March Calendar + Beyond

6th Ave Business District Meeting
When: Tues, Mar 12 @ 9:30-10:30 am
Where: Crown Bar, 2705 6th Ave;
Agenda: Budget; Committee Reports; 6th & Alder Report; Laura Svancarek, WSDOT & Pierce Transit (ORCA for small business); Len Ganduglia of Tacoma-Pierce County Chamber

President: Christina Smyre, The Bar Association LLC

Third Thursday Art Walk | Every Month on 3rd Thursday
When: Thurs, Mar 21, Time 4 to 7 pm
(Third Thursday of the month)
Where: Various | 6th Ave from State to Alder; Map will be online at tacomaartwalk.com

Tacoma Artists Collective Contact: Antonia Hernandez, tacomaaartwalk.hernandez@gmail.com (to request an artist or to tell her your featured artist if you have your own)

District Benefit: Hundreds of potential new customers come into your establishment! Show off. Give coupons and flyers, offer samples. Feature music or artists. New businesses participating each month. 16 this month! Contact Antonia or Angie if you are interested in joining the Art Walk.

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Manager’s Report [continued from page 1]
requests to the North End and Central neighborhood councils this week. In an effort to slow traffic and continue our work on placemaking, we will paint the bottom 8’ of the TPU poles in our district colors. Because we also have some extra money in our budget, we will also be able to replace the banners that have blown down over the last couple of years. This, along with the Big Belly wraps will further add to a more cohesive look and feel for the district.


Membership is on track. 34 businesses have paid their dues for 2019, however total monies coming in are down because about ten of those businesses took advantage of our two years for $150 membership sale last year. 6th Ave Business District does a great job of promoting our businesses. We repost your events to our Facebook events page which gives you 12,000 more opportunities to get noticed. We distribute our newsletter to 300 businesses. We attend neighborhood councils and our Board advocates on your behalf to the City of Tacoma. Art Walk is well received; the Wine Walk will once again bring a few hundred customers through your doors. Art on the Ave will bring 15,000+ people. Our dues are much less than other districts and 6th Ave offers more than most. Please help us help you.

Broomie Award. The Broomie has not disappeared; it will once again be awarded at our March meeting. Come join us and see who receives this coveted item!

Design Committee Report By John Wolters

Main Streets Now Conference
The 6th Avenue Board has agreed to send two representatives to the Main Street America conference held March 25-27 in Seattle. The 3-day conference showcases implementable best practices, time-tested solutions and innovative ideas from their national network of practitioners, as well as those in adjacent fields who share in the goal of creating economic and social prosperity in downtowns and neighborhood commercial districts.

Power Pole Painting
TPU has agreed to allow 6ABD to paint the lower 6’ of the Districts Power Poles. We’ll be asking the NENC and CNC for Innovative Grant funds to complete the project this summer.

Community Bulletin Board
The Design Committee met with the City of Tacoma and is close to finalizing the location of 3 community bulletin boards at the corner of 6th and Junet. Permitting is next.

Promo Committee Report by Peter Vanrosendael
1. previous promo chair Angela Wehnert of Crescent Moon Gifts has closed on new property. will stay in touch with 6ABD as her ideas are still valid. 2. suggestion for next wine walk: gift bag to include bottled water, ya know to cleanse the palate if yer a real wine tester. 3. 6ABD has a newly created ART COMMITTEE. Meeting Sundays at Turntable Treasures/House of Records 7:00 PM. 4. need photo op for our donation to the food bank.
"10 Year Anniversary of Dinner Tours!" by Natasha Thayer, Studio 6

Studio 6 Ballroom Event Hall & Studios created and has been running 6th Ave Dinner Tours for over a decade since creating and organizing the first one Feb. 2008 with the purpose of marketing the businesses (not just the restaurants but tours of businesses on the walking routes), promoting our district in a positive light, and bringing community together - dine out together as a group to meet new friends, fun friend or office thing to do, or special date night! An effort to build a ripple effect of great word of mouth advertising to bring even more customers to our district & businesses. It has been a very helpful tool in turning around lingering bad impressions of our district.

The Dinner Tour Event with live local music is not only the longest running event to promote and market the district & businesses, to bring customers to our district and put a positive outlook in people's heads who read the advertising, marketing, and several news articles that have been written & tv mentions, but also the longest running event - and involving the entire 6th Ave district - other than the district organized event, AOA.

"The fabulous deal & fun event allowed me to try out restaurants that I would have not gotten to right away or ever (with my schedule or unsure I would like them thinking of $’s I had in my budget that I wanted to make sure to spend on things I would be sure to like). Now I know what they offer, who I can grab take-out from, who I should make reservations with, which I can take big groups to, and all the little shops I can shop at while I’m in the area!"

"What a great marketing idea! Gave me a totally different impression of 6th Ave than I had before!"

"I didn’t realize there was so much here! Loved the entertaining tour guide."

http://studio6ballroom.com/events/dinner-tours/

District Old Timers Get Together

In December several old timers in the district got together for coffee with the newest board member, Tim Marlowe. They had a fun time recalling the difficulties and successes in building the district from the ‘90’s when some recall the area in terms of boarded up store fronts, dirt and drugs to its successes today. Pictured below are (l to r) Board Member Timothy Marlowe, former District Manager Mario Lorenz, Sadie Marlowe, long term solid supporter of the district Tom Johnson, Rev. Frances Lorenz, Mary Johnson, two term president Bill Connolly, Dave Parker, secretary and newsletter publisher 2004-2011. Tom and Mary Johnson were the founders and owners of the landmark Northwest Costume shop until they were put out of business by a fire last year at their store.

Wine Walk [continued from page 1]

message if you’d like to be paired with a shop. This is a great opportunity to expose your business to new clientele, so if you’d like to join in the fun, let me know right away.

We are always interested in event ideas from other businesses. The Wine Walk allows us a bit of a budget to play with for other events that would draw people to The Ave. If you have an idea, let Chantine know! We are happy to help market and coordinate business events, but you have to let us know what you’re interested in doing! Mind reading is not a skill we have mastered. Yet.

Enjoy your March, 6th Ave - long sunny days are just around the corner!
Beefy’s Burgers Opens
3018 6th Ave (former Fish! Fish! Fish!) | (253) 263-7272
Mon-Sat 11:30-9:00; Sun 11:30-8:00
beefysburgerstacoma@gmail.com | http://Beefysburgers.me

Just before the February Art Walk, Beefy’s Burgers opened its doors. Located in the same spot as Fish! Fish! Fish!, with the same owner, Robert Stocker, and a slightly different color scheme, Beefy’s is offering a limited menu of fresh meat burgers, fries, and a few shake options. (Think of it as Shake Shake Shake Light.) The crew has been ramping up, customers are stopping in, the reviews are positive and the consensus is that the burgers are quite tasty and a good value meal. Stop in and try it for yourself.

Photos are from the Beefy’s Burgers facebook page.
Tacoma’s BD Local Podcast Network has partnered with Northwest Defensive Martial Arts to bring the 6th Avenue Business District this valuable 2 hour seminar
"Street-Wise Self-Defense for Your Business"
*** one day only ***
(Date to be determined)
You will learn:
- Easy to learn, effective street Self Defense ideas and techniques you and your employees need to know,
- The mental and physical aspects of self-defense in and out of the workplace and at home,
- Situational awareness and how to handle unwanted customer(s),
- What to do in the face of a dangerous attack and,
- The use of force.
Open to business owners, their families members and employees ages 18 and above.
To reserve your space contact: Tim Marlowe - BD Local 1-843-614-7629 smartad253@gmail.com

Board Meeting Thursday
Feb 27, 2019 – Locust Cider

Call to order 7:09 PM

President’s Report
Blanket insurance is being purchased tomorrow $1020 annually
TPU Key Accounts Breakfast
Show presence

The Warehouse
Everything that is needed to be turned into CoT has been submitted
AoA Website up
50 vendors so far
Getting quotes for staging
Sharing generators with The Mix
Connected with Church on the Ave
Wants whole space in front of building
Maybe trade volunteers for cost of 10 spaces on the Ave with some additional fee? $500?
Katie is getting quotes from National Barricade
CoT reimburses up to $2,000
Columbia distributing & Young’s Marketing sponsors, push special product, kickback some cost for bars
Going directly to bars to push product
Get a discount on beer garden
Get product directly from a distiller?
Postcards made to promote AoA at other events
Share vendor lists from other festivals

Proctor Arts
Solicit Tribes
South Sound Magazine
AoA won best festival last year
Promote this year, hopefully
Beer Gardens $500, Vendors $150
Push for something in front of Bluebeard on the incline up to State Street
A frame stations with maps and festival info?
First Aid Station and Lost & Found station
Explore extra security beyond paid police officers
Vendor booth on street edge

Main Street Now
Seattle Convention Center, March 25th – 27th
Sign up for sessions
Strategies in Parking, Metering
Social Media tells a story
Placemaking
Property Owner Connecting/Engagement
$655 until March 18th
SABD board voted to send two people
CDA to pay for one half of a ticket
Ask Carol about paying for a ticket

Design Committee
Next week presentation to North End Council for pole power painting 1st Monday of the month
If we don’t get approval from TPU, shelf it
Community Boards – innovative grant for 2018
Permit extension in March
Close to design approval
Meet in two weeks at the site with mock-ups
After, CoT will go in for permitting
Need structural engineer, John in contact
Alex Mather, Pierce Transit & City
Bike lanes
Missing paint on crosswalks
CoT won’t touch without ADA capability
Graphic crosswalks at signalized intersections
Finish MVV
Propose forming a community engagement committee

CDA
SABD strong presence
KBTC/PBS crew came through – TV advertisement

Safety Committee
Flyer for self-defense lessons to Angie before the 4th

Promotions Committee
Earliest that Angela will open is late April
Wine Walk, May 11th
Tote bags with coupons and bottle of water
Encourage sidewalk sale?
Board approved the budget, has to be presented to General
Create Art Community – Tacoma Arts Collective, every Sunday at 7pm at Turntable Treasures
James Tucker on speaker at all meetings
Third Thursday Artwalk
Wants same footprint at AoA (large checkerboard)
Put donation to Feed253 and Demolay in to newsletter

District Manager Report
Chamber breakfast at Salvation Army Center
Reconnected with Major Sheppard
Every Friday – homeless outreach team meeting
Address crosswalk closure at 6th & Alder, put a light on 6th & Cedar, reached out to Joe
Request turn light
21 paid members, member dues shortage this year due to double up dues last year ($150 for 2 years)
Reaching out to orgs for SABD decals
Chantine organizing Wine Walk
Art Walk is getting bigger
Bluebeard and Addiction Tattoos are getting involved – end to end of Main Street Footprint
~$5000 for replacement banners
Event Calendar is down
Buy plug-in
Calendar for March + Beyond
[continued from page 1]

Tote Bag Tuesday | Every Tuesday! (Every Day? -Businesses, I need your advice!)
When: New! Every Tuesday at Participating Businesses!
District Benefit: Specials at participating stores lure shoppers to the Ave. If you are interested in participating, or need more 6th Ave bags, contact Angie (District Manager).

Promotions Meeting
When: Mon, Mar. 27 @ 10:00 am
Where: Venues vary.
Chair: Peter Vanrosendael, Turntable Treasures

6th Ave Board Meeting
When: Wed, Mar. 29 @ 7:00-8:00 pm
Where: Venues vary. Check email or website event calendar.
President: Christina Smyre If you have room for about 8-10 people for a meeting, please let Christina know.

Wine Walk
When: Sat, May 11 @ 2:00-6:00
Where: Participating businesses up and down 6th Ave from State to Alder
Organizer: Chantine McBain, Soap & Clay
District Benefit: Up to 500 participants eager to sip your wine and check out your shops. Last year’s Wine Walk was quite a boond for businesses. Let’s keep it up.

Spring Fairy Festival
When: Sat, May 18 @ 11:00-7:00
Where: Crescent Moon Gifts, 2502 6th Ave, Tacoma, Washington 98406
Organizer: Angela Wehnert, owner; (253) 572-8339, cmgtacona-ma@aol.com
District Benefit: A thousand extra hungry bodies on the Ave, ready to sample your wares. Send menus, samples, coupons; let them know you are eager to serve them.

All are welcome! Are you hosting an event or celebrating an anniversary? Let us know! We will forward to our Facebook Events Page! You don’t have to be a district member to attend a social, come to a meeting, or be on a committee. (But we’d like you to.) Please join us. 6th Ave needs and wants your input!

2019 Member List
(list is constantly updated as member dues are paid)
1. Affinity Real Estate | 6th & Alder, Kirk Rector, 3516 S 47th St, (253) 472-5400, office@affinityrem.com
2. City Central Church, Carol Turner, 2520 6th Ave, 253-404-017, info@citycentral.org
3. Crescent Moon Gifts, Angela Wehnert, 2502 6th Ave, 253-572-8339, cmgtacona-ma@aol.com
4. Curves, Pati Lynn, 5401 6th Ave, Ste 305, 253-761-9766, westgate-curves@gmail.com
5. David Parker, 253-370-6208, printerdave@comcast.net
6. Dazed and Reused Studio | Coffee & Crafts Art Studio, Nancy & Christopher Franklin, 2607 6th Ave, (253) 480-5633, thefrank-lins@dazedandreused.com
7. Foundation Escrow, Jolyne Baines, 4119 6th Ave, 253-756-1760, bigbfoundationescrowinc.com
8. Garlic Jim’s Famous Gourmet Pizza, Jodie Ausmus, 3602 6th Ave, Ste 103, harlicodie@gmail.com
9. The Hippie House, Justin Stiegitz, 3109 6th Ave, 253-276-1708, jus-tn@thehippiehouse.biz
10. Hi-Voltage Records, Brian Kenney, 253-627-4178, bwkenney@comcast.net
11. Ice Cream Social, Layla Isaac, 2914 6th Ave #4A, 253.372.1660, icecreamsos-cial@tacoma.com
12. Jacob Pugh, (253) 565-9895, jacob.pugh@tapcocu.org
13. Jon’s Barber Shop, Jon Tryfon, 3825-½ 6th Ave, 253-752-5162, jontryfon@yahoo.com
14. Law Offices of Terry E. Lumsden, Terry Lumsden, 3517 6th Ave, Ste 200, 253-537-4424, telumsden@aol.com
15. Legendary Donuts, Kelly Peck (manager), Shannon Patton (owner), 2602 6th Ave, 253 327 1327, kellypecknw@comcast.net
16. Locust Cider, Rebecca Spears, Jason Spears, 2805 6th Ave, rebe-cailocustcider.com
17. Mary Mart, Damien McDvitt, 3002 6th Ave, 253-327-1675, 253marymart@gmail.com
18. Melody Williams Insurance Agency LLC (Allstate), Melody Williams, 4304 6th Ave, 253-759-9999, melodywilliams@allstate.com
19. Melted Muscles Health Spa, Alana Schaser, 3701 6th Ave, Ste 2, 253-330-3953, meltedmuscles@gmail.com
20. Red Hot, The, Chris Miller, 2914 6th Ave Ste B, 253-799-0229, deli-cioushotdogs@gmail.com
22. Salvation Army Citadel Corps, Major Donald Sheppard, 1110 S. Puget Sound, 253-572-8452, donald.sheppard@usw.salvationarmy.org
23. Southern Kitchen, Gloria Martin, 1716 6th Ave, 253-627-4212, Southern-KitchenRestaurant@gmail.com
24. Stargazer Comics Toys & Games, Geremy George, Damien Lieck, 2610 A Av., 253-572-7515, stargae-zertoys.com
25. Tacoma FrameMakers, Stacia Harvey, 3011 6th Ave, (253) 564-2320, frame4ubabe@gmail.com
26. Tacoma Games, Jeremy Button, 3103 6th Ave, 253-301-2137, jere-my@tacoma-games.com
27. Tacoma Little Theatre, 210 N. I St, 253-272-2281, tlta-tacomallittletheatre.com
28. Tacoma Musical Playhouse | The Spire, Jon Douglas Rake, 710 S. Anderson, 253-627-0700
29. TAPCO Credit Union, Elizabeth Stewart, 2802 6th Ave, (253) 565-9895, Elizabeth.Stewart@tapcocu.org
30. Turntable Treasures/House of Records, Peter Vanrosendael, 608 N. Prospect, 253-272-9229, peter@turntabletreasures.com
31. Unity Church of South Sound, Rev. Jeffrey Fowler, 710 S. Anderson St, 253-517-3883, rejeffrey@unityofsouthsound.org
32. University of Puget Sound, John Hickey, 1500 N Warner St, 253.879.3204 (office)
33. WC Studio | Architecture Agency, John Wolters, 1522 6th Avenue Unit , 206-371-5152, john@wc-studio.com

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Street Beat By Peter W. Vanrosendael

We are all waiting for the nicer weather and with that should be a spring clean up. Any volunteers out there? Let's all get involved. A short survey is being formulated with the purpose of making 6ABD a better place. THIS IS FOR YOU, all who may read this. Here's your chance to be heard about your concerns for the Ave in lieu of you coming to the general membership meeting and expressing such. 6th Avenue can improve if we all have an input. And please pay your dues, thanks.