December Calendar (and beyond)

6th Ave Business District Meeting
When: Tues, Dec 11 @ 9:30-10:30 am
Where: Crown Bar, 2705 6th Ave;
Agenda: Committee Reports, CM Blocker, 6th & Alder Report (if possible)
President: Christina Smyre, The Bar Association LLC

Third Thursday Art Walk | Every Month on 3rd Thursday
When: Thurs, Dec 20, Time 4 to 7 pm
(Third Thursday of the month)
Where: Various | 6th Ave from State to Alder; Map will be online at tacomaartwalk.com
6th Ave Liaison: Chantine McBain, Soap & Clay
Tacoma Artists Collective Contact: Jennifer Mason, jennifermasonfineart@gmail.com (to request an artist)
District Benefit: Hundreds of potential new customers come into your establishment! Show off. Give coupons and flyers, offer samples. Feature music or artists. New businesses participating each month. 16 this month! Contact Chantine or Angie if you are interested in joining the Art Walk.

Holiday Window Painting Thank You
Hi all,

The annual Holiday Window Painting Event was delightful and it is due, in part, to the warm welcome our families received from you. Families kept reporting how generous and kind the people in the businesses were to them. Thank you, thank you, thank you. You are creating lifelong memories and lifelong customers!

BOLO: Painting Buckets
I really would love your help in getting the message out that some of our painting buckets and tubs are missing. I’m hoping that painters just left them at a business who would let me know so I can come by and pick them up. I’m missing two really nice red buckets, (darn, those were mine and were not cheap,) and two black tubs. Thank you!
Eileen Newton
Art Teacher Tues. and Thurs.
Grant Center for the Expressive Arts | 571-5401

For the last several years we have been pretty consistent in our timing, so try to keep the Saturday before Thanksgiving on your radar again for next year. Sign-ups begin in October and I get a little panicky if I only have a few names when November rolls around, but the number of volunteers and the number of businesses has a great way of leveling out! Also keep in mind that we want to be sure that we are only painting where there is protective awnings so the rain doesn’t smear your windows. If there is no awning, you

President’s Report
I had a great lunch with Carol Wolfe, Economic Development Supervisor at City of Tacoma, on Thursday -- I asked her to meet to talk about engagement for membership of the board + putting the SABD in perspective to other districts for me (how we’re doing in comparison).

It was enlightening to hear that we were one of the most proactive districts. Ones that are often at the head of issues before they come up, and that we might be overthinking things a tad at times as well.

Board Positions: Yes, we need a Treasurer … but the Boards ebb and flow. Many districts don’t have the engagement or the number of people we have (or even committees!). As we continue to prove our worth and new businesses come to the Ave, we will in turn have people step up, but for now we have a good group. We would appreciate someone with some bookkeeping experience.

Goals: SABD will be focusing our goals to a few (3-4) important things that never really change.
• 1. Safety. Because we are such a hub for Tacoma, we’re going to get all sorts of people from all over. To maintain a safe area for everyone to come shop, work, and play is our number one goal.
• 2. Maybe we have classes each year to talk about rent increases and business safety… what busi-
Officer and Board Meetings

December Calendar [continued from page 1]

Tote Bag Tuesday | Every Tuesday!

When: New! Every Tuesday at Participating Businesses!

District Benefit: Specials at participating stores lure shoppers to the Ave. If you are interested in participating, or need more green bags, contact Angela Wehnert at Crescent Moon or District Manager Angie.

6th Ave Board Meeting

When: Wed, Dec. 26 @ 7:00-8:00 pm (date may change due to holiday)
Where: Venues vary. Check email or website event calendar.

President: Christina Smyre | If you have room for about 12-14 people for a meeting, please let Christina know.

Fall Broomie Awarded to O’Malley’s!

Sometimes our newsletter has more news than there’s room for in only 8 pages. That was the case with the October newsletter. Shown here is 6th Ave VP Elizabeth Stewart with Jim Cox who accepted the award on behalf of O’Malley’s.

We will be awarding the Broomie on a quarterly basis moving forward. O’Malley’s was selected for the Fall Broomie. Their staff are up early cleaning up cigarette butts. And, considering the crowds that O’Malley’s attracts, they do an excellent job keeping them under control. Nice work!

The Broomie is a traveling award that is presented to a 6th Ave business nominated by the Board and/or your fellow business owners. We cannot deny the fact that 6th Ave generates trash. Our BigBelly cans are great, but people have to make the effort to use them. In fact, there are actually fewer trash cans on 6th Ave now that our BigBelly cans have been deployed. There are some blocks that do not have a trash can at all. That leaves the store owners to pick up lots of trash before, during, and after hours. The bars and restaurants seem to have a double whammy; not only do they have regular trash, but they also generate cigarette butts, and lots of them. So many, in fact, that the City of Tacoma Solid Waste installed collectors in our street drains to corral them.

Good work, O’Malley’s!
Window Painting [continued from page 1]

will have to allow families to paint from inside. That is the information I need when I'm calling. We need to make sure you have awnings.

Thank you also for your patience. I am a busy teacher and I know that some of you were worried that you weren't on the list because I hadn't called you back earlier on.

We have such a great business district. Thank you again for your participation!

Kindest Regards, Eileen

"Our greatest natural resources are the minds of our children." -Walt Disney

Eileen Newton
Art Teacher Tues. and Thurs.
Grant Center for the Expressive Arts | 571-5401

Manager’s Report

Random Items of Note:

The 6th & Alder project is starting in earnest. The project will be edge to edge and is projected to take two years. There will be issues that arise as construction needs are met; there may be some detours at times and some parking issues. Shari Hart is working to secure parking for construction workers that does not take away 6th Ave business parking. Solid Waste is going to remove & store the wrapped big belly in front of the 6th & Alder construction project until it is safe to reinstall. It will be a while until we see it again. Our 6thAve gateway piece is also safely stowed in the TAPCO basement until it can be replaced. Joe Sorosky is the DRK Development contact for the project and has pledged to do his best to give us monthly updates on the project.

Membership Drive is coming up. Expect to see email invoices coming in January. Some of you took advantage of our membership sale last year and are already covered for 2019. Our membership dues are some of the lowest of any business district and we provide a lot for your money. The Board worked hard to provide more tangible benefits to members this year (including access to Chamber functions at member prices). Membership also unifies the district, gives us a greater voice, and shows the City that we are a united force and our issues and needs are those of the district as a whole, not just one or two. We are also a member of the Cross District Association (CDA) which unites our district with the other business districts in the City. This year our association with the CDA has provided us with funding for our barricades for AoA. We would not have achieved this on our own. Our Facebook page @6thAveTacoma has over 11K followers and we had 27,000 post reach this week. We Like your pages. Like our page. Let us know when you are holding events. We push those out to our followers, amplifying your reach. We have valuable information on our website on6thave.org. Check under the Members tab for information of value to your business. Check the Explore 6th Ave tab to make sure your business links are correct. Our newsletter has information from the committees, the City, and contact info for all Board Members, and business members. Membership affords you a discounted booth at our Art on the Ave event. Our Socials are great ways to meet other business owners and compare notes. Our meetings are open to all; you do not have to be a member to attend a general meeting or a board meeting. We welcome your input. To quote CM Ryan Mello, “We all do better when we all do better.” Or, as I like to say, “We’re better together.” We even won a City of Destiny award this year (which is proudly displayed in the lobby of TAPCO).

Elections/Board Member approvals will be coming up at the Dec. meeting. John Wolters of WC-Studio architecture agency and Kirsten Reynolds of ReStyle Clothing are running for Board positions. And we still need a Treasurer.

Prosperity is the goal. And 6th Ave experienced a great year in 2018. Most every storefront was occupied. New businesses opened. Events generated a lot of store traffic and eyeballs on the Ave. If you have ideas to bring traffic, contact a Board member or the Events Chair and get on board. But, adversity also sometimes hits us. We will be losing a couple of businesses: Both Tacoma Thrift and Bombay Bazaar will be closing at year end.

Come to a meeting and see what we’re all about. Second Tuesday of the Month, 9:30 am, Crown Bar. We have speakers, coffee, and donuts. We often have Council Members who report on what’s happening at the City and also listen to our problems. We’re happy to meet you.
Homelessness Issues on 6th Ave

Advice from 2 sector Community Liaison Officer (CLO) Custis

(This article is taken from an email by Officer Custis. The response has been edited to fit the space.)

Please utilize 911 or non-emergency to remove unwanted persons from your businesses. Please be specific about their behavior, whether they are just making people uncomfortable, acting lewd, or what specific threatening behavior are they displaying. All of our calls are prioritized, any in-progress violent crime will take precedent from just an uncomfortable removal.

**For filing a report** – [A report] will be made by calling 911 or non-emergency (253) 798-4721. For 911 there will be any real-time, in-progress action where there is a potential for threat of harm, disturbance, or destruction. Some examples would be an argument that is escalating, people making viable threats of harm, fights or other altercations. For non-emergency, it would still be any in-progress unwanted behavior, but would be something more like a person loitering, sleeping, or making people uncomfortable. Both numbers would also be used to report any after the fact crime, such as a theft, burglary, or vehicle prowl. If there is no suspect information, some property crimes can also be reported online at www.TacomaSafe.org. Every call, no matter what line, is still prioritized. Some are addressed by sending an officer out for contact, an area check, or some are All Car Broadcast (ACB’ed) so area officers are aware there was unwanted behavior in the area but someone doesn’t necessarily need contact.

**No Trespass** -- We receive the same concerns with transient related issues from every other property in the same geographical and residential/business area. The same convenient amenities that attract your tenants [customers, clients, etc.] – the park, convenience stores, social services, restaurants – attract individuals experiencing homelessness to frequent as a place to loiter, panhandle, and live their preferred way of life. Even with your Trespass Authorization, that can only remove them from your property… it cannot stop them from being in the alley, sidewalk, street, park, etc… and cannot stop them from returning. Please encourage your tenants and their employees to call non-emergency (253) 798-4721 to remove any individuals not welcome on the property while it’s in progress. Don’t feel as if you’re bothering us, it’s our only recourse at this time as we are a re-active force, but please keep in mind that calls are prioritized and you might not see an immediate response depending on the behavior. The call volume will then create stats for our Predictive Policing program that officers use to guide them where to patrol. Also, the people causing nuisance activity on your property will likely become tired of constantly being removed so they will move on their own. We service Tacoma’s approximate 200,000 residents with similar daily concerns. We have approximately 20-25 officers on patrol for each shift for the entire city. We are a reactive force, we can only respond to it as it’s happening. We cannot dedicate our resources to patrol a single address, you’d have to hire your own private security for 24/7 patrols.

**Positive Interactions** -- At its core the homeless and transient concerns are a social issue, not a criminal one. These concerns will not change as the transient population grows. Your same recourse is to call Positive Interactions (253) 382-277. "Jaundice" them with calls and referrals because that is how they work and report stats to the City. Again, if it’s not being reported to them it’s as if the concerns are not there. They are a division of Comprehensive Mental Health, and along with Catholic Community Services, they are the ones who guide and influence the City on its response to this crisis.

I know this is a frustrating situation and I wish I could offer more. If you are not happy with the direction the City is going, I encourage you to reach out to your Neighborhood Council, Council Member representative, or attend the City Council Meeting every Tuesday at 5pm at 747 Market.

Officer Kelly Custis
Tacoma Police Department | 2 Sector CLO | Explorer Advisor | 253.591.5290 | kcustis@cityoftacoma.org

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(253) 382-2677

**POSITIVE INTERACTIONS**

Helping Local Businesses By Helping the Homeless

We help businesses address homeless-related concerns by providing:

- **Quick Response**
- **Prevention Techniques**
- **Resources + Services**
- **Available When You Need Them**

Quick response to homeless-related issues, concerns and needs.
Proactive planning, monitoring and prevention techniques to reduce incidence and bright.
Connecting individuals experiencing homelessness to the needed resources and services.
Connection to services when you need them, including after hours and on the weekends.

**Funded by the City of Tacoma**

In Partnership with Comprehensive Life Resources
Santa Parade a Success

The 5th Annual 6th Ave Santa Parade drew crowds numbering in the thousands. The weather was perfect. Two stages (at Crescent Moon and Meineke) started playing music at about 2:30, drawing in the crowds. Lime Bike/Scooter demos were going on by Ice Cream Social. Tacoma Artists Collective set up an Art Market in an open lot. Carolers and elves wandered the Ave. Over a thousand candy canes were handed out to the waiting kids.

Grinch and Crowd (photo by Jason Vontauscher)

Businesses all along the Ave got into the spirit. Some were serving hot chocolate and hot cider to the thirsty crowds on the streets. Shops were full of shoppers. Some had lines at their registers and out their door. The Grinch paused for photos and quickly drew a line of families that stretched over half a block.

The entertainment was nicely balanced for families; even Frank Sinatra sang to the crowd!

Thank you to organizer Kristy Rawley our Santa Parade Head Elf, the parade committee, and the volunteers who put in so many hours of their time. Thank you to all our sponsors, and to the City of Tacoma who found some money at the end of the year to grant us funding for our barricades. It gave us the boost we needed to push us over the top for funding. And thank you to all the businesses and groups who participated as well. It was a great day of entertainment.

As with all events, there are also hiccups, which we will remember next year.

Thank you to our sponsors!

City of Tacoma
Gray Lumber Co.
Homestreet Bank
Pinnacle Capital Partners
Lexus
DeMolay
Seattle Mariners
(with the generous help of the Seattle Mariners Grounds Crew)
JoFroyo Functional Cold Brew
TAPCO Credit Union
Tower Lanes Entertainment Center
Baron Kuhn Financial Advisor Edward Jones

Council Member Lillian Hunter (left) with Head Elf Kristy Rawley
SABD (General Meeting) Meeting Minutes - 11/13/18
Meeting Place & Time: Crown Bar at 9:30a

Call to order by President Christina Smyre - 9:34a
Self-Introductions
Approval of Minutes - Christina Smyre moved, all approved.
President’s Report - Christina Smyre
  Warehouse for AOA 2019
  Contract being written now
  We need board members at large and a treasurer

Treasurer’s Report - Tracy Hansen
  N/A; Treasurer ill

CLO Report - Lt. Dan Still
  1 burglary
  Methodist Church; Music equipment was stolen
  12 car prows
  8 traffic stops
  5 minor and 4 major assaults
  2 vandalism
  1 strong arm robbery; DOA worker on Halloween got their bag stolen
  1 altercation at Crown Bar
  13 people need to be hired on to the TPD
  Lots of surrounding PD wanting to come to Tacoma

Deputy Mayor/ Council Member Anders Ibsen -
  City Council meeting at City Hall may last to 9p this evening (Nov 13)
  Final reading on interim regulations for the tide flats
  Reauthorizing of regulations
  Time out on certain uses i.e. petrochemicals and fossil fuels
  First reading of Landlord tenant code
  Preventing Tiki situations from happening
  60 days notice for rent increases or evictions
  30 days relocation funds
  Citizens forum - budget
  Final note at the end of the month
  Capitalizing on the affordable housing trust fund
  1.3 million partner with Tacoma housing authority, fund housing projects, etc.

Community & Economic Development - Carol Wolfe
  Really important to go to the City Council forums
  Get your voices heard
  Talk about the impact to businesses
  Carol received a request from O’Malley’s, through Pierce Transit, to remove the bench in front of their establishment
  Dist. Manager Angie says that they’ve expressed the opposite to her
  Could be Pierce Transit misinforming Carol; Carol will check on it and confirm
  6th & Alder construction is underway
  Want to keep Trappers
  Innovative grant 2019 due Jan 15th 2019; get your ideas funded--apply
  Utility fees on the budget cycle
  A buyer has reached out to purchase the NW costume shop
  When is the final vote for Lime and Bird?

Lime Bikes Program - Lime Representative Mark Tarpy
  Happy with response from Tacoma so far; Still collecting feedback
  Nov 20th permit runs
  Extension for another 60 days
  City wants to move to permanent regulations
  Just met 50,000 rides and counting; 10,000 bikes; 40,000 scooters
  DT primarily scooters are being used mostly
  South and East Tacoma bikes are being used mostly
  End of the month a new version of the scooter will debut with More suspension on the front, Bigger wheels, Better uphill power, No parking zone
  No riding on the sidewalk
  Fix/ Inform Lime improper parking may submit and get free rides

Committee Reports
  Design Committee | John Wolters - WC Studios
  Pursuing a couple diff strategies
  Innovative contract signed for ad board
  Installed probably in the spring
  Digital option
  Met with Downtown on the Go and Traffic for discussion of bike lane or sharrow on 6th
  Not a great idea to put on S 8th because lack of customer access
  Working with Tacoma Power to paint the bottom polls to decrease vandalism
  Graphics for crosswalks and bike lanes
  Working to fill in the missing trees
  Empty holes start with first business owner, property owner and the City to get a tree planted

Budget meeting comments
  Deputy Mayor Anders Ibsen mentioned we live in a complaint based system; use 311 (John uses once a week for everything from Graffiti to feces on the sidewalk, etc.)

Safety Committee | Timothy Marlowe
  N/A

Promotions Committee | Angela Wehnert & Peter VanRosendael
  Tote bag Tuesday advertising reminder
  Weekend of Wizardry Harry Potter Event is coming to Tacoma at the beginning of December

District Manager Report | Angie Lokotz
  Membership Driving coming in December/January
  Looking for Treasurer/Bookkeeper for District

New Business and Announcements
  Alchemy is Real (presentation by Misha Jones)
  Taylor and Jordan need help keeping their non-profit afloat to serve Tacoma’s skateboarding youth (a lot of youth from Jason Lee are a part of their program)
  Contact Taylor at twoodriff@alchemyskate.org and/or Jordan at jwcoolston@alchemyindoor.org if you’d like to help, donate or learn more.

Meeting Adjourned at 10:34a
President’s Report  [continued from page 1]
nesses should be thinking about…
• 3. Events: AoA, Santa Parade
• 4. and something else (suggestions welcome).

Lastly, how does success look to us? to our businesses? We will be focusing on these issues at our upcoming retreat in mid-January.

Committees: SABD is lucky to have some great committee chairs and support. Design, Safety, Promotions, Events are going well, but committees are only as strong as their members and always need volunteers. What is your passion? Let us know and we will find a committee for you.

Cheers,
Christina
Christina Smyre | The Bar Association LLC
Owner + Operator

Street Beat by Peter Vanrosendael

What has YOUR 6ABD done for you lately??? Well for starters the SANTA PARADE drew an estimated 5K of mostly new people down to the AVE. We are actively pursuing a campaign to lower the speed limit, and we've partnered up with local artists (Tacoma Artists Collective, TAC for short) to advance their cause and beautify our environs. So next month when we all can jump on the bandwagon of progress (and pay our 2019 DUES) I REALLY do not wanna hear WHAT HAS 6ABD DONE FOR ME LATELY?

Design Committee Report

Power Pole Painting
We’re working with Tacoma Power to see if painting the bottom 10’ of the district power poles is a possibility. We’ll be using the District colors to strengthen the overall branding of 6th Ave.

Community Bulletin Board
We’re looking at a digital option for a community bulletin board at the corner of Junett and 6th in order to provide a place for community events and announcements and to cut down on litter from wet bills posted on power poles. We’ll be issuing a design next month for your community feedback.

Tree Planting
If your business has empty tree grates out front or you have an idea to improve the landscaping around your storefront, get in touch. We’re looking for ways we can bring more green to the Avenue.

Thanks for the Pizzas and Party!

Thank you to Pizza Press for their generous donation of pizzas for the Grant and Jason Lee window painters and to Tacoma Games for hosting the Pizza Party.