AoA Grub Crawl

What is the grub crawl?

The Grub Crawl is a friendly competition between participating brick and mortar restaurants on Sixth Ave during Art on the Ave. The Grub Crawl allows festival attendees to experience the diversity and style of cooking on Sixth Ave. A panel of three judges will vote for the best dish in each of two categories: Sweet Treat and Savory Bite. Each participating restaurant will serve their Sweet and/or Savory dish for only $6 or less between Noon and 4pm. Updates are continuously posted on our website <https://on6thave.org/6th-ave-grub-crawl/> and in the Facebook Art on the Ave event <https://www.facebook.com/events/131866447626115/>.

Judges

Aura Mae, the Kitchen Beautician & owner of Azarra Salon
Ed Troyer, Pierce County Sherriff Spokesperson
Justin Camarata, Interim City of Tacoma Council Member for Robert Thoms

Participating Restaurants

Asado - Savory Bite: Burger Dip Empanada
[continued on page 3]
Art on the Ave Info for Businesses
[continued from page 1]

not obstructing anyone’s business.

**National Barricade** will be dropping the barricades off at the same locations as last year. They will be locked up prior to the festival. Volunteers will set up barricades the morning of. We will collect the barricades after the festival is done and put them back at their locations for pick-up on Monday.

**Important reminders:**

- If you did not buy the space in front of your business, you will have a vendor in front of it.
- Beer Gardens are not to extend past the center lane (turn lane). Center lane will be used for emergency vehicles.
- Live artists will be throughout the footprint.
- No vending on the sidewalk. (You can put items under your awning)
- Booth space will be in the road.
- 6th Ave Business District has a limited number of oblong tables available. Please alert District Manager Angie if you need one. They are for you to haul; they are heavy.
- And, remember: Patience and a sense of humor is your mantra for the event.

**Questions can go to the organizers:**

- Vending: katie@thewarehousetacoma.com
- Event: doug@thewarehousetacoma.com
- Bands: adam@thewarehousetacoma.com

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**Street Beat | Art on the Ave**

*By Peter Vanrosendael*

Eighteen years and counting..... AOA that is. Ahh, those early days, I have to admit I took a swing at that jalopy with that six pound sledge. I'm still regretting not buying that bronze casting of the muse goddess and what ever happened to the dunk tank? Art on the Ave--sponsored by YOUR 6th Avenue Business District--has blossomed very nicely, and if my memory is not failing, I think we've never been rained out (Peter, shut yer mouth, you've just jinxed us). So everyone have fun and spread a little love by passing out some free water (for pets and people).
AoA Grub Crawl [continued from page 1]

Crown Bar - Savory Bite: Avocado Toast
Engine House No. 9 - Savory Bite: Focaccia Mini Pizza
Fish Fish Fish - Savory Bite: Haddock & Chips (small)
Gateway to India - Savory Bite: To Be Determined...
Ice Cream Social - Sweet Treat: To Be Determined...
Jazzbones - Savory Bite: Pulled Pork Sliders
La Ca Bar - Savory Bite: Grilled Beef Skewers (spicy)
Legendary Doughnuts - Sweet Treat: Boozy Balls (raised doughnut with Bailey’s Irish Cream)
O’Malley’s - Savory Bite: Corned Beef Tacos, Sweet Treat: Irish Apple Cake with Bailey’s Irish Cream custard
Pizza Press - Savory Bite: Cheese and Pepperoni Pizza, Sweet Treat: Beer Float
Spanky’s - Savory Bite: Sweet Aloha Burger

Prizes

First and Second Place will be awarded for each category, Sweet Treat and Savory Bite. The winner of each category will receive 2 tickets to a Rainiers Game and First Place plaque.

Second and Third Runner-Up will receive a ribbon.
The winners of each category will be announced on the Ice Cream Social stage in the TAPCO parking lot around 4pm.

Tote Bag Tuesday Promotion

By Angela Wehnert, Crescent Moon Gifts, Promotions Committee Chair

On behalf of the 6th Ave. promotions committee, I’d like to tell you about a new promotion we will be running and we’d love for you to participate!

We have a 6th Ave. tote bag that will be distributed during Art on the Ave. this year. To encourage people to come back, and visit YOUR business we have developed the “Tote Bag Tuesday” promotion.

Every 3rd Tuesday shoppers that visit the Ave. with their 6th Ave. tote bag can receive a special offer with participating merchants.

Participating merchants don't have to commit to any specific offer at this time--and you can change it up monthly if you'd like --we just want to let the customer know who will be participating as an incentive to get them back every month.

Some offer ideas:
• Free gift with min. $ purchase
• % or $ off their purchase
• Enter to win a prize or gift certificate
• Double discount on clearance items
• Free drink with food item

The possibilities are endless and if you change your offer up monthly it will get them back in the door every third Tuesday.

Also if you'd like to include a coupon or something to represent your business we'll gladly add this to the tote. We want to help you get customers in your door! Please drop items off at Crescent Moon Gifts no later than 6/30/18. There will be 1,000 bags distributed, and any amount up to that quantity is good.

We hope you have a great week, see you on the Ave. Questions can be directed to Angela at Crescent Moon Gifts.

During the festival, look out for the yellow participating signs in business windows to get your grub on.
Third Thursday Art Walk
Bringing the Art Walk to the home of Art on the Ave!

We are working with the coordinator of Third Thursday (Tacoma’s monthly art walk) to add 6th Ave businesses to their map. This district is vibrant, fun, artsy, and the perfect backdrop for the Art Walk. Also, having extra traffic on The Ave is always a good thing.

Many businesses on 6th Ave feature local artists. Some even create their own art. We will be a leg of the downtown art walk. Chantine McBain of Soap & Clay <chantine@soapandclay.com> will be the contact for Art Walk questions.

Participating businesses will be featured on the Art Walk map and 6th Ave will create an event for our Facebook page for you to share. Businesses have pledged to be open from 4 to 7 pm on the Third Thursday of the Month for art walk patrons.

The participating businesses and their featured artist for the July Art Walk are:

ReStyle Clothing Co., 3019 6th Ave Suite B - Stephanie Vondrak
Casual Comfort, 3019 6th Ave Suite A - James Paffrath
Tacoma Games, 3103 6th Ave - Dan McCormack Image Design, fantasy portraits
North End Social, 3013 6th Ave Suite C - artist assigned by TAC
Tacoma Framemakers, 3011 6th Ave - Ashley Laufer
Mary Mart, 3002 6th Ave - artist assigned by TAC
Soap & Clay, 2712 6th Ave - AG Johnson Photography
Nearsighted Narwhal, 2610 B 6th Ave - Joseph Brooks
Stargazer Comics Toys & Games, 2610 A Sixth Ave - artist TBA
Shakabrah, 2618 6th Ave - artist assigned by TAC
Tacoma Thrift, 2612 6th Avenue, Tacoma, WA - artist assigned by TAC
Crescent Moon Gifts, 2502 6th Ave - Amy Brown Fairy Art

Some ideas to attract art patrons:
- Balloons in front of businesses
- No wine required, no food required (but if you choose to do so, you are responsible for your licensing, etc.)
- Artist on site would be cool.
- Perhaps an in-store special or sign up (and pay in advance for services, i.e. massage, hair cut, manicure, etc.)
- Share the event on your social media!
- Let’s make this an awesome reason to visit 6th Ave!

6 on 6th Social + Grand Openings

6 on 6th Socials take place on the 6th of the month at 6:00 at various businesses on the Ave. They give stores a chance to show off their shops and network with their fellow business owners. This year they have been very well attended. The June 6 on 6th Social was a combined Social/Grand Opening for two businesses on the Ave: 6th Ave Goddess, owned by Angela Sienda, and Salon di Stile, owned by Wendy Honeywell, both located at the State Street end of 6th Ave, next door to and across the street from Bluebeard Coffee Roasters.

It was an interesting mix of businesses plus locals from the neighborhood who attended the event. Former 6th Ave manager Mario Lorenz stopped in as well as several board members. Southern Kitchen was represented by their new manager Ben Ricker. Many businesses took advantage of 6th Ave Goddess’s information book, where Angela keeps information about local businesses of interest to her guests, and enjoyed Salon di Stile’s photo booth and delicious lemondrop beverages. Each business held a ribbon cutting as well.
City of Destiny Awards  
[continued from page 1]

taking CM Thoms’s place while he is deployed.

TV Tacoma covered the awards ceremony. You can watch the 6th Ave segment on YouTube at this link <https://youtu.be/nvUhJYj7mQs?t=54m29s>. The slide show created for our part of the ceremony was well done and captured the flavor of the businesses on the Ave.

June Broomie Award Winner:  
6th Ave Goddess

Neatness counts. 6th Ave Goddess is a short term rental with two separate rental apartments located next door to Bluebeard Coffee Roasters. Angela Sienda, the owner, keeps the area neat and clean to foster a rich, homey environment. Angela is pictured here with 6th Ave President Christina Stewart.

July Calendar

Supernatural Day with Mary the Impala  
When: Sat, July 7 @ 10-5 pm  
Where: Crescent Moon Gifts  
Mary the Impala will be at Crescent Moon Gifts for pictures and admiration for all fans of Supernatural! Hungry fans of Supernatural, arguably the greatest TV show ever, here on 6th Ave. 
District Benefit: Special guests, raffle drawings, and other fun filled events! Proceeds raised from this event will benefit the King County Sexual Assault Resource Center.

Art on the Ave

When: Sun, July 8, 11:00 to 7:00 pm  
Where: 6th Ave from State to Alder.  
Organizers: The Warehouse Tacoma  
District Benefit: Thousands of people on the Ave. Opportunity to hand out coupons, flyers, menus, take food orders, offer samples, etc.

6th Ave Business District Meeting  
When: Tues, July 10 @ 9:30-10:30 am  
Where: Crown Bar, 2705 6th Ave; Agenda: Committee Reports, Broomie, Catch our breath after AoA  
President: Christina Smyre, The Bar Association LLC

6th Ave Promotions Committee  
When: Last Monday of the Month Before the Board Meeting (July 23) @ 10:00-11:00 am  
Where: Crescent Moon Gifts; Agenda: TBA, rack cards, tote bag Tuesdays, the toilet stall project  
Committee Chairs: Angela Wehnert, 253-572-8339; Peter Vanroosendaal, 253-272-9229

6th Ave Board Meeting  
When: Wed, July 25 @ 7:00-8:00 pm  
Where: Venues vary. Check email or website event calendar.  
President: Christina Smyre

Art Walk  
When: Thurs, July 19, Time 4 to 7 pm (Every Third Thursday of the month)  
Where: Various | 6th Ave from State to Alder; Map will be online at tacomaartwalk.com  
Committee Chair: Chantine McBain, Soap & Clay  
District Benefit: Hundreds of potential new customers come into your establishment! Show off. Give coupons and flyers, offer samples. Feature music or artists.

All are welcome! You don’t have to be a district member to come to a meeting or be on a committee. (But we’d like you to.) Please consult our web events calendar for updates. 6th Ave needs and wants your input!
General Meeting Minutes - 6/12/18

Crown Bar at 9:30am

- Call to order by President Christina Smyre - 9:35a
- Self-introductions
- Approval of Minutes - Christina Smyre moved, Casey Cowles seconded, all approved.
- President’s Report - Christina Smyre
  - Broomie Award: Angela Sienda of 6th Ave Goddess

AOA Update + Q&A - Doug Stoekicht
- New posters have all sponsors and artists
- Vendor submissions are shut down and now getting into the placement stage
  - 160+ vendors
  - May add a 4th stage
- New website launched last week – attainable via 6th Ave Bus District or on the AOA site
- If you’re a business on the Ave and have a beer garden you will be promoted via AOA site and possibly print
- Making a push for volunteers
- Form on social media to sign up as a volunteer

Treasurer’s Report - N/A

CLO Report - Officer Norling
- Better month
- A few vehicle prowls
- As weather gets better there will probably be more vehicle prowls
- 2 vehicle thefts
- 2 aggravated assaults
  - Emerald Leaves – employee jumped
  - Old folks home by Gateway to India
- 2 burglaries
  - 600 block of North Fife – unattached garage, camping equipment stolen

City of Tacoma Economic Development Department Report - Carol Wolfe
- Today at City Council new Economic Development Committee and Director announced – Jeff Robinson (SEATAC city of economic development page for more info on Jeff)
  - He has an expansive housing background – will help with decreasing homelessness
  - Betty, runner up, will be Pierce County’s Econ Dev Director (making for a great partnership with Jeff)

Live Close to Work Initiative, Downtown on the Go - Beka Burton (Outreach Manager)
- Walking, Biking and Bussing resource for DT Tacoma
- Expand program past DT Tac
- Financially incentivize to have an employee live closer to work
- Flat fee to participate for businesses
  - When employee moves within 3 mi from bus they receive $500
  - 2 mi they receive $1000
  - 1 mi they receive $2000
- Jan 1st 2019 program will be in effect
- More info – DT on the Go website or reach out to Beka directly
- Structured very similar to “pay as you go insurance”
- Have to be employed for at least 1-2 years to apply
- PierceTrips (employee who moves closer to work or already lives close)
- PierceTrips.com

BD Local - Tim Marlowe
Local Ad company who markets in Uber and Lyft cars
- Went from 5 drivers in Feb to now over 55 drivers with ipads
- 16 regular users of the app
- Put small bus owners to promote deals and gain exposure
- Tailor app to locals of Tacoma
- Businesses on the app are being exposed to riders in a 50 mi radius
- Events they’ve been at:
  - Hire253
  - Tac Thunder games
  - Pierce Transit Events
  - Happy Market
  - TCC Fair
  - Mary Mart Clean Up
  - Mary Mart’s Got Talent Show
- Shot first commercial
  - BDLocal.us – Grit City website design
  - 400 downloads by the end of this month
  - Shot second commercial recently
- Goals:
  - Gain 1000 drivers by the end of the year
  - Over 100,000 ea week with 1000 drivers
  - 125 businesses to get to $35,000 (Over 40,000 businesses in Tacoma)
  - $300/year to sign up for advertising gig

Committee Reports
- Design Committee - John Wolters
  - Wraps are looking solid :) 

Safety Committee - Casey Cowles
- Just be aware of your surroundings
- Experience Tacoma
- Thanks to CM Lillian Hunter and her “Great Barrier Relief” Proposal, the City of Tacoma has set aside $10,000 for the CDA to reimburse barricade costs (up to $2000) for each of five big events in Tacoma (Art on the Ave is one)
- Aug CDA meeting will be attended by the new City Manager – more details to come!

Promotions Committee - Angela Wehner
- Bring green 6th ave recyclable tote bags
  - Get a deal at participating business – this is provided by a special for the participants who use their recycling bags
  - Every third Tuesday of the month for the rest of the year
- SABD will have a tent at Art on The Ave – if you have promotional material for the tent reach out to Peter Vanrosendael and/or Angela Wehner

District Manager - Angie Lokotz
- 68 paid members
- If a bus. needs tables, SABD has tables
- Sent care package to council member Toms in Afghanistan – quite a few businesses came together to put together care package
- 2 for 1 6th on 6th social at 6th Ave Goddess and Salon Di Stile
- New manager Ben Rickart from Southern Kitchen came out to 6th on 6th social
- Pizza Press to open soon (this week around 14th) and Locust Cider opening soon after
- UPS New App – buy ad $50 for SABD members
- Grub Crawl Update: Putting out emails to see who wants to participate
- 6th and Alder development is still seeking financing (parking lot should be able to use for AOA)

Meeting Adjourned at 10:28a
**Thank You from CDR Robert Thoms**

In mid-May, the 6th Ave Business District sent a care package to our Council Member Robert Thoms who is currently deployed to Afghanistan. Various businesses contributed items they thought would be of use or interest to CDR Thoms and his soldiers, from lip balm to soap, pens to M&Ms, CDs, comics, stickers, and (of course) back issues of our 6th Ave Newsletter. Our package made it there surprisingly quickly, and in early June we received a thank you card from CDR Thoms. And last week he sent a follow-up email with a photo. Thank you to all the businesses who contributed and helped bring a little bit of 6th Ave to the soldiers.

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**Promotions Committee Report**

1. Last chance to drop your stuff off at Turntable Treasures or Crescent Moon Gifts if you want to promote your business at the 6ABD tent for AOA. Business cards, flyers, posters. We will pass out anything you want to give away.

2. Look for tote bag Tuesdays coming on the third Tuesday of the Month!!! We will be promoting via Facebook events on @6thAveTacoma. Customers come in with a 6th Ave totebag and whatever you want to offer is up to you.

3. We’ve ordered postcards.

4. Another art promo is third Thursday every month for ART WALK.

5. Dial up experiencetacoma.com now and double check that your business listing is correct (under the 6th Ave tab)

6. Parking for AOA will be effed up. Get here early.

7. Green tote bags (for Tote Bag Tuesday) will be available for $1 at 6ABD AOA tent. See story about Tote Bag Tuesday promo elsewhere in the newsletter.

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**CDR Thoms email is below:**

“That was so kind of all of you on 6th Ave- I can’t tell you how touched I was…. I know who my real partners are and it’s all of you who want the City to perform.

My respect and hats off to you all who sacrifice and invest in our community. I can’t want to get back and make sure our City better addresses crime, supports more infrastructure and ensures we find ways to support businesses in our City.

Thank you again and please tell your members how thankful I am for them and for you all thinking of me. 6th Ave Business District Rocks!!”
MEMBERS 2018

(list is constantly updated as member dues are paid)

- 6th Ave Goddess, Angela Sienda, 2207 6th Ave, (253) 753-6134, asienia-
dad@gmail.com
- A+ Driving School, Latonya Gore & Sean Harris, 608 North Oakes Str, 253-272-5869, aplusrivingschool@hotmail.com
- Affinity Real Estate | 6th & Alder, Kirk Rector, 3516 S 47th St, (253) 472-5400, office@affinityre.com
- BD Local app (Backseat Driver) Smart Advertisement LLC, Timothy & Sadie Marlowe, P.O. Box 111988, Tacoma, 843-614-7629, smarta-
d253@gmail.com
- Bluebeard Coffee Roasters, Kevin McGlocklin, 2201 6th Ave, 253-272-5600, wh@bluebeardcoffee.com
- Brides for a Cause, Erin Scharf, 2711 6th Ave, 253-272-5000, tacoma@
bridesforacause.com
- Christina Smyre, The Bar Association LLC, christi-

nassmyre@gmail.com
- Crescent Moon Gifts, Angela Wehnert, 2502 6th Ave, 253-572-8339, cmm@comcast.net
- Crown Bar, Robert Jensen, Nayan Dickerson, 2705 6th Ave, 253-219-3041, crownbar6thave@yahoo.com
- Curves, Pati Lynn, 5401 6th Ave, Ste 305, 253-761-9766, westgate-
curves@gmail.com
- David Parker, 253-370-6202, printerdave@comcast.net
- Dazed and Reused Studio | Coffee & Crafts Art Studio, Nancy & Christopher Franklin, 2607 6th Ave, (253) 480-5633, thefrank-

lins@dazedandreused.com
- Dirty Oscars Annex, Barbro, 2309 6th Ave, 253-572-0588, in-
do@dirtyoscars annex.com
- Edward Jones, Brent Ross FA, 3813 6th Ave, 253-759-4136, madis-
en.osmon@edwardjones.com
- I Love Kickboxing, Kelly Hogan, 5401 Sixth Ave Suite 315, (253) 666.6828, khogan128@gmail.com
- The Evergreen State College Tacoma, Olga Inglebritson, MPA, 610 6th Ave, 253-680-3000, inglebr@evergreen.edu
- Foundation Escrow, Jolyne Baines, 4119 6th Ave, 253-756-1760, jbfoundationescrow@icbc.com
- Full Spectrum Face & Body, Melissa Rossi-Jaurigue, 4141 6th Ave a, (347) 554-0772, Missy78@hotmail.com
- Garlic Jim’s Famous Gourmet Pizza, Jodie Ausmus, 3602 6th Ave, Ste 103, harli@jodiepizza.com
- Gateway to India, Surinder Singh, 2603 6th Ave, 253-552-5022, gate-

waytoindia@live.com
- The Gray Law Firm, Jusdon Gray, 4142 6th Ave, 253-7591141, jgraylaw@graylaw.com
- Gray Lumber, Greg Claire-Woldt, 3800 6th Ave, (253) 752-7000, greggraylumber.com
- H&R Block, Brian Nelson, 2411 6th Ave, 253-383-5603, bri-

an.nelson@tax.hrblock.com
- Half Pint Pizza Pub, John Norris, 2710 6th Ave, 253-272-2531, half-
pintpizzapub@gmail.com
- The Health Connection, Ashley Ricard, 601 S. Pine St., Ste 201, 253-

396-1000, info@theconnection.com
- The Hippie House, Justin Stieglitz, 3109 6th Ave, 253-276-1708, justi-

n@thehippiehouse.biz
- Hi-Voltage Records, Brian Kenney, 253-627-4178, bwken-

ney@comcast.net
- HK Esthetics & Massage, Hannah Keefler, 3019 6th Avenue Suite C, (253) 426-8472, bk@keefler.com
- HomeStreet Bank, Tracy Hansen, 1501 S. Union, 253-627-1700, tra-

cy.hansen@homestreet.com
- House of Tattoo, Katie Williams, 2701 6th Ave, 253-274-8282, houseoftattoo@msn.com
- Ice Cream Social, Layla Isaac, 2914 6th Ave #A, 253.372.1660, icecreamsoctacoma@gmail.com
- Jazzbones, Rachel Hogan, 2803 6th Ave, 253-396-9169, ra-

chel@jazzbones.com
- Jacob Pugh, (253) 565-9895, jacob.pugh@tapocou.org
- Jon’s Barber Shop, Jon Tryfon, 3825-1/2 6th Ave, 253-752-5162,