April Calendar (and beyond)

6 on 6th Social (April) | The Hippie House
What: Networking Opportunity for business owners; meet and mingle
When: Fri, April 6 @ 6:00-8:00 pm
Where: The Hippie House, 3109 6th Ave
Host: Justin Stieglitz | There will likely be glass blowing & a really big puppy

6th Ave Business District Meeting
When: Tues, April 10 @ 9:30-10:30 am
Where: Crown Bar, 2705 6th Ave;
Agenda: Committee Reports, Broomie, Goals, Budget
President: Christina Smyre, The Bar Association LLC

6th Ave Promotions Committee
When: Last Monday of the Month Before the Board Meeting (April 23) @ 10:00-11:00 am
Where: Crescent Moon Gifts; Agenda: TBA, pizza box toppers; the toilet stall project
Committee Chairs: Angela Wehnert, 253-572-8339; Peter Vanroosendaal, 253-272-9229

6th Ave is City of Destiny Award Winner!
The 6th Ave Business District is honored to have been nominated by Carol Wolfe, our Economic Development Liaison at the City of Tacoma, for a City of Destiny Award, and thrilled to have been named the 2018 City of Destiny Award winner in the Economic Development Group category. I thanked Carol and she stated that the 6th Ave Business District seems to understand what needs to be done for Economic Development of a business district and small businesses. I believe this is due in no small part to the efforts of our Safety and Design Committee Chairs and the work of the Promotions Committee.

Manager’s Report
By District Mgr. Angie Lokotz
Exciting times on the Ave! 6th Ave is seeing more small events that are bringing people to the Ave in general. Open mic nights, trivia nights, as well as comedy events have become regular staples. Classes have also been bringing more foot traffic whether it’s a bath bomb class at Soap & Clay, a rock painting class at newly opened Dazed and Reused, or one of the many classes that Crescent Moon regularly hosts, people are coming in droves.

Wine Walk: Chantine McBain of Soap & Clay is busily organizing 6th Ave’s first Wine Walk for May 12 from 3 to 6 pm, the Saturday before Mother’s Day. We see great potential with an event like this because it will have people walking throughout the district and visiting many different shops. We hope that the attendees will build up an appetite as they pass the many restaurants. It would be a great day to offer specials or coupons. Angela Sien- da of 6th Ave Goddess short term rentals says she’s booked solid all weekend because UPS Commencement Ceremonies are on May 13. That’s a good sign for 6th Ave as well. Our Facebook event has 50 marked as going and 1000 interested. Now, let’s get the word out and convert that interest into ticket sales ($25 each on Brown Paper Tickets).

Spring Fairy Festival: Saturday, May 19 from 11 to 7, Crescent Moon will be hosting its 11th annual Fairy Festival. Thousands of fairies and fey folk will be attending. This is a great time for businesses to hand out flyers, coupons, and samples. Restaurants, get your menus over there or take orders on the site and deliver them. Even fairies get hungry.

A little background: The City’s Events & Recognition Committee develops the award nomination tools and selection criteria, selects the annual winners and plans the ceremony event – City of Destiny Awards.

Thank You, Community Partners!
Nick Fediay TAPCO Credit Union
Central Neighborhood Council
North End Neighborhood Council

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April Calendar (and beyond) [continued from page 1]

6th Ave Board Meeting
When: Wed, April 25 @ 7:00-8:00 pm
Where: Venues vary. Check email or website event calendar.
President: Christina Smyre

6th Ave Wine Walk
When: Saturday, May 12, 3:00 to 6:00 pm
Where: Various | 6th Ave from State to Alder; Map will be issued to participants
Committee Chair: Chantine McBain, Soap & Clay
District Benefit: Hundreds of potential new customers come into your establishment! Show off. Give coupons and flyers, offer samples. Feature music or artists.

Spring Fairy Fest
When: Saturday, May 19, 11:00 to 7:00 pm
Where: Crescent Moon Store & Parking Lot.
Committee Chair: Angela Wehnert
District Benefit: A thousand+ fairies and hungry friends on the Ave. Opportunity to hand out coupons, flyers, menus, take food orders, offer samples, etc.

All are welcome! You don’t have to be a district member to come to a meeting or be on a committee. (But we’d like you to.) 6th Ave needs and wants your input!

Manager’s Report [continued from page 1]

Art on the Ave and the Santa Parade are coming together. This year sees a new organizer for AoA: The Warehouse Tacoma, a group that has organized events such as Neon and First Night. Vendor forms and Performer submission forms are up. Businesses who want a booth should fill out a vendor form; members get their booths for half price: $75. Both events have updates in this newsletter and both want to involve 6th Ave businesses in the event, so if you have ideas, sponsors, or talent, let them know.

New Shops: Dazed and Reused is looking to have a grand opening celebration mid-April, and Restyle Clothing Co. is hosting a clothing swap on April 21 and an open house on May 4, in anticipation of its Grand Opening May 11.

If you are hosting events, please send me the information for posting on our website. And come to a meeting or a Social to tell us about what’s happening at your business.
Santa Parade Updates

Sponsorships:
Al Switzer (Santa Al) has secured the sponsorships from last year as well as getting meetings set up with others that we have reached out to. Stay tuned for confirmations on those.
I have given a sponsorship packet to the company I work for – Pinnacle Capital Partners.
Janna, our new committee member has given her company DaVita a sponsorship packet. She also has a connection with Gray Lumber in Tacoma who accepted our sponsorship packet. They showed interest in monetary value vs. supplies. That works for us!

Participants:
We have the Navy Band joining us again this year so long as a military event doesn’t arise.
The Naval Hospital Bremerton Color Guard will be joining us as well! So long as a military event doesn’t arise.
The VFW will be meeting April 4th and at that time they will vote to see if their members will be joining the parade with their flags.
The Kiwanis have volunteered to be our Parade Monitors. They will keep the parade moving forward and closing up the big gaps we had in last year’s parade.
We have a request in for the Seattle Cossacks Motorcycle Stunt and Drill Team.
The Seattle Mariners Grounds Crew will be making a float this year!! Our first Float!! Really excited about this.
Bob from the Mariners Ground Crew will be securing us another Event Tent or Two and maybe a banner to hang on 6th Avenue – Angela from the 6th Avenue Goddess has offered her Rod Iron Fence for display!
I met with the Puyallup/ Sumner Parade Coordinator, Jackee Bechtold. She forwarded me a list of their participants that she thought would love to do our parade. Tractor Club, which her husband is a member of, 4-H, YMCA groups.
Santa Al will be in the Daffodil Parade next week end entering with The Old Cannery. I will join him and hand out Participant Fliers to the parade entries at the line up.
Tracy was to meet with Natasha at Studio 6 to see if she wanted to coordinate one of our new event tents for dancers. I will get an update on Natasha’s thoughts about that. Serni will still coordinate his performers as he did last year.
The Parade Committee meets the 1st Wednesday of each month, 6:30pm at HomeStreet Bank on Union and 15th if you would like to join us.

Kristy Rawley - Head Elf
Event Coordinator
Fourth Annual 6th Avenue Santa Parade
SantaParadeHeadElf@yahoo.com
(509) 387-0661
www.facebook.com/6thAvenueSantaParade

AoA 2018 Report

This year’s AoA team (The Warehouse Tacoma, producers of First Night and other events) have been working diligently on the production of the event. What follows is a quick status report from Doug Stoeckicht, Marketing Director.

The Warehouse has a few organizations that I'm in talks with regarding sponsorship, including MultiCare, Tacoma Subaru, CHI Franciscan, Coordinated Care, Central Coop. So we've begun hitting the bigger organizations, but we need to now start talking to those on the Ave who are interested in a bigger presence. I'll be constructing an email for Angie to help distribute with my contact information so I can begin talking to individual owners.

There have been nearly 30 submissions from artists interesting in playing the festival and that doesn't include the artists we're targeting as well. Levi, who helped produce last year, will also be participating in this year's festival and helping to produce the stage at the Auto Shop. He's also helping me with sponsorship.

We've had nearly 60 vendor submissions with more and more coming in.
Once we begin finalizing details regarding artists, we'll kick off our marketing campaign and I'll have more details about what that will look like in the coming week or so.

Doug Stoeckicht
Marketing Director
The Warehouse Tacoma
doug@thewarehousetacomacom

Street Beat By Peter W. Vanrosendael
When my granddaughter asks for something, I stare her down, waiting for that magical word........please. It's just a little bit of leadership some people do and with that, I will say to all reading this; PLEASE do your bit in making 6th Avenue a better place. There is plenty of work to do on the various 6ABD committees, and volunteers are always needed. The monthly "broomie" award is a gesture of thanks for doing some small part of civic mindfulness. The events conducted under the aegis of 6ABD are for the benefit of the whole. There is another whole story to be told of the 6ABD a quarter of a century in the past, most of which should be conveyed in private. GREAT strides have been made in raising the level of the playing field and the future's so bright, I gotta wear shades. keep on keepin on, winners never quit! 
Design Committee Report

Solar trash can graphics

Look for the installation of the graphics on the sides of the solar compacting trash cans on the Ave. We’ve received the final go-ahead from the City of Tacoma and Public Works. PrintNW will be installing the graphics wraps in the coming weeks. The design of the graphics was by Rotator Creative, a Tacoma graphic design practice and funds for the project were given by the City of Tacoma through the Innovative Grant process. Both the North End Neighborhood Council and Central Neighborhood Council recommended funding for the project.

UPS School of Business Research Seminar Strategic Consulting Project

The undergraduate senior students are conducting a research project of the 6th Avenue Business District with this question in mind:

“What strategic plan and built environment improvements would best move the district forward?”

David Teskey, Edrick Wang and Nicholas Setting have met with Angie Lokotz and John Wolters for several weeks to get up to speed on the opportunities and challenges in the District.

Would you like to be involved?

If you’d like to discuss your vision for the future of 6th Avenue, get in touch with the UPS students at the email addresses below:

Edrick Wang eewang@pugetsound.edu
Nick Setting nsetting@pugetsound.edu 360-340-0231
David Teskey dteskey@pugetsound.edu 503-804-9971

Family Friendly 6th Ave Outing

6th Ave Business District board was approached by the Franklin Elementary PTSA to contribute to their 2nd annual free family books for bingo and silent auction night, an all ages event where students, their families, and the surrounding community can come together to play bingo for free and win books as prize to encourage reading outside the classroom. The silent auction serves as Franklin’s biggest fundraiser. Last year’s proceeds helped fund a full day of educational exploration at Pacific Science Center.

As part of its mission to give to worthy causes, the Board presented the PTSA with a $150 donation which included gift certificates to Half Pint Pizza, Ice Cream Social, and Tacoma Games. We hope this will encourage Franklin Elementary families to come explore and shop 6th Ave.

6th Ave is City of Destiny Award Winner!  [continued from page 1]

of Destiny Awards. This year marks the 32nd year for the City of Destiny Awards where the community celebrates exceptional community members who have worked to drive Tacoma forward.

In the next few weeks one of the TV-Tacoma staff will be in contact with SABD to arrange an interview and film us for a brief video honoring the work we perform for our businesses community.

SABD will be formally recognized by Mayor Woodards and all of the City Council Members along with the other awardees at the upcoming 2018 City of Destiny Awards Event.

Where: STAR Center, Lobby and Journey Hall, 3873 S 66th St, Tacoma, WA 98409

When: Friday, June 22, 2018

Doors open at 5 p.m. for a reception in the lobby, Ceremony begins at 6 p.m.

SABD would like to say Thank You to Carol Wolfe for our nomination, and to our Business and Committee Members for their dedication to our district and for helping us make 6th Ave a FUN destination to Live, Work, Eat & Play!

Thank you as well to Chair Erin Lee and the members of the City’s Events & Recognition Committee: Ashley Jones (Vice Chair), Emily Alm, Ruth Dalenius, Joan Moffat, and Rena Yadrick.

And a big thank you to Shari Hart and Kala Dralle of the City of Tacoma who always keep us on track and rescue us when we need help.

-Angie Lokotz, District Manager
New Business Update

There has been so much activity on the Ave that I haven’t been able to write about each new business that has opened shop. Here’s a quick update on new businesses since last year at this time.


**Salon di Stile**, Cuts, Color and trendsetting beauty services, Massage and Esthetic services, 2202 6th Ave (across the street from Bluebeard), owner Wendy Honeywell.

**Soap & Clay** and **The Looking Glass Boutique** (former Sluggo Brewing, now home to two shops which share the space), 2712 6th Ave, Chantine McBain, Soap & Clay; Jennee Leavitt, The Looking Glass Boutique.

**Piece of Mind** (next door to Emerald Leaves), 2706 6th Ave, Mackenzie Olivas, Gen. Mgr.


**Freedom Driving School** (space next door to H&R Block), 2407 6th Ave, although the space has a sign there is little activity.
SABD (GENERAL MEETING) Meeting Minutes - 3/13/18
Meeting Place & Time: The Crown Bar At 9:30a

Call to Order - 9:36a

Self-Introductions
Approval of Minutes - Christina moved to approve the minutes, Casey seconded, all approved

President’s Report – Christina Smyre
New owners of Crown Bar; meetings will still be held here

Treasurer’s Report – Tracy Hansen
Current balance is $10,323.94

CLO Report – Officer Norling
Officer Norling reports the number of crimes are down
- 2 vehicles prowls
- 1 burglary at Crescent Moon – a door was unlocked which cause some stolen items
- Taco Bell robbery – February 18th several teens were buying drugs, one of the teen buyers pulled out a gun and stole the weed that was about to be purchased. No injuries.
Caution for pedestrian lights are not very long lasting

City of Tacoma Economic Development Department Report – Carol Wolfe
- Carol introduced Elly Walkowiak the Assistant Director for the City of Tacoma Economic Development Department
- AOA green event program
- Memorandum for trash cans we have on 6th Ave (so the city doesn’t have to replace it) also waiting to get the city to wrap the trash cans
- Elly Walkowiak comments:
  - Creating a budget soon and need feedback to help small business owners succeed
  - Where can small business owners go to ask for support?

Committee Reports
Design Committee - John Delivered Report
- Community Board grant approved for $12,500-
sites to consider are MSM Deli, Crescent Moon or between Red Hot and Mary Mart (on Red Hot’s side of Junett)
- Safety Committee – Casey Cowles
  - BD Local is helping with crime watch during odd hours on 6th Ave
- Promotions Committee – Angela Wehnert
  - Hold a photo contest of pics on 6th – have fliers at the convention center
- Events Committee – Jennee Leavitt
- Wine and/or Chocolate Walks in progress for Ave
- District Manager – Angie Lokotz
- Hippie House April 6th for 6th on 6th Social
- Casey talked about Experience Tacoma
  - Make sure on6thave.org make sure links and info are correct
  - Utilize the 6th ave and Experience Tacoma social media to vamp the Ave

Announcements:
Bjorn Hoffman, Foresters Financial – Offering free financial workshop for small business employees

Broomie Award – Gray Lumber

Adjourned – 10:30a

Respectfully submitted by Secretary Misha Jones
March Broomie Winner: 
Gray Lumber!
First impressions count

People judge a business by its appearance. The Broomie is a traveling award (recently reinstated by Bill and Susan Connolly) presented to business owners who have shown that they care about the appearance not only of their business but also their district, neighborhood, and city.

Gray Lumber was the March winner of the prestigious Broomie award. They were nominated by John Wolters, our Design Chair. They keep a super tidy storefront, and because they have a large footprint (almost the whole block) it is quite noticeable. Their trees are pruned, litter is picked up. Even the lumber yard is clean. You can’t even find sawdust on the grounds.

Keeping up the tradition, Gray Lumber proudly displayed the Broomie in their front window this month. At the end of the month, a new business will be selected and the Broomie will make its rounds of the district. With luck, it will visit each and every business. If you have suggestions for a business you believe deserves the Broomie, please contact a Board member.

Promotions Committee Report
The promotions committee met at 10:00 A.M. 26 March. We are exploring further advertising in 2019, primarily in the digital domain. Sat through two presentations on what they can do for us as a non-profit. We got the green light for expenditures concerning:

- Handouts during Art on the Ave (bags, flyers, coupons, etc)

Looking forward for much input from 6ABD members on the booth we will have during the event. And as always, If anyone wants to join with two cents worth or a better mouse trap, we are all ears. Come to our meeting. Last Monday of the month at 10:00 am, at Crescent Moon Gifts.

New Business Update
[continued from page 5]

Pizza Press Conversion, 2805 6th Ave (former Pop’s Liquor), to include a Cider Bar as well.
MEMBERS 2018
(list is constantly updated as member dues are paid)

- **6th Ave Goddess**, Angela Sienda, 2207 6th Ave, (253) 753-6134, ajsienda@gmail.com
- **Affinity Real Estate | 6th & Alder**, Kirk Rector, 3516 S 47th St, (253) 472-5400, office@affinityrem.com
- **Bluebeard Coffee Roasters**, Kevin McGlasslin, 2201 6th Ave, 253-272-5600, whi@bluebeardcoffee.com
- **Brides for a Cause**, Erin Scharf, 2711 6th Ave, 253-272-5000, tacoma@bridesforacause.com
- **Crescent Moon Gifts**, Angela Wehnert, 2502 6th Ave, 253-332-8436, cmgtacoma@aol.com
- **Curves**, Pati Lynn, 5401 6th Ave, Ste 305, 253-761-9766, westgatecurves@gmail.com
- **David Parker**, 253-370-6208, printerdave@comcast.net
- **Dazed and Reused Studio | Coffee & Crafts Art Studio**, Nancy & Christopher Franklin, 2607 6th Ave, (253) 480-5633, thefranklins@dazedandreused.com
- **Dirty Oscars Annex**, Barbro, 2309 6th Ave, 253-572-0588, info@dirtyoscarsannex.com
- **Edward Jones**, Brent Ross FA, 3813 6th Ave, 253-759-4136, madisden.osmon@edwardjones.com
- **Foundation Escrow**, Jolynne Baines, 4119 6th Ave, 253-756-1760, jb@foundationescrowinc.com
- **Full Spectrum Face & Body**, Melissa Rossi-Jaurigue, 4141 6th Ave, 253-765-5491, Missy78@hotmail.com
- **Garlic Jim’s Famous Gourmet Pizza**, Jodie Ausmus, 3602 6th Ave, Ste 103, harlcjodie@gmail.com
- **The Gray Law Firm**, Judson Gray, 4142 6th Ave, 253-7591141, jgrayattorney@harborelt.com
- **Gray Lumber**, Greg Claire-Wold, 3800 6th Ave, (253) 752-7000, greg@graylumber.com
- **H&R Block**, Brian Nelson, 2411 6th Ave, 253-383-5603, brian.nelson@tax.hrblock.com
- **Half Pint Pizza Pub**, Josh Norris, 2710 6th Ave, 253-272-2531, halfpintpizza@gmail.com
- **The Health Connection**, Ashley Ricard, 601 S. Pine St., Ste 201, 253-396-1000, info@thehctacoma.com
- **The Hippie House**, Justin Stieglitz, 3109 6th Ave, 253-276-1708, justing@thehippiehouse.biz
- **Hi-Voltage Records**, Brian Kenney, 253-627-4178, bwkenney@comcast.net
- **HomeStreet Bank**, Tracy Hansen, 1501 S. Union, 253-627-1700, tracy.hansen@homestreet.com
- **House of Tattoo**, Katie Williams, 2701 6th Ave, 253-274-8282, houseoftattoo@man.com
- **Jazzbones**, Rachel Hogan, 2803 6th Ave, 253-396-9169, rachel@jazzbones.com
- **Jon’s Barber Shop**, Jon Tryfon, 3825 1/2 6th Ave, 253-752-5162, jontryfon@yahoo.com
- **Law Offices of Terry E. Lumsden**, Terry Lumsden, 3517 6th Ave, Ste 200, 253-537-4425, telumsden@aol.com
- **The Looking Glass Boutique**, Jennee Leavitt, 2712 6th Ave, Ste B, 253-230-0302, JenneeLeavitt@hotmail.com
- **Mary Mart**, Damien McDivitt, 3002 6th Ave, 253-327-1675, 253marymart@gmail.com
- **Melody Williams Insurance Agency LLC** (Allstate), Melody Williams, 4304 6th Ave, 253-759-9999, melodywilliams@allstate.com
- **Melted Muscles Health Spa**, Alana Schaser, 3701 6th Ave, Ste 2, 253-330-9353, meltedmuscles@gmail.com
- **Nick Fediyai**, 360-507-7001, nfdiey@comcast.net
- **Pacificque Medi Spa**, Sylvia Sheridan, 4141 6th Ave a, (253) 682-2005, pacifiquemedispai@gmail.com
- **Paul Reilly N.D.**, 3620 6th Ave, 253-752-4544
- **Pierce Transit**, Alexandra Mather, 253-591-8000, amather@piercetransit.org
- **Rescue Smart Phone Repair**, John Pulliam, 3711 6th Ave, Suite 6, 253-752-6547, services@rescuesmartphonerepair.com
- **Restyle Clothing Company**, Kirsten Reynolds, 3019, Suite B, (253) 732-8594, RestyleClothingCo@gmail.com
- **Rogge Law Offices P.S. Inc**, Theodore C. Rogge/Gayle Doiron, 3211 6th Ave, 253 272 0503, info@roggelaw.com
- **Salvation Army Citadel Corps**, Major Donald Sheppard, 1110 S. Puget Sound, 253-572-8452, donald.sheppard@usw.salvationarmy.org
- **Shakabrah Java**, Philip Panagos, 2618 6th Ave, 253-572-2787, philip@thesocialbarandgrill.com
- **Smart Advertisement LLC | BD Local**, Timothy & Sadie Marlowe, P.O. Box 111988, Tacoma, 843-614-7629, smartad@d253@gmail.com
- **Soap & Clay**, Chantline McBain, 2712 6th Ave, 206-549-2885, chantline@soapandclay.com
- **South Sound Pano | Business Photo 360**, Dan McCormack, Angie Lokotz, 253-228-2337, southsoundpano@gmail.com
- **Sutton-McCann & Co. P.S.**, Gordon Bower, 7320 6th Ave. 253-564.2217, admin@sutton-mccann.com
- **The Studio | Fine Art**, DL Reynolds, 2614 6th Ave, Ste B, 253-720-6200, DLReynoldsart@gmail.com
- **Taco Bell**, Mike Brown, 3010 6th Ave, 253 272 1351, mike@tacobell.com
- **Taco Bells FramedStac**, Stacia Harvey, 3011 6th Ave, (253) 564-2320, frame4ubabe@gmail.com
- **Taco Bell Games**, Jeremy Button, 3103 6th Ave, 253-301-2137, jeremy@tacobell.com
- **Taco Bell Little Theatre**, Jennifer Aylsworth, 210 N. I St, 253-272-2281, jen.a@tacomallittletheatre.com
- **Taco Bell Musical Playhouse | The Spire**, Jon Douglas Rake, 710 S. Anderson, 253-627-0700, jon@tamp.org
- **TAPCO Credit Union**, Elizabeth Stewart, 2802 6th Ave, (253) 565-9894, Elizabeth.Stewart@tappcu.org
- **Turntable Treasures/House of Records**, Peter Vanrosendael, 608 N. Prospect, 253-272-9229, peter@turntabletreasures.com
- **Unity Church of South Sound**, Rev. Jeffrey Fowler, 710 S. Anderson St, 253-517-3883, revjeffery@unityofsouthsound.org
- **WC Studio | Architecture Agency**, John Wolters, 323C Puyallup Ave, 206-371-5152, john@wc-studio.com