Next Regular Meeting
Tuesday, October 9, 9:30 a.m.
At Crown Bar, 2705 Sixth Ave

Small Business Saturday | Nov 24
By Chantine McBain, Event Coordinator

Small Business Saturday is just around the corner, and 6th Ave will be bustling with activity from our amazing local friends and patrons. Let’s give them a good time. Plans are in the works for a day of fun up and down The Ave, and we need your help nailing down the details.

Kits have been ordered from Amex for tote bags, signage, and branding -- we will need spots for photo booths, face painters, etc.. Info booth will be set up at Soap & Clay (unless someone else volunteers to handle that), and we would like to be able to hand out a map highlighting stores and their sales and activities at said info booth. This is where you come in!

Please send all information on sales, giveaways, food stuff, face painters, activities, and the like to Chantine at chantine@soapandclay.com to get on the map. Also, if you have any ideas on additional entertainment to up the awesome throughout the day (costumed performers to stroll The Ave, musical entertainment, scavenger hunts, a hashtag to encourage

6th Ave Manager’s Report
By Angie Lokotz, District Manager

Fall is finally here! The rain is coming. Pumpkin is the reigning flavor choice. And we are fast approaching the end of the year events.

Events: We are planning some great events in the lead-up to the holiday season. Small Business Saturday on Nov. 24 (see corresponding article) leads into the Santa Parade on Dec. 2. The Santa Parade is already getting more attention this year than last. The street will once again be closed at 2:00 and entertainment and vendors are planned, along with a Wassail walk (contact: chantine@soapandclay.com). Businesses are encouraged to participate in the parade. The form can be found here: https://on6thave.org/wp-content/uploads/2018/09/2018-Participant-Form.pdf The Tacoma Artists Collective (TAC) is planning a small Holiday Market in the parking lot of the old gas station they have repainted/repurposed each weekend leading up to Christmas. If your store has specific plans for holiday happenings, please contact Chantine or me so that we can help promote it. We cannot promote what we do not know about.

Sharps Containers: Two sharps containers have been deployed in 6th Ave shops. Turntable Treasures will be a repository on the east end of the Ave; North End Physical Therapy will be the west end repository. Officer Norling, our (former) CLO has advised: Be very careful when picking up things like needles. When you do pick them up glove up and possibly use those hand held garbage grabbing things to pick them up and put

Tacoma Art Walk
Hello 6th Ave District Participants!

My name is Jennifer Mason. I wanted to take the time to introduce myself and to give you some info on how TAC organizes Tacoma Art Walk and our artists.

As you know TAC creates a Map of the art walk locations every month. We release the Map and event at the beginning of each month. This allows the event to get enough time to travel and circulate the internet. We want as many eyes to see our Map as possible before third Thursday.

We aim to provide free space for artists to display and or sell their work for the whole month. Artists are instructed to hang their art with in the first week of the month and then taken down before the next Map comes out on the third of the following month. Time allotted to hang Artists work has been flexible for those who are given less than a two week notice of an exhibit.

Thank You,
Community Partners!
Nick Fediy TAPCO Credit Union
Central Neighborhood Council
North End Neighborhood Council
Sixth Ave Manager’s Report [continued from page 1]

them in the containers. We do not recommend bending or doing anything with the tip/needle part of it or trying to put a cap on. Just put the whole thing in the container the way you found it. We recommend that you sweep the needle waste into a dust bin and then take it to one of the repositories closest to you for safe disposal.

**Great Barrier Relief Project:** 6th Ave has filled out and mailed its form for reimbursement of the barricade costs for Art on the Ave. Thanks to Council Member Lilian Hunter, the City of Tacoma, and the CDA for approving this project. We stand to regain $1945.76. Barricades are one of the biggest expenses we incur for AoA.

**Board Openings:** With Casey Cowles’s absence, we have an opening. Timothy Marlowe of BD Local (see corresponding article) has offered to fill that role. We will also be looking for a Treasurer for the 2019-2020 tenure. Tracy Hansen will be stepping down at the end of the year. Ideally, we would also like to find a bookkeeper. Please let any board member or me know if you are interested in the position.

**6th Ave Needs You!** We are the most iconic, most awesome, most authentically “Tacoma” district in the City. The district is healthy. Business is booming. We have only two open spots in the core: the MR Construction building and Northwest Costume Shop. But we still have work to do. We are all occupied with our own businesses every day. Our committees need members who will help do the legwork. We need to keep working together to keep the momentum going. Join a committee. Keep your dues up to date. Tell us about your upcoming events. Contribute an article to the newsletter. Host a Social. Thank you.
Vote Needed: Tim Marlowe for Board Position

Timothy Marlowe of BD Local is interested in taking the Board seat vacated by Casey Cowles. I asked him to tell us a little bit about himself. This is Tim’s second time living in the PNW. Born in 1985, he was raised in Charleston, SC. He first lived in Tacoma during 2008, while serving in the US Army at Ft Lewis, Washington. In 2012, Tim returned to Tacoma after the military to pursue his medical career as a certified surgical technologist and first assistant. Here, he practiced plastic surgery and ophthalmology. He met his wife, Sadie Marlowe (local to Tacoma), while working in the medical field. After a couple years in surgery, his life became stagnant in personal growth while his daughter was stuck in daycare.

Tim found being comfortable within the uncomfortable and left the medical field to be a full time dad. Wanting more as a father for his daughter, he went back to school at UW Tacoma for his undergraduate in Psychology.

Not finding the fulfillment in school, he and Sadie started their own business, SMART Advertisement, in August 2017. They created BD Local, which is a local’s app here in Tacoma which supports local businesses, local nonprofits and musicians. In their first first year, they market and advertise for 25 businesses, 3 nonprofits, 1 sports team, 3 musicians, shot 3 commercials, and attended over 100 events during 2018 to promote BD Local and much more. They love being able to allow other people to shine in what they do best.

Tim and Sadie have lived in the Stadium district for 3 years. BD Local’s constant support with SABD focuses to expand many businesses within the Ave. Their first commercial was based on their partnership with the 6th Ave, Mary Mart, and Salon di Stile. They are representing BD Local and SABD with their membership to the Tacoma Pierce County Chamber of Commerce. Any time of the week, you can find Tim and BD Local walking the Ave supporting the businesses, listening to the locals, or participating on the Ave clean up days with Mary Mart.

As of April 2018, Tim and Sadie are now full time parents and business owners. They are making the right connections through serving the community in order for their vision to come to pass. Their motto Shop local, share local, BE the better local encourages all to not only support local businesses but “BE” the change needed in the world today. With their vision, they aim to impact millions of lives one day.

October Calendar (and beyond)

6th Ave Business District Meeting
When: Tues, Oct 9 @ 9:30-10:30 am
Where: Crown Bar, 2705 6th Ave; Agenda: Committee Reports, Broomie
President: Christina Smyre, The Bar Association LLC

Third Thursday Art Walk | Every Month on 3rd Thursday
When: Thurs, Oct 18, Time 4 to 7 pm (Third Thursday of the month)
Where: Various | 6th Ave from State to Alder; Map will be online at tacomaartwalk.com

6th Ave Liaison: Chantine McBain, Soap & Clay Tacoma Artists Collective Contact: Jennifer Mason, jennifersmasonfineart@gmail.com (to request an artist)

District Benefit: Hundreds of potential new customers come into your establishment! Show off. Give coupons and flyers, offer samples. Feature music or artists. New businesses participating each month. 16 this month! Contact Chantine or Angie if you are interested in joining.

Tote Bag Tuesday | Every Tuesday!
When: New! Every Tuesday at Participating Businesses!

District Benefit: Specials at participating stores lure shoppers to the Ave. If you are interested in participating, or need more green bags, contact Angela Wehnert at Crescent Moon or District Manager Angie.

6th Ave Promotions Committee
When: Last Monday of the Month Before the Board Meeting (Oct 22) @ 10:00-11:00 am
Where: Crescent Moon Gifts; Agenda: TBA, rack cards, Tuesday Tote Bags, the toilet stall project?!?
Committee Chairs: Angela Wehnert, 253-572-8339; Peter Vanrosendael, 253-272-9229

Crescent Moon Gifts | 15 Years in Business!
When: Sat, Oct 20
Where: Crescent Moon Gifts | Details to Come!

6th Ave Board Meeting
When: Wed, Oct 24 @ 7:00-8:00 pm
Where: Lately State St. Beer Co. has been a good venue for us. Check email or website event calendar.
President: Christina Smyre | If you have room for about 12-14 people for a meeting, please let Christina know.

6 on 6 Social
When: Tues, Nov 6, 6 to 8 pm
Where: Locust Cider.
District Benefit: Network with fellow business owners. See what other businesses are doing. Strong neighbors, strong neighborhoods. All business owners/employees welcome. Come taste some ciders and visit the game room!

Small Business Saturday
When: Sat, Nov 24, All Day
Where: All Along 6th Ave | Selfie Stations | Sales | Promotions

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Lime Bikes & Scooters Take to the Street (and Sidewalk)

(Reprinted in whole or part with permission of Debbi Cockrell of The News Tribune)

The Lime Bikes and Scooters (unlocked with an app) have been in Tacoma for a week now, and have already had 5000 rides, with scooters actually taking the lead. If you’ve walked down 6th Ave, you’ve likely seen them. 6th Ave Business District wants to ensure the safety patrons and pedestrians while also being welcoming to alternative modes of transportation.

The city and its bike share FAQ offer more information: Do I need a helmet? For your personal safety and beyond, yes.

“It’s a City of Tacoma law to wear helmets. The City’s helmet requirement applies to both electric assist bicycles, and electric motorized foot scooters.”

Can people really ride the scooters on sidewalks and not in a park? Sticking strictly with city code as of now, yes to both questions.

“Electric motorized foot scooters may be operated on roadways, shoulders, sidewalks, and alleys. They may not be operated in bicycle lanes, pedestrian paths, park trails, or on school fields or playgrounds.”

What about the e-bikes? “Electric assist bikes are allowed in bike lanes and other areas where conventional bicycles are allowed, including sidewalks,” according to the city. (Please Note: Bikes are NOT allowed on sidewalks within a business district.)

What about the “clustering” of bikes or scooters left around the city? “Scooters are retrieved by Lime each night for charging, and batteries replaced on bikes. They are then distributed throughout the city, often times in clusters.” If you’re not happy where you’re seeing the clusters or finding the units left in places you think they should not be (such as in water), call or text Lime at 888-546-3345, or email support@limebike.com.

How do I give the city feedback? You can send concerns and comments about the program to TacomaFIRST 311, which has a “BikeShare/LimeBike Complaint” request that residents can access through 311’s web portal or mobile app. You also can call TacomaFIRST 311 by dialing 311 from within the city or 253-591-5000 from outside.

Given all that, what do people need to know to stay safe on the e-scooters in Tacoma?

Aaron Laird, an emergency room physician with CHI-Franciscan Health, offered some safety reminders:

• Wear a helmet and closed-toed shoes.
• Consider knee and elbow pads if you’re new to riding.
• Start off slowly as the accelerator and brake controls might take some getting used to.
• Skip the alcohol, marijuana, texting, phone calls and ear buds. All can be impairing and you need to be aware of your surrounding traffic situation.

“Ride like nobody else sees you,” Laird wrote in response to a query from The News Tribune. “Even if you have the right of way, be sure that the traffic is aware of your presence before proceeding in a busy intersection.”

2nd Annual History Walk

On a brisk Saturday morning, September 8, at 10:00 am about 35 6th Ave explorers of all ages met at Bluebeard Coffee Roasters to enjoy a history walk of the Ave led once again by Christopher Staudinger of Pretty Gritty Tours. (Facebook @prettygrittytours) Pretty Gritty Tours does a great job of engaging the crowd with fun facts and obscure information about the area. Chris also has visited most of the businesses along the way and never hesitates to recommend shops and restaurants to the participants.

This tour, which meandered the Ave from State Street (Bluebeard) to Pine (Engine House 9) always brings out friends and neighbors, people who love 6th Ave.

Tip: Kirsten Reynolds, owner of ReStyle Clothing Co., attended the walk and used the opportunity to introduce herself to neighbors and business owners along the route as well as hand out punch cards to attendees.

October Calendar (and beyond)

[continued from page 3]

District Benefit: Nationally advertised Small Business Saturday draws attention to neighborhood business districts! Sponsored by American Express, but not necessary to accept AMEX to participate. Tote Bags, Balloons, Welcome Mats, Big Social Media Event Push by 6th Ave Business District. 6th Ave has three neighborhood champions, so we will have swag galore to hand out.

All are welcome! Are you hosting an event or celebrating an anniversary? Let us know! We need your input! You don’t have to be a district member to attend a social, come to a meeting, or be on a committee. (But we’d like you to.) Please consult our web events calendar for updates. 6th Ave needs and wants your input.
Small Business Saturday Nov. 24
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social media sharing -- whatever you think is fun), send that info through as well. Let’s make this Small Businesses Saturday one to be remembered!

Chantine McBain
Event Coordinator

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Tacoma Art Walk [continued from page 1]

I encourage all venues to contact me as soon as they know they will need an artist. For some of the venues, we book the artists a month or two out. The more time an artist has to prepare the more time they have to advertise and prepare their content. Any of you can email, call, or text me to report you need an artist at any time.

I want to add that TAC requires all of the participating artists we provide to sign a Liability form to protect your establishments from any artwork damage, loss, theft, and any injuries that may occur during set up or take down of art. If for some reason an artist doesn’t pick up their work, TAC is legally able to remove the art from your establishment as well.

We thank all of you for supporting Tacoma’s Local Artists and if any of you have any questions, please feel free to contact me.

Jennifer Mason, tacomaartwalk.jen@gmail.com, 253-442-0585

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September Broomie Award
Winner: Jazzbones!

Vice President Elizabeth Stewart presents Broomie to Jazzbones

The Broomie is a traveling award that is presented each month to a business nominated by the Board and/or your fellow business owners. We cannot deny the fact that 6th Ave generates trash. Our BigBelly cans are great, but people have to make the effort to use them. In fact, there are actually fewer trash cans on 6th Ave now that our BigBelly cans have been deployed. There are some blocks that do not have a trash can at all. That leaves the store owners to pick up lots of trash before, during, and after hours. The bars and restaurants seem to have a double whammy; not only do they have regular trash, but they also generate cigarette butts, and lots of them. So many, in fact, that the City of Tacoma Solid Waste installed collectors in our street drains to corral them.

Jazzbones was selected for the September Broomie. Rachel Hogan and her staff have their hands full keeping up with the trash, but most mornings, Jazzbones has it under control. Jazzbones showed off their Broomie in their window all month long. Nice work!
SABD (General Meeting) Meeting Minutes - 9/11/18. Crown Bar at 9:30a

Call to order by President Christina Smyre - 9:31a
Self-Introductions
Approval of Minutes - Christina Smyre moved, Elizabeth Stewart seconded, all approved.
President’s Report - Christina Smyre
* Broomie Award - Jazzbones
* Casey Cowles is no longer a Board Member of SABD but still President of the CDA

Treasurer’s Report - Tracy Hansen
* Current balance $18,950
* $4500 outstanding
* Did good on AOA - broke even, maybe slightly under
* We need $1500 outstanding vendor payments that haven’t been received

CLO Report - Officer Terhaar
* Officer Norling is going to be out for the rest of the year; he has been reassigned
* 7 vehicle prowls in the area in the last month
* 2a attempted burglary at Mary Mart
* Suspect’s car is a white Jetta
* Misha asked if the Officers are able to look into Mary Mart’s previous burglary case to see if the 2 suspects, who were released with charges dropped, had any ties to the attempted burglary

Community & Economic Development - Carol Wolfe
* Engulfed in the budget season
* Presenting budget to City Council on October 9th (Tuesday)
* Focusing on small business services
* October is the arts month
* Promote 6th Ave Art Walk
* 6th Ave Art Walk is an art focused activity the city may promote as well - submit it to the city
* Art City Tax and License (Open House/ Workshop Oct 18th)
* This upcoming Town Hall meeting will consider the full city budget
* This is where civics really matters - go out and get your voice heard!
* John asked what kind of projects are we able to ask for from the city budget?
* Carol’s response explained long term projects aren’t the best projects to promote. Short term projects are more reasonable
* Can use budget cycle to promote a project
* Aids in getting a discussion going and planning thereof
* Best way to be active is to look for Town Hall meeting dates or reach out to the City Manager

Tacoma Pierce County Chamber - Len Ganduglia
* Presented how to participate in Chamber networking events
* Example: Chamber after hours and Chamber wake up
* Most events are free to attend
* The Chamber Luncheon requires a fee - let Len know if you’d like to attend
* Reach out to Len if you’d like any Chamber info
* South Sound Summit is Oct 30th at the Convention Center (replacing the annual meeting)
* Annual 6 hour long meeting
* Founder of Netflix will be a guest speaker
* There will be a trade show
* Goal is to bring the community together

* Pricing:
  * $99 per person
  * $450 for group of 5
  * $900 for group of 10
  * Can be a vendor at the event for $1000
  * 500-600 projected attendance

Committee Reports
Design Committee | John Wolters - WC Studios
* Working on the community board/ advertising column
* Shari Hart is working on the contract
* Once contract is solidified then designing will start

Promotions Committee | Angela Wehnert & Peter VanRosen
dael
* Tote bag Tuesday will be extended to every Tuesday
* Utilize FB events on the 6th Ave Tacoma Facebook Page

District Manager Report | Angie Lokotz
* 3rd Thursday Art Walk
* 3 businesses adding to the Art Walk: Crown Bar, Locust Cider and Hippie House
* Promote on FB the “No biking on the sidewalks”
* Gateway piece was removed for the apartment building (Trapper Sushi)
* We have an opening on our board!
* Santa Parade is right around the corner
* Tracy attends these meetings every month
* Our designated Santa is back in action!
* Get SABD involved!
  * Great for marketing (a float or help with the parade in any capacity)
  * Put up a cover for the crowd by your shop
  * Looking to have 3 event tents (where we will be serving hot chocolate and cider)
  * Projecting to have 3x more participants than last year

Meeting Adjourned at 10:10a
Third Thursday Art Walks Gain Momentum

We have grown from 12 to 17 stops for the Third Thursday Art Walk. There are signs in the windows, an interactive map on our Facebook Event that is updated monthly, and slowly, but surely there are more people coming out. They may not go to every business on the art walk, but they stop and look. The more we continue to promote the event, the more they will associate 6th Ave with the Third Thursday Art Walk.

We started with just shops showing artists from 4 to 7 pm, but the event has grown to include some bars and restaurants. The Hippie House has joined with live glass blowing demonstrations. Mary Mart is working out the logistics associated with a 21+ venue. We are still working out the kinks, but things are moving. We would like to see the restaurants begin offering incentives for Art Walkers; perhaps a special artsy appetizer, or discounts. Also, shops can invite small musical groups, offer small plates, or perhaps host an after party for the artists.

If you are looking for more details about the Art Walk, want to be included, or have ideas about how to amp it up, check in with Chantine at Soap & Clay (chantine@soapandclay.com) and help us make it as awesome as 6th Ave can be. October is Arts Month in Tacoma.

Street Beat by Peter Vanrosendael

I sat in on another TAC (Tacoma Artists Collective) meeting. Productive and organizing. They number two four zero now. That's an abundance of ART. It certainly seems to me that we can mesh very well together, (especially considering the University of Puget Sound's business consult of last year) and push 6th Avenue further down the road/avenue/boulevard. To this end I would certainly advocate that we all to some extent embrace art for art's sake. A fine vehicle to jump on this bandwagon of a bus is the ART WALK. let's EMBRACE.