarthy (conor.mccarthy@cityoftacoma.org). In recognition of bureaucracies running at a snail’s pace I like to wait about a month before asking an elected official for an update, so if we haven’t heard anything by the first week of September I will email them for an update and depending on the response we’ll act accordingly. The good news being our going to the Council Meeting appears to have had some positive results...how positive is TBD.

1. We want to work with the design committee so set up district Cleanups on a bimonthly basis. I’ll be reaching out to John Wolters regarding this.

We want to create and maintain a list of dos and don’ts for encouraging the right kind of visitor to SABD
History Walk  
August 16, 10:30-Noon

On a midweek morning a group of about 50 people of all ages assembled in front of (or inside of) Bluebeard Coffee waiting for the first annual 6th Avenue History Walk to kick off. Lauren Hoogkamer of Tacoma Historic Preservation, in partnership with Christopher Staudinger of Pretty Gritty Tours greeted the crowd and we were off.

Chris did an outstanding job of calling out the historical significance of various buildings along the Ave (from State Street to Pine) as well as recommending the current businesses that occupied those structures.

Some of the crowd had lived on or near 6th Ave in the past and were happy to share their memories as well. Did you know that 6th Ave had a historically significant donut shop years ago? A Bowling Alley? A Movie Theater? Did you know that there is an accurate representation of Sherlock Holmes offices right here on 6th Ave?

For those of you who would like to see photos of the buildings we discussed, please click here: http://prettygrittytours.com/6th-ave-tour-photos.html
Safety Committee Report
[continued from page 3]

Discouraging the wrong kind. We can utilize email to get the list going and will be putting the list in the monthly newsletter. In an effort to get the ball rolling here are some of the dos and don’ts I’ve come up with:

Do:
• Keep the area in and around your store clean.
• Have a well lit storefront during evening hours even if you’re closed.
• Engage the people in and around your business whose behavior you want to change and let them know that X activity isn’t appreciated.
• Utilize Positive Interactions (253-382-2677) for any situation involving the homeless that isn’t criminal but you’d like help addressing.
• Install textured mats or other décor that makes your storefront an uncomfortable place to sit and/or spend the night.

Report Any and All crimes to TPD. The likelihood of them solving the crime you report is small but the more crimes reported the more patrols we get, so reporting crimes is very important.

Don’t:
• Give handouts. Handouts just encourage vagrancy and aggressive begging. If you want to provide assistance to someone there are numerous services in COT for that including but not limited to Positive Interactions.
• Ignore problems. Ignoring problems allows them to grow.

Be a recluse. It’s good to know and engage with your neighbors for a variety of reasons one of the most prevalent being a tight community tends to watch out for each other. Start a phone tree for your block of businesses. Ask to join the 6th Ave Business Owners Facebook group. Posting there will alert businesses to problems.

This list should be a collaborative effort so please reply to all with any additional you have or if any of the above doesn’t sit well with you please let us know that too. We’ll use all of the feedback to put together our initial list and will continue to amend it as time goes on but if many heads work on this our first list should be full of useful information.

Casey H. Cowles, Chair | O: (253) 474-9900 | C: (206) 799-1062 | E: ccowles@minutemanpress.com

The Broomie Award Is Back!

Appearance is Important

It’s a proven fact that people judge a business by its appearance. First impressions count! The Broomie Award is presented to business owners who have shown that they care about the appearance not only of their business but also their district, neighborhood, and city.

At our next Business District meeting, the Broomie will be presented to a deserving business owner. We owe a debt of gratitude to Bill and Susan Connolly for resurrecting a great 6th Ave tradition, and a huge thank you to Susan Connolly who personally decorated the Broomie.

We hope that the Broomie will be featured in the front window of each month’s awarded business. At the end of the month, a new business will be selected and the Broomie will make its rounds of the district. With luck, it will visit each and every business.

Thank you!
Minutes of
SABD General Meeting 08/8/17
Crown Bar | 9:30 AM
Call to order 9:37AM

Motion to Approve Minutes | Christina moved, Casey
Seconded, All Aye

Introductions

Treasurer’s Report | Tracy Hansen
AoA Report
Income $26,712
Expenses $18,889
Profit $4,900

CLO Report | Imtiaz Norling
We’ve had 6 vehicle prowls and 1 residential burglary in the last month
Ian Blair was arrested on July 18th for unlawful bus conduct - he was released from custody the next day
Tijuana More has been doing better recently, very cooperative with the police
Phishing scam
Targets licensed businesses
Call the City before you give out any information to verify the caller’s legitimacy

City of Tacoma Economic Development | Shari Hart
City has a new online date portal to allow citizens to look at the City’s report card
Please get the word out that public trash cans are being replaced with big belly, compacting cans. The new trash cans may be placed in different locations.
For ergonomic reasons, the City won’t empty top loaded cans anymore
If you’d like to adopt the old cans for your business, you will have to empty them. They are no longer the City’s responsibility.

Design Committee | John Wolters
John was absent

Safety Committee | Casey Cowles
Our main purpose is to address safety concerns with the City Council
We want to be on the same page as other organizations that work with the homeless and the physically violent people that we run into on the Ave
We are asking for adequate tools to equip the police with appropriate processes
We are not addressing homeless people in doorways, it will be ignored

Promotions Committee | Peter VanRosendael
Get yourself on Google to advertise your business and emphasize the Ave as a place for people to shop, eat, and enjoy
A permit to put a banner across the Ave at 6th & Alder was declined due to the multi-use building that is going up on the corner
It is $350 to put the banner up and down and $2700 to $4000 to print a banner made of quality material
Please provide input as to whether you’d like an electronic or printed map for the business district
Minutes from the last meeting are in the newsletter

District Manager’s Report | Angie Lokotz
Should we bring in members to the business district after July
Their only benefit after July is that they can vote on district matters
It has been decided that this will be on a discretionary basis
We will prorate their dues

Meeting adjourned 10:35AM

Respectfully submitted,
Jacob Pugh, Secy.
Members 2017

- A+ Driving School, Latonya Gore & Sean Harris, 253-272-5869, 608 North Oakes Str, aplusschool@hotmail.com
- Altman & Witt, Attorneys at Law, Ryan C. Witt, 253.761.1000, 3817 6th Ave, ryan@altmanwitt.com
- Bluebeard Coffee Roasters, Kevin McGlocklin, 2201 6th Ave, 253-272-5600, wh@bluebeardcoffee.com
- Brides for a Cause, Erin Scharf, 253-272-5000, 2711 6th Ave, tacoma@bridesforacause.com
- Cocoa Sweet Designs LLC, Penny Johnson, 253-267-1717, 4318 Sixth Avenue, Suite 4, info@coocosweetdesigns.com
- Crescent Moon Gifts, Angela Wehnert, 253-572-8339, 2502 Sixth Avenue, cmgtacoma.com@aol.com
- Crown Bar, Christina Smyre, 253-272-4177, 2705 6th Ave, crownbartacoma@gmail.com
- Curves, Patti Lynn, 253-761-9766, 5401 Sixth Avenue Suite 305, westgatecurves@gmail.com
- Diamond Green Recreational, Malik Singh, 253 301 3148, 4002 South 12th St, diamondgreenrecoma@gmail.com
- Dirty Oscar's Annex, Barbro, 2309 6th Ave, 253 572 0588, info@dirtyoscarsannex.com
- Foundation Escrow, Jolyne Baines, 253-756-1760, 4119 6th Ave, jbjfoundationescrowinc.com
- Gateway to India, Surinder Singh, 2603 6th Ave, 253-552-5022, joe@india.net
- Goodwill, Rob Whitted, 253-759-3701, 253-341-3779, 5401 Sixth Avenue, robertw@goodwillwa.org
- Grant Center for the Expressive Arts, Dan McKeown, 253-571-5400, 1018 N. Prospect St., grantceapta@gmail.com
- Gray Law Firm, The, Judson Gray, 253-759-1141, 4142 Sixth Avenue, jgrayattorney@harbormet.com
- Gray Lumber Co., Greg Clare-Woldt, 253-752-7000, greg@graylumber.com
- Hi-Voltage Records, Brian Kenney, 2714 6th Ave, (253) 627-4278, bkenney@comcast.net
- Hippie House, The, Justin Stiegltz & Sintha, 253-267-1708, 3109 6th Ave, justin@thehippihouse.biz
- Homestead Bank, Tracy Hansen, 253-627-1700, 3315 So. 23rd Street Suite 104, tracy.hansen@homestead.com
- Ice Cream Social, Layla Isaac, 253-372-1660, 2914 6th Ave, ste A, icecreamssocialtacomwa.com
- Jon's Barber Shop, Jon Tryfon, 3825-1/2 6th Ave, 253-752-5162, jonty@comcast.net
- Laundry Mart, Rose Mathews, 253-752-6100, 5401 6th Ave, ste 501, laundymart@hotmail.com
- Law Offices of Terry E. Lumsden, Terry Lumsden, 253-537-4424, 3517 Sixth Avenue Suite 200, telumsden@aol.com
- Lawn Equipment Repair of Tacoma, Al Switzer, 3519-1/2 6th Ave, 253-756-7459, achristmaswishes@gmail.com
- Legal Shield, Bill Connolly, 253-272-2924, 1321 N. 5th St, susanconnolly@sprinkmail.com
- Lind Pest Control, Beth Lind, 4138 6th Ave, 253-503-1100, info@lindpestcontrol.com
- Lindeza Brows, Brandy Daw, 2505 6th Ave Ste. A, 253-820-2472, lindezabrows@gmail.com
- Lucky Dog Outfitters, Jen Blankers, 3411 6th Ave, Ste B, 253-761-4486, teamluckydog@gmail.com
- Mary Mart, Damien McDwitt, 253-327-1675, 3002 6th Ave, 253marymart@gmail.com
- Melody Williams Insurance Agency LLC (Allstate), Melody (Kanter) Williams, 253-759-9999, 4304 6th Ave, melodywilliams@allstate.com
- Melted Muscles Health Spa, Alana Schaser, 253-330-9353, 3701 Sixth Avenue Suite 2, meltedmuscles@gmail.com
- Minuteman Press, Casey Cowles, 2941 S. 38th St., Ste C, 253-474-9900, ecowles@minutemanpress.com
- NZ Publishing, Michael Skiff, michael.skiff@n2pub.com
- Nick Fediy, property owner, 360-507-7001, nfediy@comcast.net
- North End Social Club, Justin Callier, 3013 6th Ave, Ste C, 253-212-3913, fabtelly@gmail.com
- Northwest Costume, Tom & Mary Johnson, 253-383-4700, 2315 6th Ave, tomjohnson3649@comcast.com
- O'Malley's Irish Pub, Pat Mawhinney, 2403 6th Ave, 253-627-9403, Patmawhinney@comcast.net
- Pacifique Medi Spa, Sylvia Sheridan, 4141 6th Ave A, 253-682-2005, pacifiquemedispa@gmail.com
- Parker, David, 253-370-6208, printerdave@comcast.net
- Paul Reilly N.D., Paul Reilly, 253-752-4544, 3620 Sixth Ave
- Primo Grill, Jacqueline Plattner, 253-383-7000, 6th Avenue at Oakes, pgrill@qwestoffice.net
- Pugh, Jacob, TAPCO CU, Jacob.pugh@tappco.org
- Pure Beauty Bar and Spa, Megan Sacks, 253-267-0367, 2501 Sixth Avenue, britnee.patiens@yahoo.com, rarebeauty-tybar@gmail.com
- Red Hot, The, Chris Miller, 2914 6th Ave Ste. B, 253-779-0229, delicioushotdogs@gmail.com
- Ruston Mercantile, Troy Smith, 2503 Sixth Avenue, trsmth123@me.com
- Salvation Army Citadel Corps, Major Donald Sheppard, 1110 S. Puget Sound, 253-572-8452, donald.sheppard@usw.salvationarmy.org
- Scorpio Rising, Ryan Swain, 2709 6th Ave, 253-209-3134, scorpiorisingvintage@gmail.com
- Shakabrah Java, Philip Panagos, 2618 6th Ave, 253-572-2787, philip@thesocialbarandgrill.com
- South Sound Pano | Business Photo 360, Dan McCormack, Angie Lokotz, , 253-228-2337, 704 No. Warner St., southsoundpano@gmail.com
- Southern Kitchen, Gloria Martin, 1716 6th Ave, 253-627-4212, SouthernKitchenRestaurant@gmail.com

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Members 2017 (continued)

- Sutton-McCann & Co., PS, Gordon Bower, 253-564-2217, 7320 Sixth Avenue Ste 2, admin@sutton-mccann.com
- Tacoma Frame Makers, Stacia Harvey, 253-564-2320, 3011 Sixth Avenue, frame4ubabe@gmail.com
- Tacoma Games, Jeremy Button, 2509 6th Ave, 253-301-2137, jeremy@tacoma-games.com
- Tacoma Musical Playhouse, Jon Douglas Rake, Managing Dir., 253-565-6867, jodi@tmp.org
- Tacoma Thrift & Consignment, Jessica Prindel, 253-720-1695, 2812 Sixth Avenue, tacomathrift@gmail.com
- TAPCO Credit Union, Elizabeth Stewart, 2802 6th Ave, 253-565-9895, Elizabeth.Stewart@tapcocu.org
- The Evergreen State College Tacoma, Olga Inglebritson, MPA, 253-680-3000, 1210 6th Ave, inglebreo@evergreen.edu
- The Spire (former Epworth LeSourd), Jon Douglas Rake, Managing Dir., 253-301-9690, jon@tmp.org
- Turntable Treasures/House of Records, Peter W. Vanroosendael, 253-272-9229, 608 No. Prospect, peter@turntabletreasures.com
- Ubiquitous Journey, Robyn Liss, 253-572-2550, 2607 Sixth Avenue, robyn@ubjourney.com
- Unity Church of South Sound, 253-517-3883, 710 So. Anderson St. www.unityofsouthsound.org
- University of Puget Sound, Rachel Cardwell, 1500 N Warner St, #1027, 253-879-3530, rcardwell@pugetsound.edu
- WC Studio | Architecture Agency, John Wolters, 206-371-5152, 323-C Puyallup Ave, Tacoma 98421, john@wc-studio.com

September Calendar

6th Ave Business District Meeting

When: Tues, September 12 @ 9:30 am - 10:30 am
Where: Crown Bar, 2705 6th Ave; This month’s agenda: Tacoma Assistant Chief of Police
President: Christina Smyre, Crown Bar owner

Fall Fantasy Faire (Free Event hosted by Crescent Moon Gifts)

When: Sat, September 16 @ 10:00 am - 6:00 pm
Where: Inside and outside of Crescent Moon Gifts, 6th & Prospect
Sponsored by: Crescent Moon Gifts, Angela Wehnert, owner

6th Ave Promotions Committee

When: Mon, September 25 @ 10:00 am - 11:00 am (Last Monday of the Month)
Where: Crescent Moon Gifts
Committee Chairs: Angela Wehnert, 253-572-8339; Peter Vanrosendael, 253-272-9229

Santa Parade Meeting

When: Wed, September 27 @ 5:30 pm - 6:30 pm
Where: Kitchen of the NW Costume Shop, entrance located in the back parking lot.
Committee Chair: Kristy Rawley, Head Elf, kris-tyarawley@yahoo.com, 509-387-0661

6th Ave Board Meeting

When: Wed, September 27 @ 7:00-8:00 pm
Where: Primo Grill (unless otherwise indicated)
President: Christina Smyre, Crown Bar owner

All are welcome! You don’t have to be a district member to come to a meeting or be on a committee. 6th Ave needs and wants your input!