May Calendar + Beyond

6th Ave Business District Meeting

When: Tues, May 14 @ 9:30-10:30 am
Where: Crown Bar, 2705 6th Ave; Agenda: Committee Reports; 6th & Alder Report; Mike Skiff | Publisher & Sales Director | Historic Tacoma Living presentation

President: Christina Smyre, The Bar Association LLC

Third Thursday Art Walk | Every Month on 3rd Thursday
When: Thurs, May 16, Time 4 to 7 pm (Third Thursday of the month)
Where: Various | 6th Ave from State to Alder; Map will be online at tacomaartwalk.com

Tacoma Artists Collective Contact: Antonia Hernandez, tacomaartwalk.hernandez@gmail.com (to request an artist or to tell her your featured artist if you have your own)

District Benefit: Hundreds of potential new customers come into your establishment! Show off. Give coupons and flyers, offer samples. Feature music or artists. New businesses participating each month. Contact Antonia or Angie if you are interested in joining the Art Walk. Let Angie know if you need a sign for your window.

Tote Bag Tuesday | Every Tuesday!
When: New! Every Tuesday at Participating Businesses!

District Benefit: Specials at participating stores lure shoppers to the Ave. If you are interested in participating, or need more 6th Ave bags, reach out to Angie (District Manager).

NEW! -- Promotions/Events Meeting Moving to Tuesday
When: Tues, May 27 @ 10:00 am
Where: Soap & Clay.

Manager’s Report

By District Manager Angie Lokotz

Our 2nd Annual Wine Walk is Saturday, May 11 from 2 to 6. This year we have 14 businesses participating as well as three food trucks, a bubble truck, Lime Scooters will be here to demo their scooters and offer helmets for riders, and there will be incentives to take Uber & Lyft included in all Wine Walk gift bags. This year we will also have some Event Staff who will help Wine Walkers find their destinations as well as remind them that they cannot actually walk around the Ave drinking wine.

Organizer Chantine McBain of Soap & Clay did a good job of pairing wineries and cideries with businesses. Participating businesses will be offering great raffle prizes during the wine walk as well as specials and incentives to bring customers back to their shops. But, be advised: even non-participants saw an uptick in business during last year’s wine walk. Please be ready to offer bathrooms and water to participants. This is your opportunity to make a great first impression with 500+ potential new customers.

Behind the Scenes: Design Chair John Wolters has been working hard to create traffic calming opportunities through the district and make it less intimidating for walkers. One way is to get all of our crosswalks striped. We are still trying to get a temporary crosswalk in place at 6th and Cedar to mitigate the impact of losing the crossing at Alder due to the construction project. President Christina Smyre and John have been working more closely with Community and Economic Development to keep 6th Ave on their radar. John and I

by Chantine McBain, Soap & Clay

6th Ave Wine Walk - the road to awesome

Hey hey, 6th Ave! We are two days from our second Wine Walk! I’m very excited for the big day, and know it’s going to be even more amazing than last year. Here’s a quick recap of what we’ve done and where we are.

This event is sold out - we sold 500 tickets weeks before the event. We plan on dropping extra tickets for day-of sales, so be prepared to see an extra 700-1000 people on The Ave on May 11th. This is double the attendees we had last year, so make sure your shops are ready to welcome the traffic! Clean up your storefronts, figure out how you’re going to
have initiated talks with the building manager at the Tacoma Housing Authority 6th Ave Apartments to see if we can come up with a plan to enliven the green space in front of their building (the only bit of green on 6th Ave). I envision something like chess tables and benches which could be engage young and old, residents and random shoppers, and would--simply by their presence--invite talk and connection.

That big hole at the corner of 6th & Alder: The other day I had a business ask me why there’s a big hole there. That big hole will be the foundation and parking structure for the 6th & Alder development that is under construction at that intersection. Come to our meetings (or read the newsletter) and get monthly updates on its progress.

Dues: Reminder: Please pay your membership dues. Fewer than 60 businesses have paid their dues this year. That means that 6th Ave has less than $6000 available to keep up the website and social medial pages, advertise your business, print the newsletter, make improvements, offer benefits, pay our membership dues to the Chamber and CDA, and help pay for events. Each year we hold one of Tacoma’s most anticipated summer festivals: Art on the Ave. In the last year we introduced a monthly Art Walk and a Wine Walk. Our Santa parade grows each year, and this year Santa will be on the Ave all day before the parade for photos and generally greeting shoppers. Our neighboring schools paint our shop windows for the holidays. Think of what we could accomplish if all of our core businesses chipped in.

6th Ave was offered a great opportunity to hang flower baskets along the Ave this summer, but the cost for that was prohibitive at $500/basket. We have hired someone to keep the tree wells weeded and under control on a quarterly basis.

We have pursued grants to help improve our streetscape. Our board members and committee chairs have been working overtime attending meetings and working with the City of Tacoma to help keep your businesses top of mind with COT and we are still working without a treasurer or secretary. There’s plenty of opportunity for those of you who want to help create an awesome 6th Ave. Join us.
Welcome to the
6th Avenue Business District
Tacoma’s Eclectic Destination

Opportunities to be Involved and Heard

Monthly Newsletter
Submit your article and announcements by the last Friday of the month.

Committee Meetings
See the website and newsletter for days and times or add your email to receive updates.

Monthly Executive Board Meeting
Venue varies

STAY CONNECTED
Visit On6thAve.org or visit 6th Ave Level!

MISSION
6th Avenue Business District is the FUN destination for work, eat, and play.

VISION
6th Avenue Business District serves our members through organized collaborative efforts to promote our sustainable vibrant community footprint.

ADVERTISING
• 6th Avenue Business District is one of Tacoma’s most thriving business districts, featuring a mix of retail shops, restaurants, and service businesses.

4th Avenue is the smart place to open shop. The members of our business community meet and network monthly, making improvements to the neighborhood while creating events to draw traffic into our establishments.

As a group, we are forward focused to raise visibility for our district via social media, community projects, and events like Art on the Ave.

Join today and gain the combined member benefits! Ondit6hAve@gmail.com

We are part of the CBA, the Tacoma-Pierce County Chamber, and advertise with local apps to promote your businesses at a discount.

ART ON THE AVE 4th Saturday in May

ART ON THE AVE Holiday on the Ave 4th Saturday in December

WINE WALK 4th Saturday in October

SANTA PARADE 1st Sunday in December

2nd Sunday in July

Business Name

Business Address

City State Zip

Business Phone Mobile Phone

Website Facebook/Social Media

Email

Contact Name

Best Way to Contact

CHOOSE YOUR MEMBERSHIP LEVEL

☐ $50 New Business Member (1st y)

☐ $100 General Annual Dues

☐ $50 Supporter (i.e. Resident)

☐ $200 Community Partner

Non-Profit Organization—Inquire RE: Pricing

Print form and mail to:
6th Ave Business District
2002 6th Ave, Tacoma, WA 98406

Am. Pd. Date Check #
Sidewalk Cafe Pilot Project
CM Robert Thoms introduced a pilot project at McMenamins to streamline Sidewalk Cafe permitting. That, along with relaxed restrictions by Washington State Liquor and Cannabis Board should make it easier to get some lovely sidewalk cafes established along 6th Ave.

John Walters, our Design Chair, sent a letter of appreciation to CM Thoms and received a thoughtful reply. We are hoping CM Thoms can find some time in his schedule to discuss this issue at one of our meetings. See letter and reply below:

Council member Thoms,
Thank you for working to get sidewalk cafe permitting more streamlined in Tacoma. Although many of our business districts have narrow sidewalks and it can be challenging to make it work, it is a step in the right direction and we appreciate your hard work on this.

Best,
John
John Wolters, WC STUDIO architecture agency, www.wc-studio.com

Thank you, with the use of tiles on the ground vs. fences it is my hope we can expand these quite a bit and while I support the 7 feet for sidewalk egress, I am of the mindset, we can be creative and see if that entire 7 feet is always needed. So, please seek to do these if you wish and let us work to get more folks outside and expand businesses ability to get customers enjoying their great products.

Have a great day and thank you for taking the time to reach out, very kind of you.
Sincerely,
Robert S. Thoms
City Councilman, District 2, City of Tacoma, Washington, 253-229-2508
Robert.thoms@cityoftacoma.org

Design Committee Report
Streets and Sidewalks in 6th Ave
We’re working through the permitting process for the community boards at 6th and Junett. We are expecting everything to be complete in about 2 months.

Power Pole Painting
Final approval by TPU was given to paint the bottom 6’ of the wood power poles throughout the District. We’ll be inviting students from Jason Lee Middle school to contribute designs and effort as we continue to brand the District with the colors similar to the pole banners.
Calender. May + Beyond [continued from page 1]

Chair: Peter Vanrosendael, (Promotions) & Chantine McBain, (Events)

| Recap of Wine Walk + New Ideas
6th Ave Board Meeting
When: Wed, May 29 @ 7:00-8:00 pm
Where: Venues vary. Check email or website event calendar.
President: Christina Smyre | If your business is interested in hosting and has room for about 8-10 people for a meeting, please let Christina know.

Wine Walk
When: Sat, May 11 @ 2:00-6:00
Where: Participating businesses up and down 6th Ave from State to Alder
Organizer: Chantine McBain, Soap & Clay
District Benefit: 500-700 participants and DD’s eager to sip your wine and check out your shops. Last year’s Wine Walk was quite a boon for businesses. This year’s Wine Walk will have food trucks, a Lime Scooter Demo, a bubble truck, and more! This is a chance to show off our businesses. Let’s keep it up.

Spring Fairy Festival
When: Sat, May 18 @ 11:00-7:00
Where: Crescent Moon Gifts, new location at 6901 6th Ave. Tacoma, WA 98406
Organizer: Angela Wehnert, owner; (253) 572-8339, cmgtaacoma@aol.com

Santa Parade Meeting (First Wednesday of the Month)
When: Wed, June 5 @ 6:15
Where: Homestreet Bank, 15th & Union
Organizer: Head Elf Kristy Rawley, santaparadeheadelf@yahoo.com

Santa Parade
When: Sun, Dec. 8 @ 4:30
Where: 6th Ave from State to Alder
Organizer: Head Elf Kristy Rawley, santaparadeheadelf@yahoo.com
District Benefit: THIS YEAR WE WILL FEATURE SANTA ALL DAY! Santa will be mingling and posing for photos before the parade.

Are you hosting an event or celebrating an anniversary? Let us know! We will forward to our Facebook Events Page! You don’t have to be a district member to attend a meeting, or join a committee. (But we’d like you to.) Please join us. 6th Ave needs and wants you.

Street Beat By Peter W. Vanrosendael

When crowds of 20k (AOA) 5K (Santa Parade) and 1K (Wine Walk) visit here, do ya really think they are gonna FORGET about 6ABD the other 362 days of the year? This is what your Board of Directors (and various committees) does for your benefit. We keep people reminded of what a unique place this is. It shouldn’t be a question of “what have you done for me lately” but rather what have you done to help us help you.

This is what goes into the smallest event that we do for the benefit if the whole, The Wine Walk.
1. coordinate with businesses.
2. promotion/marketing/facebook/flyers.
3. printing/selling tickets.
4. sourcing wine for availability/best price.
5. sourcing other amenities. bags/glasses/water.
6. coordinate with Lime/BD Local for GRATIS rides home.
7. source entertainment and foot trucks.

All this is done on a volunteer status while running a brick and mortar business, so a big shout out for Chantine (events committee chair) over at Soap & Clay. Kudos.

New Business | Crisp Greens

4312 6th Ave
Tacoma, Washington
hello@crispgreens.co
http://www.crispgreens.co
Call (360) 631-0629

Crisp Greens, a new business will soon be opening just a few doors down from Beer Star Tacoma in the spot formerly held by The Lasagna Shop. Corie Cameron and Sean Guay have been creating Crisp Meals for catering and delivery for some time now and decided to open a lunch/dinner salad venue with their Crisp Greens, under the management of Corie.

May 10 is the expected Grand Opening, although they are hoping for a soft opening earlier. Crisp Greens will focus on providing high quality salads, grain bowls, soups, and protein packs. They will also carry dairy free and gluten free options, bringing a healthy option within reach of the average 6th Ave household.

We wish them the best of luck. We’ll revisit Crisp Greens as soon as the opening is official.
SABD (April General Meeting)  
Minutes - 4/9/19
Meeting Place & Time: Crown Bar at 9:30am

Call to order by President Christina Smyre

Introductions

Approval of Minutes - No objections to Minutes as written

President's Report - Christina Smyre

No CLO Report - Lt. Still absent

6th & Alder Project: DM Dev | Joe Sorosky
Joe Sorosky is 6th & Alder point of contact: 818-618-4900

Basic updates on building; the development is funding new cross-walks at its intersection; project is ahead of schedule (for now); completion expected by Thanksgiving 2020

Community & Economic Development - Carol Wolfe

City is sponsoring a Google event, Reach Customers Online with Google, May 22 from 5:30 to 6:30 pm in Council Chambers, 747 Market Street.

In this workshop the following best practices will be discussed:
- Creating a free Google My Business listing
- Improving your website's visibility in Google's organic search results, on all devices
- Advertising your business on Google

Registration is FREE, but please RSVP to reserve a spot. ([https://www.eventbrite.com/e/reach-customers-online-with-google-tickets-58807617166](https://www.eventbrite.com/e/reach-customers-online-with-google-tickets-58807617166))

City of Tacoma Public Works | Josh Diekmann

Josh Diekmann is the Assistant Division Manager/City Traffic Engineer

The City is looking into our request for marked crosswalks at each intersection as well as a temporary crosswalk at 6th & Cedar while the sidewalk along the South side of 6th in between Alder and Cedar is closed during construction. The City cannot complete the marked crosswalks until each designated curb is ADA compliant (see Fife & Trafton for examples of completed ADA curbs) but is looking into a temporary solution to the closed crosswalk situation.

6th & Alder intersection in the future is planned to have a turn signal that will be dedicated for a time and then blink.

UPS New Student App - Cyndy Gulyas

UPS used to issue a hardcopy book to their new students; now they offer an app to students and parents. The app features a section on the surrounding business districts and is offering a great deal on pricing for member businesses. Because 6th Ave purchased a section on their app, it is only $50 for businesses who are members in good standing (dues paid) of the district.

For more information contact Cyndy Gulyas cgulyas@pugetsound.edu.

Payment authorization or checks must be received by June 1, 2019 to keep your ad online.

AoA Report - Doug Stoeckicht | The Warehouse

Art on the Ave, Sunday, July 14, 2019, 11 to 7

Questions to: doug@thewarehousetacoma.com

Vendor and Performer applications are up online (artontheave.org) Layout same as last year with vendors along the edges of the street. If you want a guaranteed space, please purchase your space. You do not have to put up a vendor tent; you can keep the spot open for visibility. Members get ½ price on their vendor spot. Take advantage.

Beer Gardens $500 with opportunity for $100 of that to be sponsored. Contact Doug. Several bar owners asked if they can purchase the space in front of their building and leave it open so that their space is visible from the street. That is completely acceptable. Businesses don't have to put up a tent or vend on the street if you do not have the staff to man that.

Sponsorship Opportunities abound; adopt a block Last year’s block sponsors were Mary Mart, Ice Cream Social, TAPCO, Neighborhood Councils

Committee Reports

Design Committee | John Wolters - WC Studios

2019 Innovative Grant: North End and Central Neighborhood Councils funded our grant request for a total of $2500. Pole painting looks to begin sometime later this Spring.

Work on the Bulletin/Sign Board to begin this year.

Promotions Committee | Peter VanRosendael

Promotions & Events Committees will be meeting on the Tuesday before the Board Meeting at Soap & Clay at 10:00 am. Chantine has lots of room for a meeting and all are welcome. We can't do this by ourselves. We need input from member businesses.

Wine Walk, Sat. May 11, 2:00 to 6:00, is on track to sell out all 500 tickets. Still looking for pairings from local restaurants and need to know what your promotions, raffles, etc. are for the day so we can advertise on the Map. Also looking for items, flyers, coupons, menus, etc. to stuff 500 bags. Contact Angie if you'd like her to pick up or take items over to Soap & Clay. Bag stuffing will commence the first week of May.

District Manager Report | Angie Lokotz

Membership is on track for previous years. Membership Invoices have all been sent. Look in your spam folders.

Decals have been ordered and are being handed out.

New Business and Announcements

Antonia Hernandez <tacomaartwalk.hernandez@gmail.com> is contact for Tacoma Art Walk. She will be coordinating artists for businesses and needs to be in the loop if you already have an artist. Please contact her if your business would like to participate.

Angela Wehnert will be reopening Crescent Moon at their new location at 6901 6th Ave, next door to Pao's Donuts in early May. Will be holding their Fairy Fest in new location.

Two new vape shops were represented at the meeting: Mary League for Nostalgic Clouds located next door to Drastic Plastic and John Petersen of The Vapourium located next door to Legendary Donuts.

Meeting Adjourned at 10:40
Wine Walk [continued from page 1]

hang your balloon displays and where you’re going to serve the wine that allows good flow through your store. HINT: Setting up a pour station right by the door is bad feng shui.

Pouring will begin at 2pm, no exceptions. Our licenses for the event control this, and it’s likely that the booze police will be out for this event, so let’s keep everything above board. Pouring ends at 6pm, and you will need to get your unused wine and tickets collected from the pours to Soap & Clay before you leave The Ave for the night.

We added 6 new wineries and cider houses to the event this year, as well as three food trucks to help reduce the overcrowding of the restaurants. I’m pleased with how it all came together this year, and appreciate the assistance from the businesses that responded to information requests in a timely manner. A big thanks to everyone that dropped off items for the swag bags - promoting your businesses in these bags is a great idea, and I’m glad so many of you saw the benefit.

These events attract new customers to The Ave, and provide our loyal 6th Ave patrons with an awesome experience. As such, I’d like to do more events. But I’m only as good as the ideas and assistance from the rest of the businesses - this is not a Soap & Clay event but one that benefits all of us. I look forward to working together with the businesses on new events in the future. For now, let’s make sure The Ave is ready for a fun day of wine walk awesomeness!

2019 Member List
NOTE: This is your last month to get dues paid in order to get member pricing and benefits (list is constantly updated as member dues are paid)

1. 6th Ave Goddess, Angela Sienda, 2207 6th Ave, (253) 753-6134, a.sienda@gmail.com
2. Affinity Real Estate | 6th & Alder, Kirk Rector, 3516 S 47th St, (253) 472-5400, office@affinityrem.com
3. The Boom Boom Room, Robert Stocker, 3018 6th Ave, robert@shakeshakeshake.mec
4. City Central Church, Carol Turner, 2520 6th Ave, 253-404-017, info@citycentral.org
5. Cornerstone Benefit Consulting, Christina Rhoads, Operations Mgr., 253-226-1777, office@cornerstonentcg.com
6. Crescent Moon Gifts, Angela Wehnert, 2502 6th Ave, 253-572-8339, cmsgtaco-mad@aol.com
7. Curves, Patti Lynn, 5401 6th Ave, Ste 305, 253-761-9766, westgatecurves@gmail.com
8. David Parker, 253-370-6208, printerade@comcast.net
9. Dazed and Reused Studio | Coffee & Crafts Art Studio, Nancy & Christopher Franklin, 2607 6th Ave, (253) 480-5633, thefranklins@dazedandreused.com
10. Expand Yoga, Liz Houck, Matt Ottenbach, 3909 6th Ave, (253) 886-7820, expandyoga@gmail.com
11. Foundation Escrow, Jolynne Baines, 4119 6th Ave, 253-756-1760, jbj@foundationescrowinc.com
12. Full Spectrum Face & Body, Melissa Rossi-Jaurigue, 4141 6th Ave a, (347) 554-0772, MissySky@hotmail.com
13. Garlic Jim’s Famous Gourmet Pizza, Jodie Ausmus, 3602 6th Ave, Ste 103, harpcjode@gmail.com
14. Grant Center for the Expressive Arts/Grant PTA, Dan McKeown, 1018 N Prospect St, 253 571-5400, grantzeta@gmail.com
15. The Hippie House, Justin Stiegltz, 3109 6th Ave, 253-276-1708, jstigltz@hotmail.com
16. Hi-Voltage Records, Brian Kenney, 253-627-4178, bwenne@comcast.net
17. HM Spa and Salon, Su Leeming, 2605 6th Ave, 253 565 0177, susan.leeming@yahoo.com
18. Ice Cream Social, Layla Isaac, 2914 6th Ave #A, 253-372-1660, icecreamsocialtacoma@gmail.com
19. Jacob Pugh, (253) 565-9895, jacob.pugh@tapcocu.org
20. Jazzbones, Rachel Hogan, 2803 6th Ave, 253-396-9169, rachel@jazzbones.com
21. Jon’s Barber Shop, Jon Tryfon, 3825 ½ 6th Ave, 253-752-5162, jontyrfon@yahoo.com
22. Law Offices of Terry E. Lumsden, Terry Lumsden, 3517 6th Ave, Ste 200, 253-537-4424, telumsden@aol.com
23. Legendary Donuts, Kelly Peck (manager), Shannon Patton (owner), 2602 6th Ave, 253 327-1327, kellypecknw@comcast.net
24. Lind Pest Control, Beth Lind, 4131 6th Ave, 253-503-1100, info@lindpestcontrol.com
25. Locust Cider, Rebecca Spears, Jason Spears, 2805 6th Ave, 253-565-0177, rebecca@locustcider.com
26. Mary Mart, Damien McDvitt, 3002 6th Ave, 253-327-1675, 253marymart@gmail.com
27. Melody Williams Insurance Agency LLC (Allstate), Melody Williams, 4304 6th Ave, 253-758-9999, melodywilliams@allstate.com
28. Melted Muscles Health Spa, Alana Schaser, 3701 6th Ave, Ste 2, 253-330-9353, meldedmuscles@gmail.com
29. N2 Publishing, Michael Skiff, michael.skiff@n2pub.com
30. Nick Fediay, 360-507-7001, nfediay@comcast.net
31. Nostalgic Clouds, Mary League, 3005 6th Ave, Ste B, 253-448-1250, nostal-gicclouds2019@gmail.com
32. Northwest Float Center, Alex Ziegler, owner; Sabrina Cerna, General Manager, 3907 6th Ave, 253 212-0360, sabrinanflloats@gmail.com
33. O’Malley’s Irish Pub, Pat Mawhinney/Richard Jennings, 2403 6th Ave, 253-627-9403, Patmawhinney@comcast.net
34. The Original Pancake House, Kella Mingo, General Manager, 601 S. Pine St., 253-232-0580, kella@btmangementcto.com
35. Pacific Rim Med Spa, Sylvia Sheridan, 4141 6th Ave a, (253) 682-2005, pacificquemedis-pa@gmail.com
36. Paul Reilly N.D., 3620 6th Ave, 253-752-4544
37. Petal, Jillian Fried, 2509 6th Ave. Suite B, petalonthave@gmail.com
38. Pierce Transit, Alexandra Mather, 253-591-8000, amather@piercetransit.org
39. Primo Grill, Jacqueline Plattner, 2701 6th Ave, (253) 383-7000, a.pgrill@qwestoffice.net

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