June Calendar + Beyond

#253STYLEWEEK FASHION SHOW
When: Sat. June 8th
What: 253 Style Week Fashion Show 1-4pm at The Rheinhaus #253StyleWeek
District Benefit: Many 6th Ave resale clothing shops are participating, including Restyle Clothing Co, Dazed & Reused, and Vanity Boutique.

6TH AVE BUSINESS DISTRICT MEETING
When: Tues, June 11 @ 9:30-10:30 am
Where: Crown Bar, 2705 6th Ave; Agenda: Committee Reports; 6th & Alder Report; Dave Combs | The Tshirt Men
President: Christina Smyre, The Bar Association LLC

TOTE BAG TUESDAY | EVERY TUESDAY!
When: New! Every Tuesday at Participating Businesses!
District Benefit: Specials at participating stores lure shoppers to the Ave. If you are interested in participating, or need more 6th Ave bags, reach out to Angie (District Manager). The Wine Walk handed out at least 600 bags. Remind your email list to bring their bags along when they visit!

THIRD THURSDAY ART WALK | EVERY MONTH ON 3RD THURSDAY
When: Thurs, June 20, Time 4 to 7 pm (Third Thurs of the month)
Where: Various | 6th Ave from State to Alder; Map will be online at tacomaartwalk.com

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A Big Thank You to our Community Partners:
TAPCO Credit Union, North End Neighborhood Council, Central Neighborhood Council, Julia Hammerlund Insurance Agency
# Design Committee Report

## Community Bulletin Boards

The permits have been approved and we will begin working at the corner of Junett and 6th Ave to install two bulletin boards, landscaping and pavers. This area has long been a dirt patch attracting garbage and cigarette butts. Keep an eye out as we start bringing more green to the Ave. Plants and trees cool the streets, provide shade and make people feel good … it’s a win-win.

## Power Pole Painting

Final approval by TPU was given to paint the bottom 6’ of the wood power poles throughout the District. The City is now reviewing the proposal and we expect them to be complete in about a month. After that we expect approval to move forward with painting the poles in the District colors. The purpose of painting the poles is to continue the vibrant color of the pole banners and graphic vinyl wraps on the garbage cans so the District colors help create a sense of place, slow traffic and promote more business activity.

—John Wolters, Design Chair
SABD General Meeting Minutes

SABD (General Meeting) Meeting Minutes - 5/14/19
Meeting Place & Time: Crown Bar at 9:30am

Call to order by President Christina Smyre

Introductions

Approval of Minutes - No objections to Minutes as written

President's Report - Christina Smyre

6th & Alder Project: DM Dev | Joe Sorosky
Joe Sorosky is 6th & Alder point of contact: 818-618-4900
The building of the crane will take place on May 22. One day; 9 to 4. A large crane will help build the permanent crane which will reside at 6th & Alder. 6th Ave will be crimped while the building takes place, but all is expected to be clear in time for heavy traffic times.

Community & Economic Development - Carol Wolfe
City is sponsoring a FREE Google event, Reach Customers Online with Google, May 22 from 5:30 to 6:30 pm in Council Chambers, 747 Market Street.
In this workshop you will learn:
- Creating a free Google My Business listing
- Improving your website’s visibility in Google’s organic search results, on all devices
- Advertising your business on Google
Also showed the Loyal to Local cards being distributed to Hilltop and Stadium District businesses during the construction period for the Link.
Deadline fast approaching for Tacoma Creates Grant Survey.

Tacoma Sidewalk Cafe Permit | CM Robert Thoms
Thoms has proposed a pilot program at McMenamins which has created some excitement among businesses. Under the pilot, the city will not require extra infrastructure (fencing) to create a sidewalk cafe area. Thoms’s program allows the use of painted or adhesive squares (called beacons) on the sidewalk that will define the seating areas. This makes it easier for ADA compliance and allows alcohol servers to cross the pedestrian way to get to that area. The pilot runs through Nov. at McMenamins and will be reassessed at that time for use all over the City.
Crosswalks to be addressed in mid-biennium budget.
Discussion about installing some “Your Speed is _____” signs as a traffic slowing measure.

N2 Publishing (Historic Tacoma Living Magazine | Michael Skiff
Member Michael Skiff introduced his publication. It is designed to connect local businesses to targeted communities in Tacoma. You can find electronic version online at www.historictacoma.life. If the district is interested in coopting or contributing, please contact Michael. michael.skiff@n2pub.com

Art on the Ave Butterfly Project | James Tucker
James is proposing a large project for this year’s AoA. Look for large butterflies attached to the buildings on the Ave. He’s looking at 6th & Alder or 6th & State. Also has ideas for a musical petting zoo (allowing kids to interact with instruments).

Committee Reports
- Promotions Committee | Peter VanRosendael
  - Promotions & Events Committees will be meeting on the Tuesday before the Board Meeting at Soap & Clay at 10:00 am. Christine has lots of room for a meeting and all are welcome. We can’t do this by ourselves. We need input from member businesses.
  - Wine Walk was successful. We made money which will be used to promote the next event; likely a push for Small Business Saturday unless businesses volunteer to help with planning.

- District Manager Report | Angie Lokotz
  - Membership is on track for previous years. Membership Invoices have all been sent. Look in your spam folders.
  - Decals have been ordered and are being handed out.

- New Business and Announcements
  - Pierce Transit’s representative, Alexander Mather is leaving and Sharon Stockwell will be attending meetings in her place. Welcome Sharon

Meeting Adjourned at 10:30

Respectfully Submitted by Angie Lokotz, District Manager, in lieu of a Secretary
History Walk with Pretty Gritty Tours

HEY SMALL BUSINESS OWNER
— Want help getting the word out about your upcoming events &
sales going on this Summer?!!! Here’s a great opportunity; Pretty
Gritty Tours is coming on Sunday, June 23, from 11 to Noon
from Bluebeard to E9, to give a fun 6th Ave Historical Walk/Talk.
Along this walk, sponsored by the 6th Ave Business District, the
guides point out historical buildings and tell funny stories about
how 6th Ave came to be. Lots of residents attend these Free tours
done by Pretty Gritty Tours all around Tacoma) and our busi-
nesses get lots of attention. These walks are being attended by
people wanting to know more about our neighborhood business
district and who we are.

If you’d like to participate you can do any/all of the following:
1) show up and walk with the group—talking to potential cus-
tomers along the way;
2) coordinate with Start & Stop locations for participating
with a 6th Ave Info. Table (if you are interested in option #2
please email Kirsten@RestyleClothingCo.com); and
3) make sure you promote this FREE Fun Event to your
customers and clients. Don’t miss this opportunity to reach
some new customers — being brought to you by your 6th
Ave Business District.

—Kirsten Reynolds, Owner, Restyle Clothing Co.
Last Call for Membership!

You must be paid up by June to be considered a member for 2019.

Be listed on our website, and our newsletter.

Receive 1/2 Off Your AoA Vendor Booth.

Details, contact Angie!

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Details, contact Angie!

Write a Check to 6th Ave Business District, 2802 6th Ave, Tacoma 98406 | Pay by Credit Card, email on6thavetacoma@gmail.com

Crane Over 6th Ave!

The May 2017 newsletter featured an article about the closing of Trapper’s Sushi to make room for the new 6th & Alder development. This May brought a Crane to that corner. 6th Ave has been waiting a long time for this. Hear updates on construction at every 6th Ave District Meeting.

Street Beat

Once again 6ABD is looking for volunteers. We need help at the 6ABD tent for AOA, an hour—gimme an hour of your time. Contact some one on the board to offer. We need to fill a couple of slots on the board of directors … Secretary and Treasurer … anyone interested??!! And we need a new perspective for this STREET BEAT rant. Speak up if you have a better idea for a better mouse trap. Thankyouverymuch!     Peter Vanrosendael

June 4, 2019

May 2017 | Trapper’s Closes | 6th & Alder

May 2019 | Crane at 6th & Alder
District Manager’s Report
By District Manager Angie Lokotz

More changes ahead ...

Change is the constant on 6th Ave. In the past few months we’ve seen some new for rent/lease signs on the Ave. The space on the corner of 6th & Prospect that housed Pure Body is now for lease; and the former M.R. Construction has been undergoing remodeling and Buzzerd’s Barber Shop has emerged.

In 6th Ave Business District News, John Wolters and Christina Smyre have opened a dialog with our Director of Community and Economic Development, Jeff Robinson.

6th Ave’s homeless residents became the subject of a long string on the Nextdoor App when someone complained about the encampment located on the side of O’Reilly’s. That person has been relocated.

We also had a runaway driver incident over the Memorial Day weekend which resulted in the Big Belly cans at Emerald Leaves being struck and ending up in front of Hi-Voltage. Solid Waste is replacing the cans and 6th Ave will be rewrapping them.

I attended the Google presentation offered by the city on May 22 and was happy to see Board Member John Wolters there as well as Dan Wehnert from Crescent Moon Gifts. The presentation kept everyone’s attention and there was lots of good information about how to test your website’s attractiveness to Google crawlers. I’ll share the slides in the email blast.

We have a 40 Under 40 winner: Chantine McBain of Soap & Clay. Congratulations!

The 2019 Tacoma 4th of July ‘FreedomFair’ + Tacoma’s BD Local Podcasting Network

...have teamed up to make this year’s Tacoma 4th of July ‘Freedom Fair’ the most memorable ever...and your business is invited to join us.

As the Freedom Fair’s flagship Podcasting station BD Local will be broadcasting all the action and excitement ‘live’ from the Les Davis Pier.

BD Local and the ‘Freedom Fair’ would like to invite your business to be a part of all of the activities as a 2019 ‘Freedom Fair’ Podcast and event sponsor. Have your business represented in all of BD Local’s promotional activities leading up to and during the ‘Freedom Fair’.

This popular 4th of July event on the Tacoma water way is one of the largest events of its kind in the country. This year will again be especially large with an estimated 200,000 people in attendance with the return of military aircraft in the air show.

This is the year’s best opportunity to reach a large, local, targeted audience.

BD Local is making this special offer:

1) Your business will be mentioned as a sponsor in well over 100 promotional spots airing prior to the fair,
2) Your business will be mentioned throughout the ‘live’ 4 hour on-site broadcast. We will air a variety of statements regarding your business,
3) You can get on the air ‘live’ and say “Hello” during the broadcast - or we can do a pre-recorded interview to air during the event,
4) Your business will be mentioned repeatedly as a valued sponsor of the huge civilian and military air show AND fireworks show,
5) Your business name & logo will be featured in all of the beer gardens and other locations throughout the event.

It’s easy to be a sponsor. And the best part is the cost is LESS than anytime in the last 27 years - only $290. total! Your participation is tax deductible and helps make the Podcasts and event possible.

CONTACT: Smartad253@gmail.com for details.
Tacoma Artists Collective Contact:
Antonia Hernandez, tacomaartwalk.hernandez@gmail.com (to request an artist or to tell her your featured artist if you have your own)
District Benefit: Hundreds of potential new customers come into your establishment! Show off. Give coupons and flyers, offer samples. Feature music or artists. New businesses participating each month. Contact Antonia or Angie if you are interested in joining the Art Walk. Let Angie know if you need a sign for your window.

HISTORY WALK
When: Sun, June 23 @ 11:00 to 12:00
Where: Assembles at Bluebeard for walk kickoff. Ends around E9, just in time for Lunch on the Ave.
Organizer: Christopher Staudinger, Pretty Gritty Tours
District Benefit: This is our third History Walk of 6th Ave. They are very well received, usually bringing 30-50 people out for a morning stroll. The emphasis is on the history of the area, (click here for 6th Ave Historic Photos) but don’t let that stop the promotions! Kirsten Reynolds of Restyle Clothing walked along on last year’s tour and handed out punch cards to participants. She had good response with people coming to her shop right after.

NEW! -- PROMOTIONS/EVENTS MEETING TUESDAY MORNING (LAST TUES. OF MONTH BEFORE THE WED BOARD MTG)
When: Tues, June 25 @ 10:00 am
Where: Soap & Clay.
Chair: Peter Vanrosendaal, (Promotions) & Chantine McBain, (Events) | Recap of Wine Walk + New Ideas

6TH AVE BOARD MEETING
When: Wed, June 26 @ 7:00-8:00 pm
Where: Venues vary. Check email or website event calendar.
President: Christina Smyre | If your business is interested in hosting and has room for about 8-10 people for a meeting, please let Christina know.

ART ON THE AVE | TACOMA'S BEST STREET FAIR
When: Sunday, July 14 @ 11:00-7:00
Where: All along 6th Avenue from State to Alder.
Organizer: The Warehouse Tacoma | Main contact: doug@thewarehousetacoma.com | Vendors: mandi@thewarehousetacoma.com
District Benefit: 15,000+ people on the Ave! Three stages; vendors; food trucks; beer gardens, artists; Grub Crawl!
New this year: Giant Butterflies, a fashion show, a burger eating contest, the Night Market crew, and more! Angie (SABD Manager) and Elizabeth Stewart (Vice President) will be making the rounds recruiting restaurants for our Grub Crawl during AoA.

SANTA PARADE MEETING (FIRST WEDNESDAY OF THE MONTH)
When: Wed, June 5 @ 6:15
Where: Homestreet Bank, 12th & Union
Organizer: Head Elf Kristy Rawley, santaparadeheadelf@yahoo.com

SANTA PARADE
When: Sun, Dec. 8 @4:30
Where: 6th Ave from State to Alder
Organizer: Head Elf Kristy Rawley, santaparadeheadelf@yahoo.com
District Benefit: THIS YEAR WE WILL FEATURE SANTA ALL DAY! Santa will be mingling and posing for photos before the parade.
Are you hosting an event or celebrating an anniversary? Let us know! We will forward to our Facebook Events Page! You don’t have to be a district member to attend a meeting, or join a committee. (But we’d like you to.) Please join us. 6th Ave needs and wants your input!

AoA Report -

ART ON THE AVE, SUNDAY, JULY 14, 2019, 11 TO 7
Questions to: doug@thewarehousetacoma.com
Vendor questions to: mandi@thewarehousetacoma.com
artontheave.org is the official website of AoA and details will be posted there.

Layout same as last year with vendors along the edges of the street. By now you should have purchased the space in front of your building. You do not have to put up a vendor tent; you can keep the spot open for visibility. Members get ½ price on their vendor spot. Take advantage.

Beer Gardens $500 with opportunity for $100 of that to be sponsored.
Contact Doug. Several bar owners asked if they can purchase the space in front of their building and leave it open so that their space is visible from the street. That is completely acceptable.

Businesses don’t have to put up a tent or vend on the street if you do not have the staff to man that.

Sponsorship Opportunities abound; adopt a block Last year’s block sponsors were Mary Mart, Ice Cream Social, TAPCO, and our Neighborhood Councils.

Tacoma Night Market is joining us this year and has purchased a block.

6th Ave will once again have a booth, so if you want to have info handed out, please contact Angie.
District Members, 2019

1. 6th Ave Goddess, Angela Sienda, 2207 6th Ave, (253) 753-6134, ajsiendra@gmail.com
2. Affinity Real Estate | 6th & Alder, Kirk Rector, 3516 S 47th St, (253) 472-5400, office@affinityrem.com
3. Bluebeard Coffee Roasters, Kevin McGlocklin, 2201 6th Ave, 253-272-5600, wht@bluebeardcoffee.com
4. The Boom Boom Room, Robert Stocker, 3018 6th Ave, robert@shakeshakeshake.me
5. City Central Church, Carol Turner, 2520 6th Ave, 253-404-017, info@citycentral.org
6. Cornerstone Benefit Consulting, Christina Rhoads, Operations Mgr., 253-226-1777, office@cornerstonebgc.com
7. Crescent Moon Gifts, Angela Wehner, 2502 6th Ave, 253-572-8339, crescent@tacomabuzz.com
8. Crown Bar, Robert Jenson, Niyk Dickerson, 2705 6th Ave, 253-219-3041, crownbar@6thave@yahoo.com
9. Curves, Patti Lynch, 5401 6th Ave, Ste 305, 253-761-9766, westgatecurves@gmail.com
10. David Parker, 253-370-6208, printerdevil@comcast.net
11. Dazed and Reused Studio | Coffee & Crafts Art Studio, Nancy & Christopher Franklin, 2607 6th Ave, (253) 480-5633, thefranklins@dazedandreused.com
12. Expand Yoga, Liz Houch, Matt Ottenbach, 3909 6th Ave, (253) 886-7820, expandyoga@gmail.com
13. Foundation Escrow, Jolyne Baines, 4119 6th Ave, 253-756-1760, jbb@foundationsescrow.com
14. Full Spectrum Face & Body, Deb Mauro-Bender, 253-260-7050, Contactus@fullspectrumface.com
15. Garlic Jim’s Famous Gourmet Pizza, Jodie Ausmus, 3602 6th Ave, Ste 103, harlicjodie@gmail.com
16. Grant Center for the Expressive Arts/Grant PTA, Dan McKeown, 1018 N Prospect St, 253 571 5400, grantceapta@gmail.com
17. Gateway to India, Surinder Singh, 2603 6th Ave, 253-552-5022, gatewaytodi@live.com
18. The Hippie House, Justin Stiegelz, 3109 6th Ave, 253-276-1708, justin@thehippiehouse.biz
19. Hi-Voltage Records, Brian Kenney, 253-627-4178, bkkenney@comcast.net
20. HM Spa and Salon, Su Leeming, 2605 6th Ave, 253 565 0177, susan.leeming@yahoo.com
21. Ice Cream Social, Layla Isaac, 2914 6th Ave #A, 253.372.1660, icecreamssocialtacoma@gmail.com
22. Jacob Pugh, (253) 565-9895, jacob.pugh@tapcocu.org
23. Jazzbones, Rachel Hogan, 2803 6th Ave, 253-396-9169, rachel@jazzbones.com
24. Jon’s Barber Shop, Jon Tryfon, 3825 1/2 6th Ave, 253-752-5162, jontryfon@yahoo.com
25. Law Offices of Terry E. Lumsden, John Wolters, 1522 6th Avenue Unit 1, 206-663-6252, craig@the-watchful-eye.com
26. Le Chate Noir, Megan Overton, 3019 6th Ave, Ste C, 253 682 2882, meganoverton@gmail.com
27. Legendary Donuts, Kelly Peck (manager), Shannon Patton (owner), 2602 6th Ave, 253 327 1327, kellypeckwll@comcast.net
28. Lind Pest Control, Beth Lind, 4138 6th Ave, 253-503-1100, info@lindpestcontrol.com
29. Locust Cider, Rebecca Spears, Jason Spears, 2805 6th Ave, rebecca@locustcider.com
30. Mary Mart, Damien McDavitt, 3002 6th Ave, 253-327-1675, marymart6@gmail.com
31. Melody Williams Insurance Agency LLC (Allstate), Melody Williams, 4304 6th Ave, 253-759-9999, melodywilliams@allstate.com
32. Melted Muscles Health Spa, Alana Schaser, 3701 6th Ave, Ste 2, 253-330-9353, meltedmuscles@gmail.com
33. NZ Publishing, Michael Skiff, michael.skiff@nhn2pub.com
34. Nick Fedlay, 360-507-7001, rfedlay@comcast.net
35. Nostalgic Clouds, Mary League, 3005 6th Ave, Ste B, 253-448-1250, nostalgicclouds2019@gmail.com
36. North End Social Club, Justin Callier, 3013 6th Ave, #C, (253) 212-3913, fattbelly@gmail.com
37. Northwest Float Center, Alex Zeigler, owner; Sabrina Cerna, General Manager, 3907 6th Ave, 253 212-0360, sabrinanf2005@gmail.com
38. O’Malley’s Irish Pub, Pat Mawhinney/Richard Jennings, 2403 6th Ave, 253-627-9403, Patmawhinney@comcast.net
39. The Original Pancake House, Keila Mingo, General Manager, 601 S. Pine St., 253-232-0580, keila@itemanagementco.com
40. Pacific Med Spa, Sylvia Sheridan, 4116 6th Ave, (253) 682-2005, pacificmedispal@gmail.com
41. Paul Reilly N.D., 3620 6th Ave, 253-752-4544
42. Petal, Jillian Fried, 2509 6th Ave. Suite B, petalntheave@gmail.com
43. Pierce Transit, Alexandria Mather, Sharon Stockwell, stowockwell@piercetransit.org
44. Primo Grill, Jaqueilene Plattner, 2701 6th Ave, (253) 383-7000, qgrill@qwestoffice.net
45. Pizza Kristian Carter, 2805 6th Ave Suite B, 253-241-3883, kristian.carter@thebizpizzapress.com
46. Red Hot, The, Chris Miller, 2914 6th Ave Ste B, 253-779-0229, delicioushotdogs@gmail.com
47. Restyle Clothing Company, Kirsten Reynolds, 3019, Suite B, (253) 327-1290, KirstenR@restyleclothingco.com
49. Ruston Mercantile, Troy Smith, Lacy Lind, 2503 6th Ave, (253) 534-8808, tsnth123@live.com
50. Salon di Stile, Wendy Honeywell, 2202 6th Ave, (253) 576-9093, feaversalons@yahoo.com
51. Salvation Army Citadel Corps, Major Donald Sheppard, 1110 S. Puget Sound, 253-572-8452, donald.sheppard@usw.salvationarmy.org
52. Shakabrah Java, Philip Panagos, 2616 6th Ave, 253-572-2787, philip@thesocialbarandgrill.com
53. Soap & Clay, Chantine McBain, 2712 6th Ave, 253-649-2885, chantine@soapandclay.com
54. Southern Kitchen, Gloria Martin, 1716 6th Ave, 253-627-4212, SouthernKitchenRestaurant@gmail.com
55. South Sound Pano | Business Photo 360, Dan McCormack, Angie Lokotz, 253-228-2337, southsoundpano@mail.com
56. Stargazer Comics & Games, Geremy George, Demian Lieck, 2610 A 6th Ave, stargazercomics@gmail.com
57. Studio 6 Ballroom, Wes Rogers, Natasha Thayer, 2608 6th Ave, 253-905-5301, info@studio6ballroom.com
58. Tacoma FrameMakers, Stacia Harvey, 3011 6th Ave, (253) 564-2320, framet4uabbe@gmail.com
59. Tacoma Games, Jeremy Button, 3103 6th Ave, 253-301-2137, jeremy@tacomagames.com
60. Tacoma Little Theatre, 210 N. I St, 253-272-2281, tlt@tacomalittletheatre.com
61. Tacoma Musical Playhouse | The Spire, Jon Douglas Rake, 710 S. Anderson, 253-272-2281, tlt@tacomalittletheatre.com
62. University of Puget Sound, Elizabeth Stewart, 2802 6th Ave, (253) 565-9895, ecsey@piercecollege.edu
63. West Sound Pano, Jodi Hickey, 1500 N Warner St, 253.879.3204, revjeffrey@unityofsouthsound.org
64. Unity Church of South Sound, Rev. Jeffrey Fowler, 710 S. Anderson St, 253-272-9229, peter@turntabletreasures.com
65. Zion Lutheran, Kim Knittel, 3410 6th Ave, 253-752-1264, ziontacoma@gmail.com